

OLLI Celebration of Community 2020

The Work Goes On, And the Work Is Changing Welcome to this new way of gathering!

Join us in creating community in a new way



Our Plan for Today

- Welcome
- How OLLI Works: Steering Council
 - Nominations for 2020-21
- How OLLI Works: Staff
- How OLLI Works: Finances
- How OLLI Works: Our University
- How OLLI Works: The Work Goes On, and the Work is Change



How OLLI Works: OLLI Steering Council (OSC)



ow through life

Question 1: What does the OLLI Steering Council do?

- 1. Advises staff on important decisions about programs, facilities, and finances
- 2. Coordinates and plans the work of eleven committees so that all parts of the organization are rowing in one direction
- 3. Makes financial and legal decisions on behalf of the organization
- 4. 1 and 2

The Answer IS: 4. The OLLI Steering Council advises staff on programs, facilities, and finances and coordinates, plans, and implements the work of eleven committees.



The work goes on, and the work is changing!

Zoom



OLLI Steering Council Executive Committee

Erik Vedeler Chair

Julie Snyder Chair Elect

Tom Hofmann Secretary

Bobbie Rockwell Past Chair

Catherine Frank Executive Director

Thank you to our leaders!

Bobbie Rockwell, Past Chair



Tom Hofmann, Secretary



Paula Massey, Hospitality Committee



OLLI Steering Council Committee Chairs

- Civic Engagement: Kathleen Mainardi
- College for Seniors: Jan Griffen & Mark Whipple
- Communications: Kirk Borland & Judy LaMée
- Facilities: Terry Reincke
- Finance: Stefan Stackhouse
- Hospitality: Paula Massey
- **Inclusion**: Jane Callis
- **Life Transitions**: Meridith Miller
- Nominating: Julie Snyder
- Planning: Sam Harben
- Research: Chuck Moseley

Civic Engagement Asheville Terrace Apartments Food Pantry



The work goes on . . .





And the work to adapt our Leadership Asheville Seniors program will continue to change

College for Seniors





The work goes on and the work is changing! Register for College for Seniors Online courses May 11-15





Communications

The work goes on, and the work is changing!



OLLI at UNC Asheville Observer May 3, 2020

Click here to view the text in your browser and see the full newsletter

ATTENTION: When the newsletter is full of news and is longer, it automatically truncates at the bottom. To see the entire newsletter, click on the link at the **bottom** of the newsletter that reads- [Message clipped] View entire message

In This Issue

We Remember
Meditation SIG
MemoryCare Education Series
Sierra Club Webinar

Dear OLLI Members.

For now we persist in finding new online ways to gather and connect. We hope to have a full house for our "Celebration of Community" on Friday, May 8, 6 p.m. Click here to register and to let us know if you have questions and suggestions for



The work goes on, and the work is changing!





We are installing security cameras and completing installation of equipment for streaming courses







The work goes on, and the work is changing





The work goes on, and the work is changing! The Inclusion Committee will move some programs online!





The work goes on, and the work is changing as we figure out what retirement and life's second half will look like in the wake of COVID-19

