

ASPEN RIDGE

PREPARATORY

705 A

Aspen Ridge Preparatory School Sponsorship Program

2024-2025

Seeking local business sponsors for our
PK-8 Charter School in Erie, Colorado

Phone 720.242.6225, x406
Website www.aspenridgeprepschool.org
Email ctodd@aspenridgeprepschool.org
Address 705 Austin Ave | Erie, CO 80516



Why Consider Sponsorship at Aspen Ridge Prep School?

Aspen Ridge Preparatory School is a tuition-free, public charter school with a passion to provide our students with daily opportunities to build positive traits and develop a lifelong love of learning. While we receive the same funding per student as a traditional public school, as a charter school we have additional expenses that public schools do not incur, most notably our facilities cost.

We rely on donations from the local community and sponsorships from local businesses to fill this funding gap and continue the growth of our PK-8 model. This generous support helps us provide our students with a high-quality education, well-equipped classrooms and labs, and electives like band, theater, foreign language, and robotics.

Your support helps our school fulfill its vision of creating a rigorous, content-rich learning environment for our community of learners and future leaders. You truly make a difference to our Aspen Ridge Owls.

If you are interested in supporting ARPS through a business sponsorship, please take a moment to learn more about our sponsorship opportunities. We appreciate you!



Get Your Business in Front of Our Families.

At ARPS, we strive to create meaningful partnerships with businesses in and around the Erie community. Your sponsorship helps our school live its mission, and in turn we encourage our school community to keep your business in mind when seeking local services. Become a sponsor today and reach our growing community of Aspen Ridge students, parents, staff, and community supporters.

**630
students /
400+
families**

**1,100+
email
addresses**

**75+%
email open
rate**

**1,100+
Facebook
followers**



2024-2025 Sponsorship Menu



SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVEL COMPARISON CHART

SPONSORSHIP A LA CARTE MENU

2024-2025 SPONSORSHIP AGREEMENT

SPONSORSHIP LEVELS & BENEFITS

Annual Platinum Sponsor | \$2,500

- Flag to promote your business hanging in our parking lot along our driveline route, with flag included in your sponsorship
- Opportunity to hang your business banner (3'x6') on our school fence, facing Austin Ave. and highly visible to driveline and passing traffic
- Your logo on the back of the student/parent communication folders, which are sent home with each student (approximately 630 total) daily/weekly
- One flyer advertising your business sent home in parent/student folders
- Your logo displayed both on the homepage of our website and at the Platinum Sponsor (Tier I) level on the Sponsor page of our website
- Your advertisement featured in at least four (4) ARPS Parent Newsletters per year, reaching over 400 families and over 1,100 active email addresses
- Minimum of four (4) tags per year in social media posts on the Aspen Ridge Facebook page, plus one Platinum Sponsor Spotlight post on the ARPS Instagram page
- Year-round presence on the Aspen Ridge digital board, highly visible to all staff and visitors inside the school
- Opportunity to have a booth in a prominent location at Fall Festival, attended by Aspen Ridge families, staff, and the greater Erie community

Annual Gold Sponsor | \$1,250

- Opportunity to hang your business banner (3'x6') on our school fence, facing Austin Ave. and highly visible to driveline and passing traffic
 - Your logo displayed at the Gold Sponsor (Tier II) level on the Sponsor page of our website
 - Your advertisement featured in three (3) ARPS Parent Newsletters per year, reaching over 400 families and over 1,100 active email addresses
 - Minimum of two (2) tags per year in social media posts on the Aspen Ridge Facebook and Instagram pages
 - Year-round presence on the Aspen Ridge digital board, highly visible to all staff and visitors inside the school
 - Opportunity to have a booth in a prominent location at Fall Festival, attended by Aspen Ridge families, staff, and the greater Erie community
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SPONSORSHIP LEVELS & BENEFITS

