



**EL DORADO HILLS
BUSINESS WALK & POST-WALK RECEPTION
Thursday, March 31, 2022**

Pulse on the Local Economy: Pre-COVID vs. Now?

How's business (are you profitable)?

What is the biggest deterrent in running your business?

Do you have a qualified workforce (can you find employees)?

Do you support going through the process for Cityhood?

With these questions, the El Dorado Hills Chamber conducts a survey of the business climate in our area's business districts. The purpose of Biz Walk is to determine what is going on in the business community and learn first-hand how the Chamber, civic leaders, and County can retain, improve, and attract businesses to our local area.

Teams will visit and interview individual business owners and managers. This provides an opportunity to interact directly with the business and civic leadership of El Dorado Hills, in which we act on their behalf to ensure a prosperous and successful business climate.

Pre-Meeting 2 – 3 PM • Business Walk Visitations 3 – 5 PM • Post-Walk Reception 5 – 6 PM

PROMO BAG SPONSOR (200 qty)

1 Available – Provide 200 Branded Bags (Value of \$1,500)

The official leave behind bag to every business visited

Reach 1,000 Local Businesses just from the postcard!

- Business name listed in e-News with link
- Brief business bio in e-News with link
- Business name listed in direct mail piece distributed to 1,000 businesses in EDH
- Marketing item included in promo bag given to visited businesses (**max qty 200**)
- Event sponsor signage at pre-meeting and post-reception
- Business name printed on final analysis report with link

BIZ WALK SPONSOR - \$375

Sponsorship: \$375 (Value of \$1,000)

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FLYER \$125 / PROMO ITEM SPONSOR \$25 - (200 qty)

- Provide a **flyer** (paper item) for the promotional bag given to all visited businesses
- Provide a **promotional item** (samples/goods) for the bag given to all visited businesses

**El Dorado Hills Chamber
Biz Walk
SPONSORSHIP & WALKER REGISTRATION
*DEADLINE - MARCH 4, 2022***

Please check the appropriate box*:

☐

Promo Bag Sponsor (200 qty)

Bags Due 3/24/22

Only 1 available

☐

Event Sponsor (\$375)

Items Due 3/24/22

☐

Flyer Sponsor – brochure/flyer/postcard (200 qty) (\$125)

Flyers Due 3/24/22

☐

Promo Item Sponsor – premiums etc. (200 qty) (\$25)

Items Due 3/24/22

☐

Team Walker **Have you walked with us before? YES/NO (circle one)**

No cost to walk, just your time, and thank you! Current health and safety guidelines will be in place.

***Member rates. Non-Members add \$367 to include annual Chamber Membership.**

Business Name: _____

Contact Person: _____

Phone: () _____

Email: _____

Check or Credit Card # _____

Exp. Date: _____ 3 Digit Security Code: _____

Total Amount Enclosed: \$ _____ Signature: _____

Sponsorships deadline March 4, 2022

Payment must accompany registration to: El Dorado Hills Chamber of Commerce, 2085 Vine Street, Ste. 105, El Dorado Hills, CA 95762 or angela@eldoradohillschamber.org (916) 933-1335, ext. 102