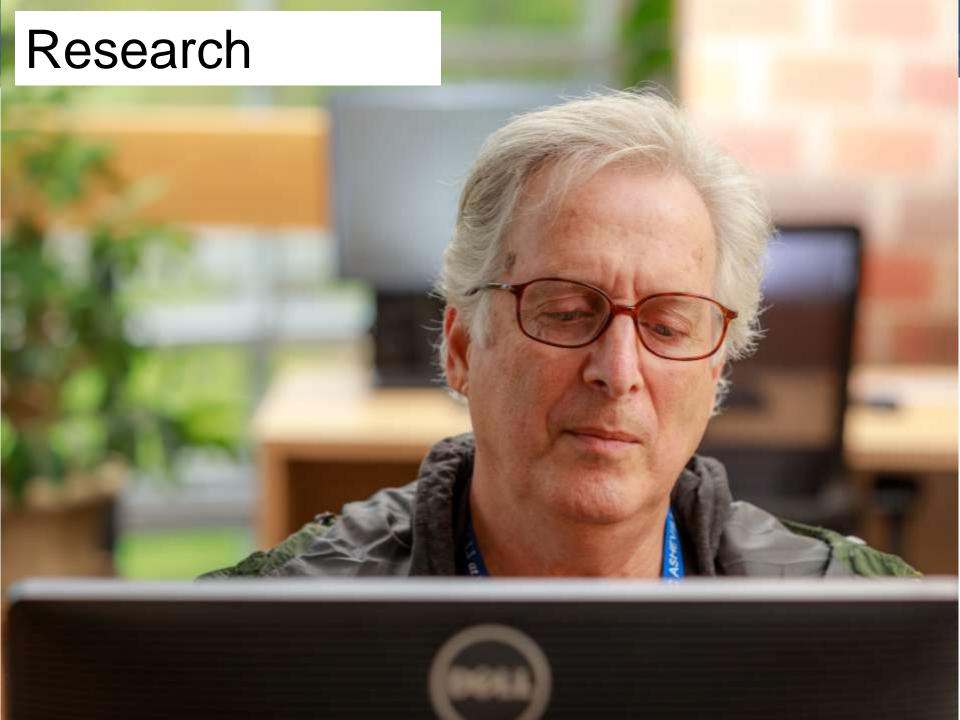


Planning had focused on OLLI's role in UNC Asheville's Campus Master Plan

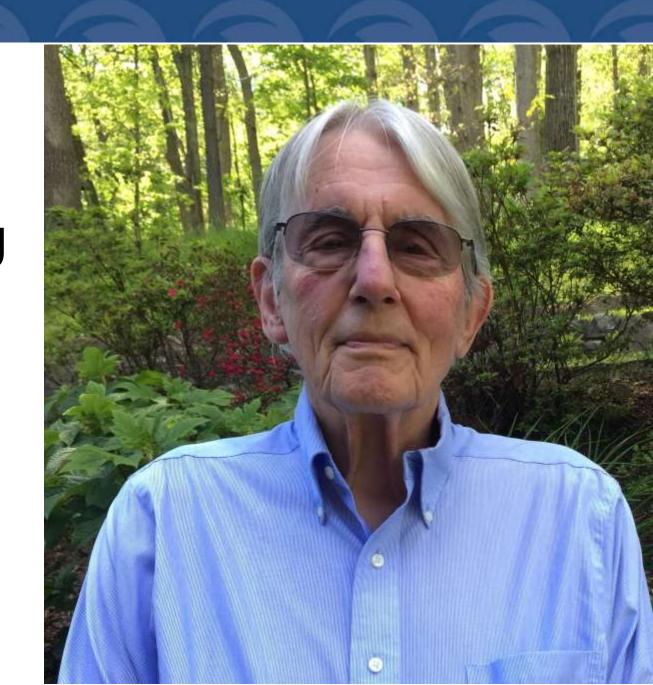








We are developing new paradigms for a new normal





OSC Nominations 2020-21



Goo through life

Julie Snyder, Chair



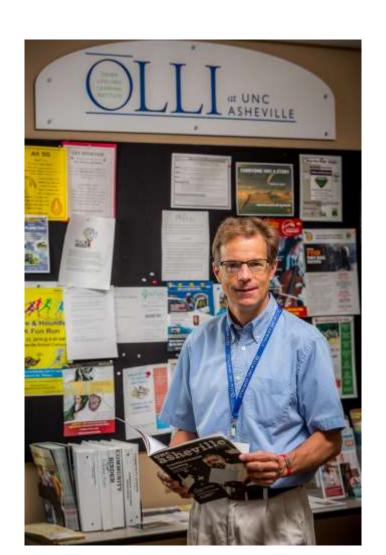
Sam Harben, Incoming Chair



Annie Houle, Secretary



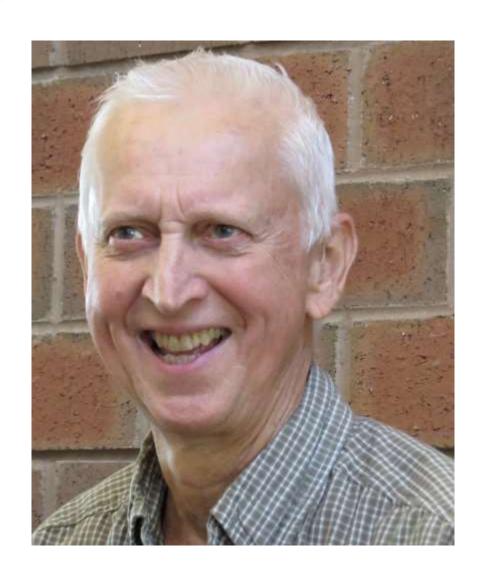
Erik Vedeler, Past Chair



Jane Callis, Member at Large



Doug Cooper, Member at Large



SuShen Huang, Member at Large



To affirm the nominees

- We sent an email Saturday, May 9, so that members may affirm the slate of nominees
- If you wish to serve on a committee or know more about volunteering, contact Catherine Frank at cfrank@unca.edu



How OLLI Works: Staff



Job khrough life

Question 2: OLLI's largest expense is personnel. How are these salaries funded?

- 1. The university (through state funding) pays the salaries of all staff members.
- 2. Member and program fees fund staff salaries other than the executive director.
- 3. All of our OLLI instructors are volunteers. We don't need to worry about funding salaries.
- 4. The Reuter Center is closed. We don't need staff.



