

El Dorado Hills Art, Beer & Wine Festival

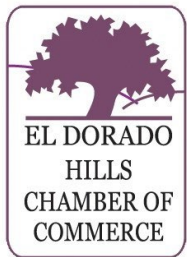
Saturday & Sunday, May 7 - 8, 2022



Sponsorship Opportunities

The El Dorado Hills Chamber of Commerce will be celebrating the **Annual Art, Beer & Wine Festival** over Mother's Day Weekend in El Dorado Hills Town Center. With nearly **75 artisans, dozens of wineries & breweries** – this event has become one of the premier events of the region. During the two-day Festival, your business will have access to **nearly 15,000 patrons** from the counties of El Dorado, Sacramento, Placer, Sutter, Yuba, Yolo, Amador, and the Bay Area. Current health and safety guidelines will be in place.

<u>Benefits</u>	<u>Presenting</u>	<u>Silver</u>	<u>Info Booth</u>	<u>Vendor</u>	<u>Entertainment</u>	<u>Coaster</u>	<u>Website</u>	<u>Waterfront</u>
Presented by Status								
With Industry Exclusivity	✓							
Brand on Official Event Swag	✓	✓						
Brand Recognition in Select Marketing Materials & Promo	✓	✓						
Unlimited Tasting Glasses	15	15	6					
Brand Recognition in Event Program	✓	✓	✓	✓	✓	✓		
Brand Logo on Official Event Website	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Promo								
All platforms Event & Chamber	✓	✓	✓	✓	✓	✓	✓	✓
Booth Space: 8' Table, 2 chairs, 10x10 pop-up	✓	✓	✓	✓	✓			✓
	Corner Booth							Space only



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Sponsorship Agreement

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Entertainment Sponsor - \$750 |
| <input type="checkbox"/> Silver Sponsor - \$3,500 | <input type="checkbox"/> Coaster Sponsor - \$500 |
| <input type="checkbox"/> Info Booth Sponsor (limit 1) \$2,000 | <input type="checkbox"/> Website Sponsor - \$250 |
| <input type="checkbox"/> Commercial Vendor Booth (limit 6) - \$1,500 | <input type="checkbox"/> Waterfront (space only, limited qty) - \$100 |
- ☐ Advance Unlimited Tasting Tickets - \$25 (\$10 off) _____ (qty)

Sponsorships are Member rates. Non-Members add \$367 to include Chamber Membership.
Current health and safety guidelines will be in place.

Company: _____

Address: _____

Website: _____

Contact: _____ **Title:** _____

email: _____

Office #: _____ **Cell # (day-of):** _____

Sponsor Signature: _____ **Date:** _____

Print Name & Title: _____

Payment Information:

☐ **Charge \$** _____ MasterCard _____ VISA _____ AMEX _____

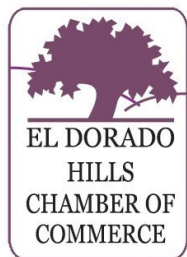
Expiration date: _____ Security Code: _____

Card Number: _____ Zip Code: _____

Card Holder Name: _____ Signature: _____

☐ **Check \$** _____ made payable to El Dorado Hills Chamber is enclosed.

To secure your space, send Sponsorship Agreement and **high-resolution JPEG logo** to angela@eldoradohillschamber.org



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Sponsorships Detailed

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Presenting Sponsor - \$5,000

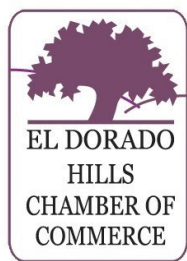
- ▶ Sponsor logo/name featured in all El Dorado Hills Art, Beer & Wine Festival marketing collateral, including websites, social media, regional media, e-News, press releases, "save the date" postcards, Event program, and Event banner
- ▶ Live links from sponsor logo and/or name for all digital marketing
- ▶ Onsite visibility with 10x10 booth space in a premium corner location with table, chairs, and pop-up
- ▶ Name or Logo on official glassware
- ▶ 15 unlimited Tasting Glasses with choice of day
- ▶ Industry exclusivity

Silver Sponsor - \$3,500

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, regional media, e-News, press releases, "save the date" postcards, and Event program
- ▶ Live links from sponsor logo and/or name for all digital marketing
- ▶ Onsite visibility with 10x10 booth space in a premium location with table, chairs, and pop-up
- ▶ Name on official wristband
- ▶ 15 unlimited Tasting Glasses with choice of day

Information Booth Sponsor - \$2,000

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up
- ▶ Onsite visibility with Sponsor banner displayed at the Information Booth for both days (Sponsor provides signage)
- ▶ 6 unlimited Tasting Glasses with choice of day



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Commercial Vendor Booth (limit 6) - \$1,500

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up

Entertainment Sponsor - \$750

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, e-News, and Event program
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with Sponsor banner displayed in the El Dorado Hills Town Center Amphitheater for both days (Sponsor provides signage)
- ▶ Onsite visibility with 10x10 booth space with table, chairs, and pop-up

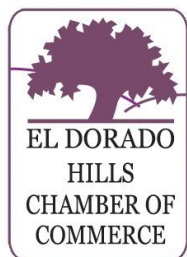
Coaster Sponsor - \$500

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Sponsor logo prominently featured on 1,000 promotional coasters that will be used at regional businesses to promote the El Dorado Hills Art, Beer & Wine Festival

www.eldoradohillsartfestival.org www.eldoradohillschamber.org

Angela Nicholson, Communications & Events Director, El Dorado Hills Chamber of Commerce
2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762

angela@eldoradohillschamber.org (916) 933-1335, ext. 102



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Website Sponsor - \$250

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing

Waterfront (space only, limited quantity) - \$100

- ▶ Sponsor logo/name featured in select El Dorado Hills Art, Beer & Wine Festival marketing collateral, including our websites, social media, and e-News
- ▶ Live links from sponsor logo and/or name for select digital marketing
- ▶ Onsite visibility with space along the waterfront of El Dorado Hills Town Center for both days (Sponsor provides table, chairs, and pop-up)

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