

El Dorado Hills Art, Beer & Wine Festival

Saturday & Sunday, May 7 - 8, 2022



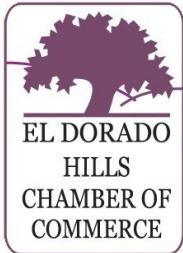
Sponsorship Opportunities

The El Dorado Hills Chamber of Commerce will be celebrating the **Annual Art, Beer & Wine Festival** over Mother's Day Weekend in El Dorado Hills Town Center. With nearly **75 artisans, dozens of wineries & breweries** – this event has become one of the premier events of the region. During the two-day Festival, your business will have access to **nearly 15,000 patrons** from the counties of El Dorado, Sacramento, Placer, Sutter, Yuba, Yolo, Amador, and the Bay Area. Current health and safety guidelines will be in place.

<u>Benefits</u>	<u>Presenting</u>	<u>Silver</u>	<u>Info Booth</u>	<u>Vendor</u>	<u>Entertainment</u>	<u>Coaster</u>	<u>Website</u>	<u>Waterfront</u>
Presented by Status With Industry Exclusivity		✓						
Brand on Official Event Swag	✓	✓						
Brand Recognition in Select Marketing Materials & Promo	✓	✓						
Unlimited Tasting Glasses	15	15	6					
Brand Recognition in Event Program	✓	✓	✓	✓	✓	✓		
Brand Logo on Official Event Website	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Promo All platforms Event & Chamber	✓	✓	✓	✓	✓	✓	✓	✓
Booth Space: 8' Table, 2 chairs, 10x10 pop-up	✓	✓	✓	✓	✓			✓ Space only
Corner Booth								

www.eldoradohillsartfestival.org www.eldoradohillschamber.org

Angela Nicholson, Communications & Events Director, El Dorado Hills Chamber of Commerce
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762 angela@eldoradohillschamber.org (916) 933-1335, ext. 102



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Sponsorship Agreement

- Presenting Sponsor - \$5,000
- Silver Sponsor - \$3,500
- Info Booth Sponsor (limit 1) \$2,000
- Commercial Vendor Booth (limit 6) - \$1,500
- Entertainment Sponsor - \$750
- Coaster Sponsor - \$500
- Website Sponsor - \$250
- Waterfront (space only, limited qty) - \$100
- Advance Unlimited Tasting Tickets - \$25 (\$10 off) _____ (qty)

Sponsorships are Member rates. Non-Members add \$367 to include Chamber Membership.
Current health and safety guidelines will be in place.

Company: _____

Address: _____

Website: _____

Contact: _____ **Title:** _____

email: _____

Office #: _____ **Cell # (day-of)** _____

Sponsor Signature: _____ **Date:** _____

Print Name & Title: _____

Payment Information:

Charge \$ _____ MasterCard _____ VISA _____ AMEX _____

Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

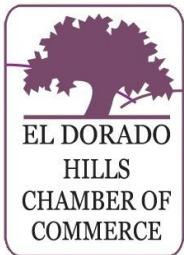
Card Holder Name: _____ Signature: _____

Check \$ _____ made payable to El Dorado Hills Chamber is enclosed.

To secure your space, send Sponsorship Agreement and **high-resolution JPEG logo** to angela@eldoradohillschamber.org

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Presenting Sponsor - \$5,000

- Sponsor logo/name featured in all El Dorado Hills Art, Beer & Wine Festival marketing collateral, including websites, social media, regional media, e-News, press releases, "save the date" postcards, Event program, and Event banner
- Live links from sponsor logo and/or name for all digital marketing
- Onsite visibility with 10x10 booth space in a premium corner location with table, chairs, and pop-up
- Name or Logo on official glassware
- 15 unlimited Tasting Glasses with choice of day
- Industry exclusivity

Silver Sponsor - \$3,500

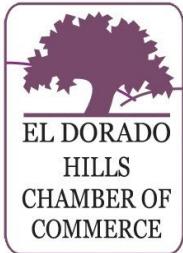
- Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, regional media, e-News, press releases, "save the date" postcards, and Event program
- Live links from sponsor logo and/or name for all digital marketing
- Onsite visibility with 10x10 booth space in a premium location with table, chairs, and pop-up
- Name on official wristband
- 15 unlimited Tasting Glasses with choice of day

Information Booth Sponsor - \$2,000

- Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- Live links from sponsor logo and/or name for select digital marketing
- Onsite visibility with 10x10 booth space with table, chairs, and pop-up
- Onsite visibility with Sponsor banner displayed at the Information Booth for both days (Sponsor provides signage)
- 6 unlimited Tasting Glasses with choice of day

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Commercial Vendor Booth (limit 6) - \$1,500

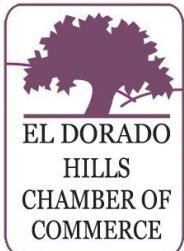
- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up

Entertainment Sponsor - \$750

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with Sponsor banner displayed in the El Dorado Hills Town Center Amphitheater for both days (Sponsor provides signage)
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up

Coaster Sponsor - \$500

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Sponsor logo prominently featured on 1,000 promotional coasters that will be used at regional businesses to promote the El Dorado Hills Art, Beer & Wine Festival



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Website Sponsor - \$250

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing

Waterfront (space only, limited quantity) - \$100

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with space along the waterfront of El Dorado Hills Town Center for both days (Sponsor provides table, chairs, and pop-up)