

Carolina Mountain Cheese Fest 2019 Pairing Events Coordinator Announcement

Love cheese? Good at planning? Like working with others? Interested in supporting small local businesses? Join the WNC Cheese Trail as a lead volunteer for our annual fundraiser, the Carolina Mountain Cheese Fest!

We are presently looking for a lead volunteer for our Pairing Events Coordinator position. This is a current need that will last through the festival (April 28, 2019).

Please consider becoming the Pairing Events Coordinator if you are:

- well organized
- comfortable using online communication and data systems
- effective working with others
- an experienced volunteer

This position will require approximately 1.5 hour/week in Feb & March. April will be more likely 2 hours/week. Day-of the festival the coordinator will need to be on hand to trouble shoot and to enjoy the festival!

Pairing Events Coordinator Responsibilities* include (but are not limited to):

- Work with the Fest Director to secure cheese, wine, cider and beer for the pairings.
- Work with Fest Director to recruit cheese experts to lead pairing events.
- Plan, schedule and coordinate 4 pairing events.
- Determine the number of additional volunteers needed for the pairings to be successful.
- Help media director with promoting the events.
- Evaluate the Pairing Events and make recommendations for Carolina Mountain Cheese Fest 2019.

*Note, because this is our fifth annual fundraiser we have already developed many of the items listed above so much of the work is to adapt the items to the current year.

This is our fifth annual fundraising event to support the WNC Cheese Trail. The festival will take place on Sunday, April 28, 2019 at Highland Brewing from 12 – 5p.m. We anticipate 1200+ attendees, 30+ vendors, live music, family friendly activities, cheese/farming related workshops, etc.

CONTACT: Katie Moore, katie@csasheville.com or call 828-484-1586.

Carolina Mountain Cheese Fest 2019 Volunteer Co-Coordinator Announcement

Interested in supporting local small businesses? Do you love that Asheville has so many fantastic festivals every year? Love cheese? Join the WNC Cheese Trail as a lead volunteer and help with the 2019 Carolina Mountain Cheese Fest.

We are presently looking for a Volunteer Recruitment Coordinator. This is a current need that will last through the festival (April 28, 2019).

Please consider becoming the Volunteer Recruitment Coordinator if you are:

- well organized
- comfortable using online communication and data systems
- an effective team player
- an experienced volunteer

The Volunteer Recruitment Coordinator is asked to give approximately 1.5 hours/week in Jan, 2 hours/week in Feb & March. April may require a little more time depending on recruitment.

The Volunteer Recruitment Coordinator works with the fest director in brainstorming recruitment outlets, organizing the different levels of volunteers, devising a calendar and plan for recruitment, conducting outreach, and coordinating communication with volunteers once they register online.

The Volunteer Recruitment Coordinator responsibilities* include (but are not limited to):

- Develop volunteer spots w/short descriptions.
- Add slots to online system
- Develop contact list for recruitment
- Create schedule for outreach
- Outreach and Recruit volunteers
- Monitor sign ups and address gaps or areas that need attention
- Evaluate the volunteer program and make recommendations for Carolina Mountain Cheese Fest 2019.

*Note, because this is our fifth annual fundraiser we have already developed many of the items listed above so much of the work is to adapt the items to the current year.

The festival will take place on Sunday, April 28, 2019 at Highland Brewing from 12 – 5 p.m. We anticipate 1200+ attendees, 30+ vendors, live music, family friendly activities, cheese/farming related workshops, etc.

CONTACT: Katie Moore, katie@csasheville.com or call 828-484-1586.

Carolina Mountain Cheese Fest 2019 Chef Competition Coordinator Announcement

Do love Asheville's local food scene and the fact that Asheville has so many fantastic festivals every year? Interested in supporting local small businesses? Love cheese? If you answer yes to any of these questions, we invite you to join the WNC Cheese Trail as a lead volunteer and help with the 2019 Carolina Mountain Cheese Fest.

We are presently looking for a Chef Competition Coordinator. This is a current need that will last through the festival (April 28, 2019).

Please consider becoming the Chef Competition Coordinator if you are:

- Able to multi task and are well organized
- comfortable using online communication and data systems
- an effective team player
- an experienced volunteer

The Chef Competition Coordinator is asked to give approximately 2 hours/week in Feb & March. April time commitment will increase and likely be 2.5 hours/week. Day-of the festival the coordinator will need to be on hand to trouble shoot and to enjoy the festival!

The Chef Competition Coordinator works closely with the festival director designing and implementing a food-related event or contest that involves WNC Cheese Trail associate members. There is a lot of room for creativity and this position provides a lot of interaction with local chefs and cheese makers.

The Chef Competition Coordinator responsibilities* include:

Develop timeline for all aspects of the competition

Create a contact sheet with all pertinent information regarding outreach for the event

Recruit chefs (from our associate member restaurants) to participate in the event

Maintain clear lines of communication with chefs involved in the competition

Recruit judges for the competition

Maintain clear lines of communication with the judges

Create posters and other media related items for showcasing the event

Work with the Media Coordinator and the Social Media Coordinator to make sure the chefs and their restaurants receive media attention

*Please note, we have conducted this event every year so many of the items listed above have already been created. They need to be updated to reflect the current year and there's always room for improvement.

The festival will take place on Sunday, April 28, 2019 at Highland Brewing from 12 – 5 p.m. We anticipate 1200+ attendees, 30+ vendors, live music, family friendly activities, cheese/farming related workshops, etc.

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