



Turning Financial Stewardship Tips into Action

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Four Tips for Strengthening Financial Stewardship

Say “Thank You”



Tell Ministry Stories



Consider a Targeted Ask



Open Digital Giving Doors

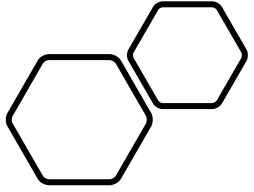
Say “Thank You”

How do you currently say “Thank You”?

What opportunity do you see to add a “Thank You” to your ministry?

Whose help do you need?

When is this “Thank You” going to happen?



Tell Ministry Stories

What is one ministry story you get excited about?

Who does the best job of telling that story?

How could you effectively share that story with ministry stakeholders?

When will the story be shared?



Consider a Targeted Ask

Name 4 or 5 informal leaders or key ministries in the congregation.

Divide the congregation into groups built around each of those informal leaders or key ministries.

How would you ask a specific individual in each group for financial support for the congregation's ministry?

Pick the date when you are going to ask each group for support in the same way that you'd ask that individual.

Open Digital Giving Doors

How many people currently use digital giving options?

What behavioral nudge is needed to invite current givers to increase their giving in 2021?

What do non-digital givers say is a barrier to digital giving?

What change could we make to help lower identified barriers to digital giving?

When are we going to make this change and who is going to help make it happen?

Stewardship during a Pandemic Blog Series

- <https://www.vasynod.org/thoughts-on-stewardship-during-a-pandemic/>
- <https://www.vasynod.org/financial-stewardship-tip-1-say-thank-you/>
- <https://www.vasynod.org/financial-stewardship-tip-2-tell-ministry-stories/>
- <https://www.vasynod.org/financial-stewardship-tip-3-consider-a-targeted-ask/>
- <https://www.vasynod.org/financial-stewardship-tip-4-open-digital-giving-doors/>