

Contact: Marc Hawkins  
HP2 Products and  
Promotions  
Phone 602-235-9099  
marc@hp2promo.com

2280 E. Northern  
Avenue  
Phoenix, AZ 85028

The logo for HP2 Products & Promotions features the text "HP2" in a large, bold, white sans-serif font, with the "2" in red. To the right of "HP2", the words "PRODUCTS &" are stacked above "PROMOTIONS" in a smaller, white, all-caps sans-serif font. The entire logo is set against a black rectangular background.

# Press Release

## HP2 PURCHASES IDENTITY PROMOTIONAL MARKETING

**PHOENIX, AZ, February 4, 2019:** HP2 Products and Promotions has purchased Identity Promotional Marketing. HP2 owner, Marc Hawkins, has been a friend of Nancy Clawson, owner of Identity Promotional Marketing, for the past 2 years. They both meet while serving on the board for the Arizona Promotional Products Association (AZPPA). As their friendship grew, Nancy informed Marc that she was ready to retire and was looking for a great company to take care of her wonderful clients. "HP2 has an outstanding reputation within the promotional products industry and with their clients. I could not be happier having HP2 take over the business I have built for the past 7 years" say, Clawson.

Nancy Clawson will be working side by side with HP2, for the next few months, before she leaves this fabulous industry to retire and enjoy time with family and friends.

HP2 started in 2004 with one employee. Today, with 25 employees and hundreds of local and national clients, they've become a leader in the industry. HP2 specializes in producing and creating logoed products and wearables for their clients to use as marketing tools. In addition, HP2 provides clients with marketing solutions that include creative art design, text-to-win fulfillment, in-house graphic designer, screen printing, embroiderer and online store applications.

Identity Promotions Marketing started in January 2012, by Nancy Clawson. Nancy has created a client base of over 300 Local and National companies. Identity Promotional Marketing received the Associate member "Volunteer of the Year" from ALCA in 2018 and the Arizona Promotional Products "2018 Volunteer of the Year".

For additional information please contact Marc Hawkins at 602-235-9099 or email him at [marc@hp2promo.com](mailto:marc@hp2promo.com)

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