The answer is 2. Member and program fees fund staff salaries other than the executive director.



OLLI relies on the collaboration and hard work of volunteer members *and* staff

Because of volunteer commitment, endowments, and careful spending, we have not had to increase prices for College for Seniors since 2010, while we have added costly amenities like online registration.

We may have to think differently about a range of pricing options as we move forward.



And we may have to consider just how many hats staff members can wear in the long run







When we cancel classes and programs and issue refunds, we compromise our ability to pay for the staff and infrastructure that makes OLLI run whether we are remote or face-to-face

We currently have two open positions. That is good for out budget in trying times, but a challenge to maintain our standards for service



OLLI Member Relations
Coordinator
Open position

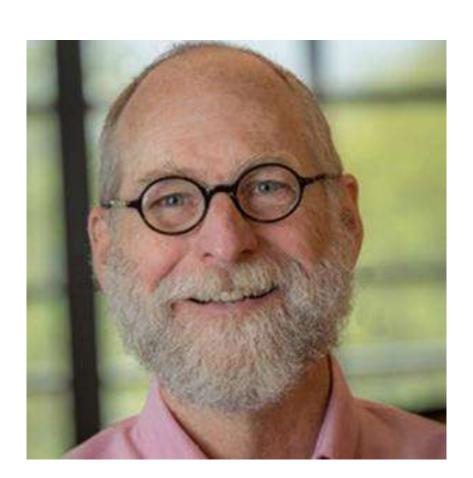


College for Seniors
Program Assistant
Open position

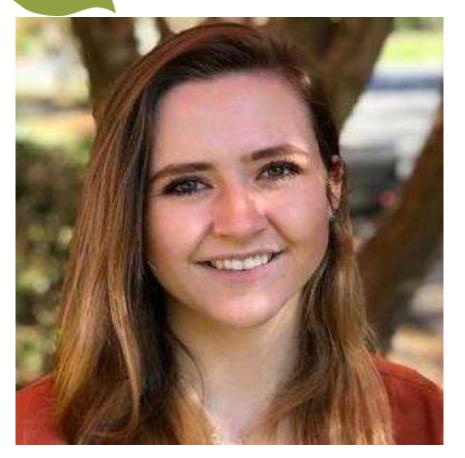
We honor our staff members who have approached their work in new ways and taken on new work to keep us connected as a community