Annual Silver Sponsor | \$500

- Your logo displayed at the Silver Sponsor level (Tier III) on the Sponsor page of our website
- Your advertisement (square dimensions) featured in two (2) ARPS Parent Newsletters per year, reaching over 400 families and over 1,100 active email addresses
- Minimum of one (1) tag per year in a social media post on the Aspen Ridge Facebook page
- Quarterly presence on the Aspen Ridge digital board, highly visible to all staff and visitors inside the school

Annual Bronze Sponsor | \$250

- Your logo displayed at the Bronze Sponsor (Tier IV) level on the Sponsor page of our website
- Your advertisement (square dimensions) featured in one (1) ARPS Parent Newsletter per year, reaching over 400 families and over 1,100 active email addresses

To learn more about sponsorship levels or to secure a sponsorship with Aspen Ridge Preparatory School, please contact Celine Todd, Community Engagement Liaison, at 720-242-6225 x406, or by email at ctodd@aspenridgeprepschool.org.



Sponsorship Level Comparison Chart

Sponsor Benefits	Platinum	Gold	Silver	Bronze
Flag to promote your business hanging in our parking lot, with flag included in sponsorship	✓			
Opportunity to hang your business banner (3'x6') on our school fence, facing Austin Avenue	✓	✓		
Your logo on the back of ARPS communication folders	✓			
Flyer advertising your business sent home in communication folders	✓			
Your logo displayed as a featured sponsor on our homepage	✓			
Your logo displayed on the Sponsor page of our website at your sponsor level	✓	✓	✓	✓
Your advertisement featured in ARPS Parent/Community Newsletters	4+	3	2	1
Your business tagged in ARPS social media posts	4+	2+	1+	
Your logo on the Aspen Ridge digital board	Year Round	Year Round	Quarterly	
Opportunity for a booth at ARPS Fall Festival	✓	✓		

ARPS Sponsor A La Carte Options

Sponsor Option	Description	Price
Homepage Sponsor Spotlight	Opportunity to have your business logo posted on the Aspen Ridge homepage <i>(Included for Platinum Sponsors and available a la carte for Gold Sponsors only)</i>	\$200
Gym Banner	Opportunity to hang a 3x6 banner in the Aspen Ridge gymnasium, highly visible at all sports, school, and community events for one year	\$400
Spirit Sponsor	Opportunity to post signs promoting your business during sporting events, have your business announced as the Spirit Sponsor at the beginning and half time of the game, and receive recognition in the ARPS newsletter as the game's Spirit Sponsor <i>(Limit one Spirit Sponsor per game)</i>	\$50 per game
Fall Festival Booth	Opportunity to host a booth at ARPS Fall Festival, promoting your business to Aspen Ridge families, staff, and the greater Erie community in attendance	\$100
Business Flyer in Student Folder	Opportunity to send home a business flyer in all current student folders <i>(Only available for Platinum & Gold Sponsors, max of 2 flyers per school year)</i>	\$100



Sponsorship Agreement 2024-2025



Business Name: _____

Contact Name: _____

Email Address: _____

Phone: _____

I am interested in being an ARPS sponsor for the 24-25 year at the following level:

- ☐ Platinum Sponsor | \$2,500
- ☐ Gold Sponsor | \$1,250
- ☐ Silver Sponsor | \$500
- ☐ Bronze Sponsor | \$250

I am interested in the following a la carte sponsorship options for the 24-25 year:

- ☐ Homepage Sponsor Spotlight | \$200
- ☐ Gymnasium Banner | \$400
- ☐ Spirit Sponsor | \$50 per game
- ☐ Fall Festival Booth | \$100
- ☐ Flyer in Student Folders | \$100

Contact Celine Todd at 720-242-6225, x406 or ctodd@arprep.org to discuss sponsorship opportunities.

We are happy to pick up sponsorship agreements and checks at your place of business, or they may be delivered to the ARPS Business Office at 705 Austin Ave, Erie, CO 80516.

A large, stylized owl logo in a light green color. The owl is facing forward, with its wings spread wide to the left. It has large, expressive eyes and a small beak. The body is decorated with a pattern of small, dark green circles and lines, giving it a textured appearance.

**We look
forward to
partnering
with you!**

Contact

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