

# MCNB



## **MINORITY CONSTRUCTION NEWS BULLETIN**

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Bidder place Your Good Faith Effort Project Ad

SB/DBE/DVBE/MBE/WBE Daily Trade and Focus Resource

- \* 24 Hour fax line to place ads – (661) 323-9287
- \* M/WBE, DVBE, DBE Requests for Bid Proposals, Contract Procurement Opportunities
- \* Minority Contractors Directory listing and display advertising
- \* Covers minority community issues, construction issues, public service, trade shows & seminar announcements
- \* Special discount rates

**For more information:**

**Office 661 324 7535  
Fax 661 323 9287  
PO Box 2367  
Bakersfield, CA 93303**

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**Email: [kmca@att.net](mailto:kmca@att.net)**

For ad & posting rate



# Kern Minority Construction Bulletin

## **Where is the Advertisement posted?**

We publish Ads Weekly on our Constant Contact web page.

We can also post the advertisement in our Plan Room for the general public to view.

## **What is the cost of an Advertisement?**

The cost of the Ad depends on the size of the posting.

## **How do I get my Advertisement published?**

1. The processor for publication is simple, just send the Ad information (see attached form) by Email or Fax.
2. The office staff will contact you by phone to acknowledge receipt of the Ad and to discuss the content.
3. The Ad is posted or edited per request. Proof of publication is provided.

## **When is payment Due?**

Payment is due upon receipt of the invoice.

## **Can my Ad meet the requirement to publish in a Trade and Focus publication?**

**Yes!** You can meet the Trade and Focus publication requirement by running the Ad with us.

**Example Plan Room AD link-** <http://conta.cc/2kLFfr7>

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PO Box 2367

Bakersfield, CA 93303

Office 661 324 7535

Fax 661 323 9287

email: kmca@att.net



## Your #1 Trade & Focus Publication

### AD PLACEMENT ORDER FORM

You may complete the form below OR fax us your project information.

1. Agency you are bidding to: \_\_\_\_\_
2. Bid Project Number(s): \_\_\_\_\_
3. Brief Description: \_\_\_\_\_  
\_\_\_\_\_
4. Due Date: \_\_\_\_\_ Time: \_\_\_\_\_
5. Services and or trades you desire bids from: **(EXAMPLE: Services:** Consulting, Installations, Transportation; etc., **Trades:** Carpentry, Plumbing, Roofing, Drywall; etc. **Products:** Gasoline, Tires, Office Supplies, etc.) **OR** "Any service or product you can provide to complete the above bid project requirements". \_\_\_\_\_  
\_\_\_\_\_
6. Desired publication date(s): \_\_\_\_\_  
(SPACE MUST BE RESERVED BY MONDAY @ 5:00 PM FOR TUESDAY'S PUBLICATION)
7. Type of advertising desired: Trade: \_\_\_\_\_ Focus: \_\_\_\_\_ Both: \_\_\_\_\_
8. Contact Person(s): \_\_\_\_\_  
Company name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_
9. Billing information (Your invoice and proof of publication will be sent to this person):  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**WE CAN ASSIST YOU IF YOU NEED HELP WORDING YOUR AD.**

We also publish ads from M/W/DVBE/SBEs seeking to do business with companies who are bidding on local, state and federal government contracts and camera ready ads that advertise or promote your business.