Hannah Furgiuele
Program Manager
For Life Transitions &
Civic Engagement



Herb Gunn
Program Manager for
College for Seniors



Frankie Keller
OLLI Business Coordinator



Jacqueline Lowe
OLLI Communications and
Facilities Coordinator



Student workers

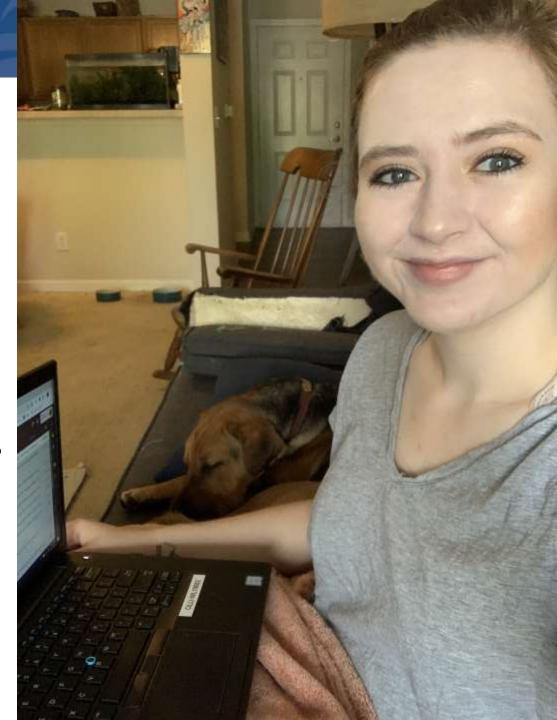


The work goes on, and the work is changing! Hannah Furgiuele has taken on our video editing and is moving Life Transitions and Civic Engagement programs online.

The work goes on, and the work is changing! Herb Gunn is planning College for Seniors courses online and with the potential with some programs offered with social distance.



The work goes on, and the work (and the coworker) is changing! Frankie Keller is managing our finances remotely and creating new paperless processes for finance and registration.





The work goes on, and the work is changing!
OLLI Facilities and Communication Coordinator Jacqueline Lowe continues to work with building contractors and maintenance and

The work goes on, and the work is changing! Students like Fatin Ishraq have had their college careers disrupted but are helping with instructor support.





Leadership Asheville Seniors

How OLLI Works: Finances

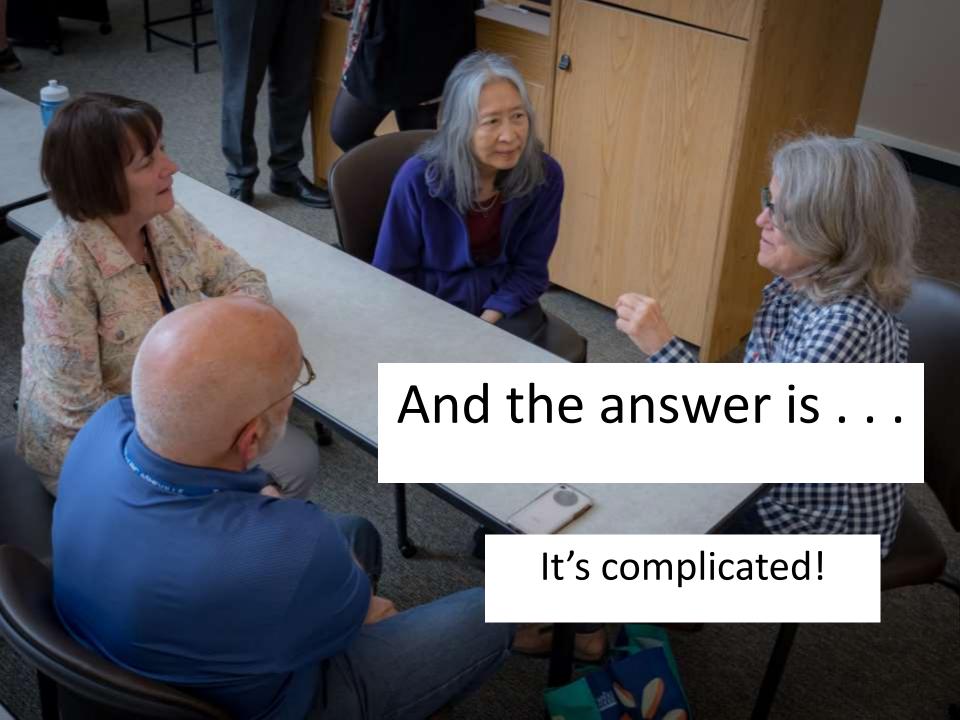
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ASHEVILLE

Gov through life

Question 3: How is OLLI funded?

