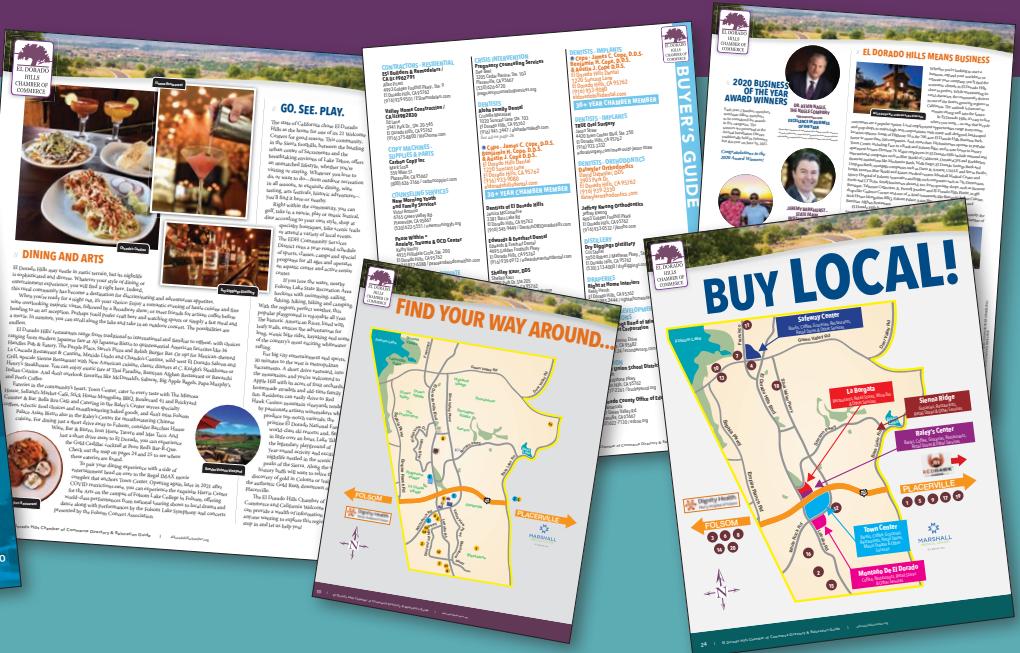
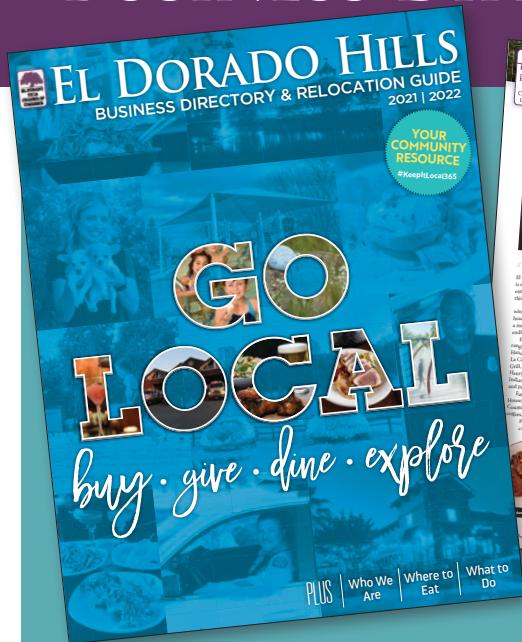
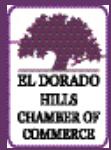


# ANNOUNCING THE 2022/2023 EL DORADO HILLS BUSINESS DIRECTORY & RELOCATION GUIDE



## REACH YOUR TARGET MARKET: Mailed to MORE THAN 15,000 Homes!

### Including Mailing to Empire Ranch, Folsom!

Remember, Folsom and El Dorado Hills are now easily connected by Iron Point Road/Saratoga Way, and more Folsom Residents are heading to El Dorado Hills regularly to shop and dine!

**17,000+ COPIES DISTRIBUTED LOCALLY  
INCLUDING THE CHAMBER MEMBERS**

**AN ENGAGED AUDIENCE:  
96% of El Dorado Hills homeowners said they will use the Chamber Business  
Directory & Relocation Guide to find local businesses or services!**

And, in a recent survey of Chamber Members, they ranked  
**The Business Directory & Relocation Guide**

is the **#1 most valuable service/program** offered by  
the Chamber for their business!

