

**"It's her choice, right? Besides,
I bet she makes a lot of money
and she can quit anytime
she wants to."**



DON'T BUY IT.

**People are not products.
Men are more than consumers.**

MEN AS PEACEMAKERS

HOSTED BY SOUTHWEST CRISIS CENTER

Ending Sexual Exploitation in Our Communities

SATURDAY APRIL 22, 2017

9:00AM-11:00AM

LUVERNE AMERICAN LEGION

**Please join us for a free breakfast as Ed Heisler speaks about
men's role in preventing violence and sexual exploitation.**

In every community across the country, pornography is the most prominent sex educator for young people. As a result, generations of youth understand sexuality to be linked with violence, degradation, and exploitation. What we are missing is a primary prevention strategy focused on reshaping cultural norms that allow commercial sexual exploitation to thrive and allow a majority of men to remain silent, if not actively participate in commercial sexual exploitation. The Don't Buy It Project is a prevention and education model used by communities to take a stand against sexual exploitation. Men As Peacemakers believes that violence and exploitation can be prevented and that change begins with the individual, who can then be engaged and help create change in their relationships, communities and society.

About Ed Heisler

Ed Heisler is the executive director of Men As Peacemakers (MAP) in Duluth, MN. He has extensive experience developing sexual and domestic violence prevention programming and engaging men to reduce the violence and exploitation of women and girls. He has received statewide recognition and multiple awards of MAP's innovative programming.

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Contact Jen at
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MEN ARE MORE THAN CONSUMERS.**



Southwest Crisis Center