- We have \$3 million endowments from the Janirve and Osher Foundations that pay our bills.
- 2. The State of NC funds the university system and programs like OLLI.
- 3. Membership and program fees pay our bills.
- 4. It's complicated.

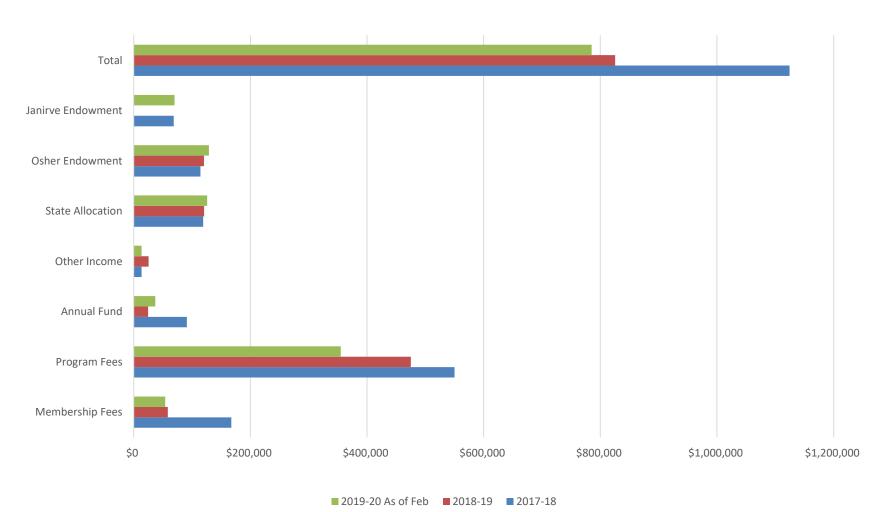


Sources of Revenue

- Program fees: CFS, Gift of Time, Paths, CREW, CCRC, LAS
- Membership fees
- Endowments (Janirve & Osher)
- State / University (Director's Salary)
- Annual Fund Campaign & other donations
- Building Rental (Minimal)

Where does revenue come from?

Revenue Comparisons



Endowments

- A lump sum gets donated to an investment account, \$1 million given by Janirve & \$2 million given by Osher
- UNC Management Company with the UNC Asheville Foundation manages endowment funds to raise the most interest with the least risk. The amount that sits in the fund is called the "corpus"
- We get 5% of that corpus growth each year
- For 2019-20
 - Janirve: \$70,084
 - Osher: \$128,941
- For 2020-21
 - Janirve: \$74,629
 - Osher: \$138,509