## DISPLAY ADVERTISING RATES

Back Cover*	\$ 2,252
Inside Front Cover*	\$ 2,005
Inside Back Cover*	\$ 1,848
Page 3 or other guaranteed/premium position	\$ 1,785
Full Page	\$ 1,612
2/3 Page	\$ 1,155
1/2 Page	\$ 919
1/3 Page	\$ 614
1/4 Page	\$ 513
1/6 Page	\$ 407
1/8 Page	\$ 347
1/8 Page Business Leader Profile	\$ 263
1/8 Page Food and Drink Profile	\$ 226
Bolded Listing (1)	Contact Chamber
Bolded Listing (2+)	Contact Chamber
Additional Categories	Contact Chamber

NON-MEMBERS CAN ADVERTISE IN THE PUBLICATION—  
RATES ARE 20% HIGHER

\*Premium Positions are First Right of Refusal  
Rates DO NOT Include Ad Design

New  
for  
2022!

## WOMEN IN BUSINESS PROFILES

Full Page	\$ 1,470
1/2 Page	\$ 834
1/4 Page	\$ 466

Profile prices above reflect design and professional editing of profile.  
Advertiser needs to submit copy/text and photo. If advertiser  
needs a photo, there will be an additional photography charge.

## CHAMBER MEMBER PROFILES

Full Page	\$ 1,470
1/2 Page	\$ 834
1/4 Page	\$ 466

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Advertiser needs to submit copy/text and photo. If advertiser  
needs a photo, there will be an additional photography charge.

## AD DESIGN RATES

Full Page	\$ 250
2/3 Page	\$ 200
1/2 Page	\$ 175
1/3 Page	\$ 150
1/4 Page	\$ 125
1/6 Page, 1/8 Page Normal Display	\$ 100

## AD SPECS

Full Page Trim	8.375 x 10.875
Full Page Bleed	8.625 x 11.125
2/3 Page	4.625 x 10.375
1/2 Page Vertical	3.4375 x 10.375
1/2 Page Horizontal	7.375 x 4.9375
1/3 Page Block	4.625 x 4.9375
1/4 Page	3.4375 x 4.9375
1/6 Page	2.25 x 4.9375
1/8 Page Normal Display	3.4375 x 2.375
1/8 Page Business Leaders Profile	TEMPLATED AD
1/8 Page Food and Drink Profile	TEMPLATED AD

All finalized artwork must be submitted exactly to size specified above.  
If you are submitting your print ready artwork or have any questions  
regarding artwork please send your files or inquiries to  
info@stylemg.com. Preferred file format is a PDFX-1A file.

## TENTATIVE PUBLICATION DATES

Advertising Close  
Materials Due  
Delivery  
Please note that these dates are subject to change

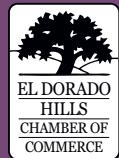
MAY 20, 2022  
MAY 27, 2022  
JUNE 29, 2022

**style** MEDIAGROUP

For more information, please contact:  
Wendy Sipple with Style Media Group, Inc.  
wendy@stylemg.com | mobile: 916-467-2779

The average  
local resident turns  
to the directory, both  
print and online,  
**more than 3x per  
month!**

# 17,000+ Copies



High Quality • Glossy • Full Color

**Mailed to every home  
and Chamber Member  
in El Dorado Hills!**

## IT WORKS!

“El Dorado Physical Therapy, Inc. has continued to utilize the EDH Chamber business listings for more than 25 years. It is an integral part of our yearly marketing budget providing direct access to all local residents and businesses. The directory connects our community involvement at ORHS Athletics and all of our rehabilitation services allowing direct marketing with a low cost! I recommend this publication for all local business wanting to reach their local community.”

—David K. Thomas PT, MPA  
El Dorado Physical Therapy, Inc.

“The Chamber Directory has allowed me to create a presence in the community that no other publication can duplicate. Over the years advertising in the Chamber Directory has made it easier for me to continue to build business in both challenging and good times.”

—John J. Zezini, AAMS, CRPC  
Granite Bay Wealth Management

### WOMEN IN BUSINESS PROFILES



### MEMBER PROFILES



### FOOD & DRINK PROFILES



### BUSINESS LEADERS



## Data from a Recent Survey of Local Residents:

• Are you aware of the Chamber Business Directory & Relocation Guide?

**More than 70% said YES!**

• Did you use the Chamber Business Directory & Relocation Guide within the last 12 months to find a business or service?

**More than 60% said YES!**

• When you need help finding local area services will you use the Chamber Business Directory & Relocation Guide in print or online?

**More than 96% said YES!**

**SHOULD YOUR BUSINESS BE A PART OF  
THE CHAMBER BUSINESS DIRECTORY & RELOCATION GUIDE?... YES!**