The Massachusetts Restaurant Industry At A Glance

- **15,797**
  Eating and drinking place locations in Massachusetts

- **349,300**
  Restaurant and foodservice jobs in Massachusetts in 2016*

- **$1,185,782,122**
  Massachusetts meals tax collected FY17

- **$137,456,222**
  Generated in local option meals tax

LOCATIONS AND EMPLOYEES BY CONGRESSIONAL DISTRICT

District 1: 1,496 26,269
District 2: 1,553 27,255
District 3: 1,405 24,661
District 4: 1,496 26,255
District 5: 1,784 31,321
District 6: 1,753 30,772
District 7: 2,147 37,690
District 8: 2,052 36,020
District 9: 2,111 37,058

*This number represents the combined number of traditional food and beverage establishment employees and those that work in other food service operations, such as universities and other eat away from home establishments.

$18 BILLION IN SALES IN 2018

Massachusetts restaurants add over 30,000 jobs each summer, ranking 3rd in the country.

**INDUSTRY OF OPPORTUNITY**

GROWTH IN BUSINESS OWNERSHIP BY GENDER, RACE AND ETHNICITY

Eating & Drinking Places versus All U.S Businesses:
- **Eating and Drinking Place businesses**
- **All U.S. businesses**

Source: U.S. Census Bureau, Economic Census, 2007 to 2012

Today, 33% of restaurant businesses are majority-owned by women.

PROPORTION OF BUSINESSES THAT ARE MAJORITY-OWNED BY MINORITIES

- **Eating & drinking place businesses 40%**
- **All U.S. businesses 29%**

Source: National Restaurant Association, Restaurant Trends Survey

9 out of 10 restaurant managers begin their career as hourly employees.

TRAINING THE WORKFORCE

Percentage of job openings that were filled by:
- People for whom this was the first regular job they ever had
- People who were promoted from other jobs within the same restaurant business

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