Annual Fund

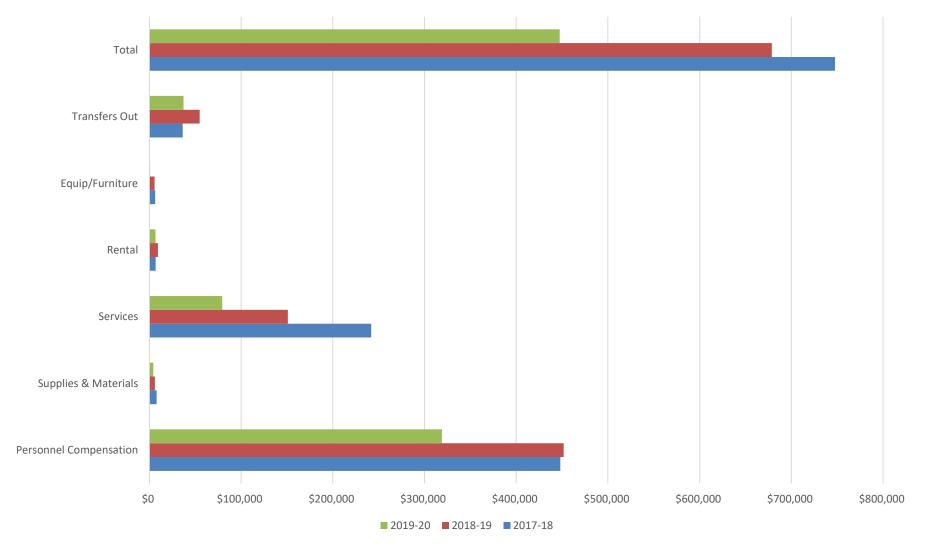
- \$37,163 raised for 2019-20 FY
 - Our goal was \$20,000!
- 147 different donors
- Funds to be used to installing streaming and recording equipment in the Manheimer Room (102)
- Installation of security cameras around the Reuter Center

What does the State/University pay for

- Executive Director salary and benefits
- Building and grounds maintenance
- Utilities (est. value \$120k annually)
- Major maintenance (excluding furnishings and equipment)
- Housekeeping services
- University services: security, accounting, IT

What are OLLI's expenditures?





Yearly expenditures

- Staff Salaries (except for Director) paid through fees (\$318k)
- Aux. admin fee to UNC Asheville (\$32.8k)
- Catering and meals (\$30.5k)
- Transfers to Campus Transportation to subsidize parking fees (\$67.5k so far)
- Credit/debit card processing, 2% of each charge for refunds & deposits (\$11k for 2018-19, \$12.2 for 2019-20 so far)
- On-line registration system (\$12k)
- Computers equipment and software (\$11.5k)
- Building cleaning, windows, floors, kitchen, repairs etc (\$6k)
- Landscaping (\$1.7k)
- Professional photography shoots (\$2.3k)

Corona Impact - CFS

- Costs of online registration system & Card processing software continue: \$24,500 fixed cost
- CFS earnings at the end of April
 - **–** 2018-19: \$334,576
 - 2019-2020: \$301,835 (with \$86,341 "owed")
- Spring 2020 Term
 - 1,172 people enrolled prior to COVID-19 outbreak
 - 187 people requested refunds: -\$22,655
 - 762 people received credits: \$86,341
 - 118 people donated term fee: \$13,247

Corona Impact – Paths, CREW, LAS

- All programs canceled through the end of the calendar year, so no income for these programs that are signatures of NC Center for Creative Retirement and OLLI
- We will continue to fund these programs to manage the work of adapting the methods of delivery and the content delivered

Corona Impact: Annual Fund

- We are grateful to have exceeded our goal by raising \$37,000 this year.
- That funding will help us respond to the possibility of moving more courses and programs online.
- With 147 donors we have 6.5% of our membership making donations (although the percentage is higher because we count donations from households, when that sometimes represents two members). The average OLLI across the country receives donations from 13.5% of members.
- We hope you will continue your membership next year!



Leadership Asheville Seniors

How OLLI Works: Relationship to the University

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Good khrough life

Question 4: What is OLLI's relationship to UNC Asheville?

- 1. OLLI is a nonprofit (501c3) separate from the university.
- 2. OLLI is a department of the university.
- 3. The university makes money from our OLLI programs and members.
- 4. OLLI is run by the Osher Foundation, not the university.



