

# **KMCA Minority Construction News Bulletin**

*SB/DBE/DVBE/MBE/WBE/SEC-3 Trade & Focus Outreach Ad*

## **Request for Bidder - Good Faith Effort Project Ad Placement**

### **Rate Sheet**

#### **Online Weekly - Focus & Trade Project Ad**

- \$50 per page posted
- \$25 Certify Affidavit- Proof of Ad Published

#### **Discount Rate KMCA Members**

- \$25 per page posted for bidding notice ad
- \$25 Certify Affidavit proof of ad published

Bidder notice will be linked to KMCA online bulletin. There is an additional fee for changes after Ad has already been posted.

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#### **KMCA Members Bidder Plan Room & Resource Center**

*Daily - Request for Bidder Project Trade Notice Posting*

- \$25 project posting user fee
- \$25 certify affidavit proof of trade project posting notice Good Faith Effort Trade / Focus Outreach Notice Posting

User fee helps KMCA with overhead expenses so that we can continue to help bidders and local construction companies meet SB/DBE/DVBE/MBE/WBE/SEC-3 project goals.

#### **Posting Service Included with KMCA Membership**

- No cost for posting project notice in Resource Center- unlimited
- \$25 Certify Affidavit proof of trade project posting notice

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**More Information # 661-324-7535**

KMCA Plan room # 661- 631-0922

Fax # 661-323-9287

Email: kmca@att.net

KMCA Membership

Everyone Welcome – Join Us

***Reduce Your Good Faith Effort Focus / Trade Project Ad Cost!***



# MCNB



## MINORITY CONSTRUCTION NEWS BULLETIN

Bidder place Your Good Faith Effort Project Ad

SB/DBE/DVBE/MBE/WBE Daily Trade and Focus Resource

- ※ 24 Hour fax line to place ads – (661) 323-9287
- ※ M/WBE, DVBE, DBE Requests for Bid Proposals, Contract Procurement Opportunities
- ※ Minority Contractors Directory listing and display advertising
- ※ Covers minority community issues, construction issues, public service, trade shows & seminar announcements
- ※ Special discount rates

### For more information:

**Office 661 324 7535  
Fax 661 323 9287  
PO Box 2367  
Bakersfield, CA 93303**

**Email: kmca@att.net**

For ad & posting rate



### **Where is the Advertisement posted?**

We publish Ads Weekly on our Constant Contact web page.

We can also post the advertisement in our Plan Room for the general public to view.

### **What is the cost of an Advertisement?**

The cost of the Ad depends on the size of the posting.

### **How do I get my Advertisement published?**

1. The process for publication is simple, just send the Ad information (see attached form) by Email or Fax.
2. The office staff will contact you by phone to acknowledge receipt of the Ad and to discuss the content.
3. The Ad is posted or edited per request. Proof of publication is provided.

### **When is payment Due?**

Payment is due upon receipt of the invoice.

### **Can my Ad meet the requirement to publish in a Trade and Focus publication?**

**Yes!** You can meet the Trade and Focus publication requirement by running the Ad with us.

**Example Plan Room AD link- <http://conta.cc/2kLFfr7>**

# MINORITY CONSTRUCTION NEWS BULLETIN

PO Box 2367 Bakersfield, CA 93303 Office 661 324 7535 Fax 661 323 9287

email: kmca@att.net



## Your #1 Trade & Focus Publication

### AD PLACEMENT ORDER FORM

You may complete the form below OR fax us your project information.

1. Agency you are bidding to: \_\_\_\_\_
2. Bid Project Number(s): \_\_\_\_\_
3. Brief Description: \_\_\_\_\_  
\_\_\_\_\_
4. Due Date: \_\_\_\_\_ Time: \_\_\_\_\_
5. Services and or trades you desire bids from: (EXAMPLE: Services: Consulting, Installations, Transportation; etc., Trades: Carpentry, Plumbing, Roofing, Drywall; etc. Products: Gasoline, Tires, Office Supplies, etc.) OR "Any service or product you can provide to complete the above bid project requirements".  
\_\_\_\_\_
6. Desired publication date(s): \_\_\_\_\_  
(SPACE MUST BE RESERVED BY MONDAY @ 5:00 PM FOR TUESDAY'S PUBLICATION)
7. Type of advertising desired: Trade: \_\_\_\_\_ Focus: \_\_\_\_\_ Both: \_\_\_\_\_
8. Contact Person(s): \_\_\_\_\_  
Company name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_
9. Billing information (Your invoice and proof of publication will be sent to this person):  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**WE CAN ASSIST YOU IF YOU NEED HELP WORDING YOUR AD.**

We also publish ads from M/W/DVBE/SBEs seeking to do business with companies who are bidding on local, state and federal government contracts and camera ready ads that advertise or promote your business.