

8 Helpful Ideas from All Those “Leading in a Crisis” Emails We Are Receiving

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March 20, 2020

1. **“Simple and real beats polished and professional.”** Be yourself. Be present for people online. At this point, worry less about production values and just make a point of showing up. - Carey Nieuwhof: <https://careynieuwhof.com/8-ways-to-lead-in-the-new-digital-default-church/>
2. **“Leverage your people to reach more people.”** Everyone who has access is now online. Be intentional about asking existing members of your community to share your online resources with their friends. This is an extraordinary opportunity to reach new people with the good news of Jesus. - Carey Nieuwhof: <https://careynieuwhof.com/8-ways-to-lead-in-the-new-digital-default-church/>
3. **“Non-digital giving will become an outlier.** Fewer people will want to handle the offering plates or buckets. Fewer people will touch cash. Watch for a dramatic decrease in non-digital giving [when we return to in-person worship].” – Thom Rainer: <https://thomrainer.com/2020/03/what-will-the-post-coronavirus-church-look-like/>
4. **“17 Ideas to keep your body, mind and spirit strong: #10. Start** - That online business you’ve been planning? That hobby you’ve been wanting to enjoy? That creative idea you’d like to get off the ground? That podcast you’ve been thinking about?” Use this time to start something new. – Karl Vater: <https://www.christianitytoday.com/karl-vaters/2020/march/quarantined-ideas-to-keep-strong.html>
5. **Loving one another.** This is the opportunity for the church to show that it is distinctly different. Every member of our congregation should be encouraged to daily ‘reach out’ (virtually) to those they know who may be lonely, sick or needy. Encouragement texts, prayer and care initiatives. In what new ways can we become more sensitive and active in loving the discouraged, isolated and vulnerable? – Darren Young: <http://leadnet.activehosted.com/index.php?action=social&chash=b9141aff1412dc76340b3822d9ea6c72.1791&s=f3d66a70d2005ae239a5f98433fb58a8>
6. **“Faithful generosity** includes being clear and enthusiastic about the mission and ministry to which we are called” Stay focused on your mission. Tell your congregation’s ministry story in your communications. Share examples of how your ministry has transformed in less than a week into something. People give to mission and ministry, not to bills. - Marcia Shetler: <https://stewardshipresources.org/march-newsletter-special-edition-now-is-the-time-for-faithful-generosity/>
7. **VUCA Leadership** – “VUCA is an acronym for: Volatility, Uncertainty, Complexity and Ambiguity. . . . It is important to understand that these four VUCA situations call for four VUCA responses: Vision, Understanding, Clarity and Agility.” James Emery White: <https://www.churchandculture.org/blog/2020/3/19/vuca-leadership>
8. **“Wise church leaders will want to be proactive and do all they can to help their congregants stay connected to church,** get through this emergency and invited to maintain financial support. Here are some ideas: Online Giving, Snail-mail appeals, One-on-one asking, Communication.” – Rob Blezard: <https://thestewardshipguy.com/2020/03/17/keep-donations-flowing-during-the-covid-19-crisis/>