The answer is 2. OLLI is a department of UNC Asheville

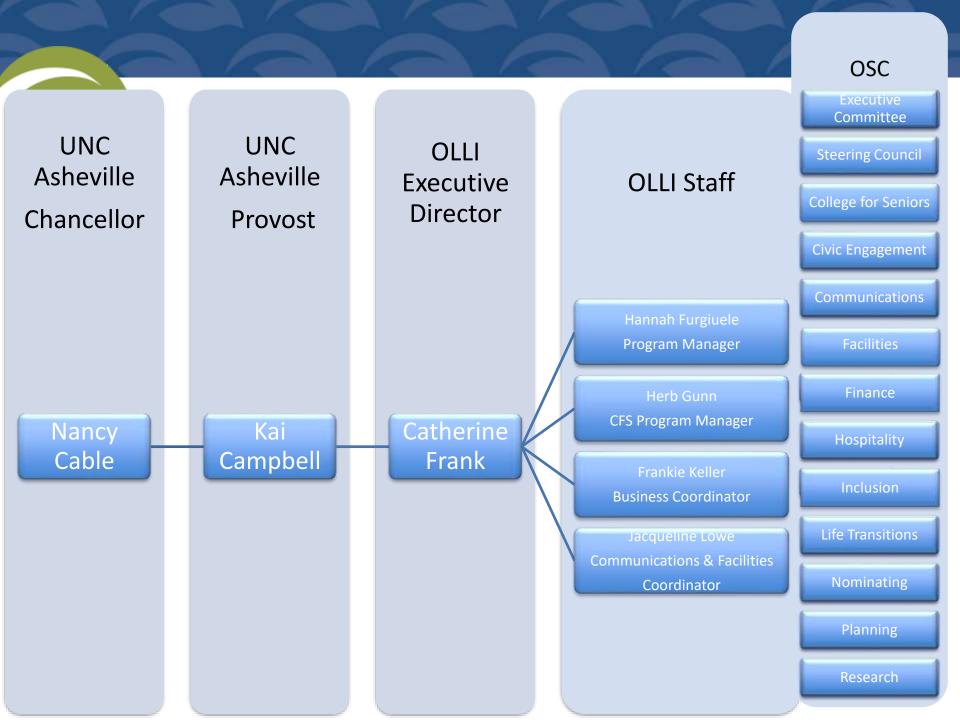
How OLLI Works: We are a department of UNC Asheville, which is part of the UNC System







Grow through life





Chancellor Nancy J. Cable has managed the university through very trying times with grace, good humor, intelligence and appreciation for OLLI

She has built a leadership team



Vice Chancellor for Advancement Kirk Swenson



Vice Chancellor for Academic Affairs and Provost Dr. Kai Campbell

But . . .





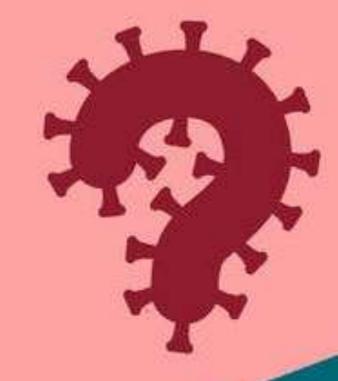
What does this mean at UNC Asheville?

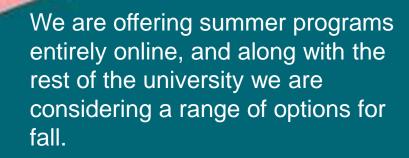




What does this mean for OLLI at UNC Asheville?

Planning is complex in the light of changing and inconsistent information about the impacts of COVID-19 as we move into the summer and fall





Given the vulnerability of our population and the likelihood of an increase in COVID cases as the economy reopens, we will most likely not return to business as usual, even with masks and lots of hand sanitizer and disinfectant





We are considering what social distancing would look like in Reuter Center classrooms and recognize that we would most likely only be able to use Room 102 and 206



