



Supporting Employers Through Rapid Response

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In today's dynamic economic landscape, businesses often face unforeseen challenges such as layoffs or plant closures. These events not only impact the company but also reverberate through the lives of employees and the community at large. At WorkNet, we understand the urgency and sensitivity of such situations, which is why we've developed a comprehensive Rapid Response program aimed at assisting employers during these critical times.

Prompt Contact and Discretion:

Time is of the essence when it comes to responding to a layoff or plant closure. WorkNet personnel are committed to initiating contact within 48 hours of notification by reaching out to the employer. In cases where the source of information isn't the employer directly, we exercise utmost discretion in making initial contact. We recognize the importance of confidentiality and handle each interaction with the highest level of professionalism.

Exploring Alternatives with Economic Development Center (EDC):

Our first step is to assess if the layoff can be averted altogether. Through collaboration with the Economic Development Center, we explore various options available to the employer. These may include business finance assistance, project analysis, or referrals to relevant agencies for permits or environmental information. By proactively seeking alternatives, we aim to mitigate the impact on both the employer and employees.

Navigating WARN Regulations:

In cases where a layoff or closure appears inevitable, we ensure that employers are well-informed about their obligations under the Worker's Adjustment and Retraining Notification Act (WARN). Our Rapid Response staff guide employers through the regulations and requirements, providing clarity and support during a challenging time.

On-Site Support and Community Resources:

Recognizing the importance of providing support directly to affected workers, we coordinate with other agencies to offer on-site information sessions. These sessions cover a wide range of topics, including:

- Unemployment benefits and job search assistance provided by the Employment Development Department (EDD).
- Outreach to other employers in similar industries to explore potential job opportunities.
- Assistance with pre-application and certifications, streamlining the transition process for employees.
- Facilitating job postings and job search activities to connect displaced workers with new employment opportunities.
- Providing access to labor market information to help individuals make informed career decisions.
- Offering aptitude testing, evaluations, and occupational exploration to assist with career planning.
- Highlighting the availability of mental health services and credit counselors to support employees during this challenging period.

Tailored Support as Per Employer Needs:

Every employer and situation is unique, which is why our Rapid Response services are flexible and customizable. Whether it's arranging specific services or providing ongoing support, we adapt our approach to meet the needs and preferences of each employer.

At WorkNet, we understand that navigating layoffs and plant closures can be overwhelming for employers. Our Rapid Response program is designed to alleviate some of the burdens by providing timely assistance, resources, and support every step of the way. By working together, we can help businesses and communities weather the storm and emerge stronger than before.