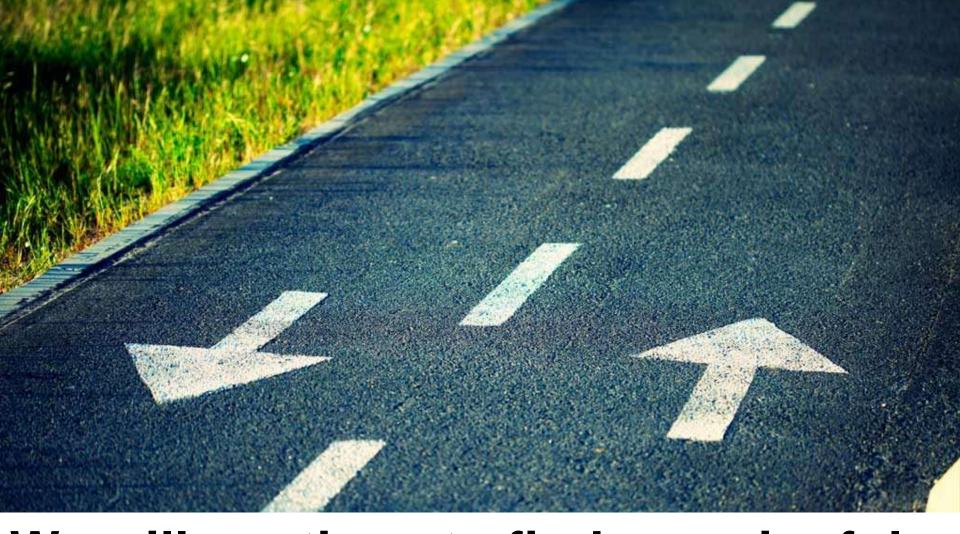
We are considering both a hybrid (some face-to-face and some remote learning) for fall, and we are planning to engage more instructors and participants in this different kind of learning community.



We will continue to work to find a "new normal" in a time of change

We will continue to cultivate resources of time, talent and treasure





We will continue to find meaningful and sustained connections with the rest of the university



We will have to focus on what's essential.

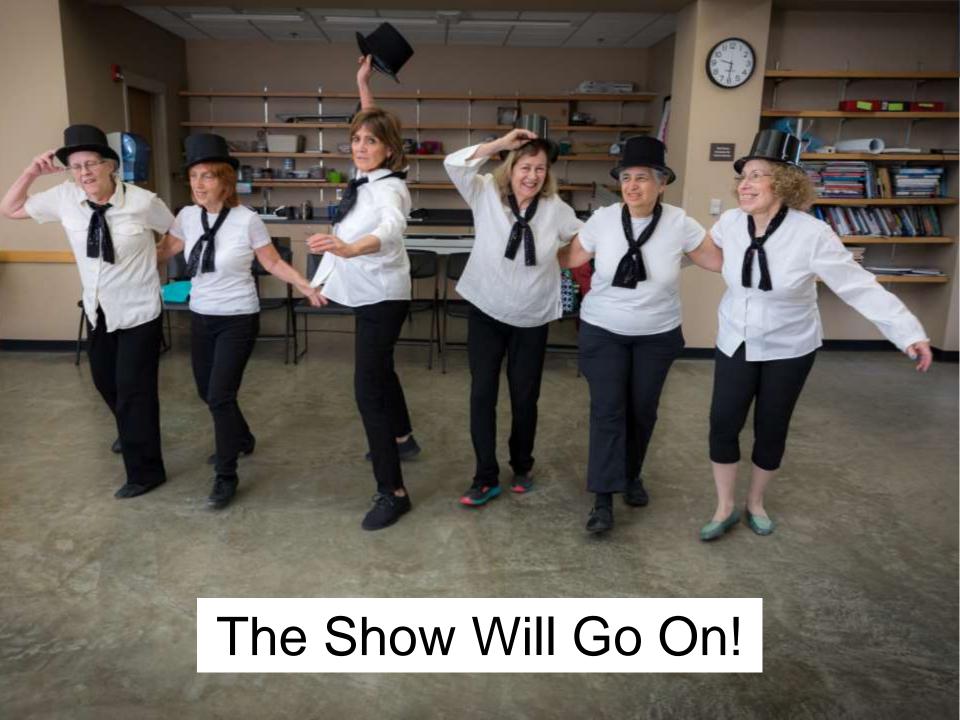
Some programs will be harder to move online than others, and we have to make choices based on available resources.



We will embrace technology



. . . while we remain true to our ideals as a community of teachers and learners





OLLI Celebration of Community 2020

The Work Goes On, And the Work Is Change

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