



Technology | Innovation | Automation  
The Future in Waste Solutions



## Sponsorship Opportunities

SWANA Evergreen Chapter 35<sup>th</sup> Annual NW Regional Symposium  
April 21-23, 2020 at the Tulalip Resort Casino Hotel in Tulalip, Washington

### WHO WE ARE—THE SWANA EVERGREEN CHAPTER TODAY

**The SWANA Evergreen Chapter** is among the more active and diversely represented chapters in the nation. We have a positive reputation among members, neighboring chapters and the national organization for promoting innovation, supporting education, and taking on challenging technical and policy initiatives. Our board of directors reflects who you are through its representation of public officials, engineering professionals, and commercial operators and haulers. Our members, sponsors and surrounding communities benefit from the energy we commit toward taking on tomorrow's resource challenges.

### WHY YOU SHOULD JOIN, SPONSOR AND PARTICIPATE IN SWANA

#### **SWANA Represents a Wide Range of Public and Private Interests.**

Our supporting sponsors and community leaders value the SWANA Evergreen Chapter's commitments. SWANA's Evergreen Chapter membership, events and Symposium deliver a diverse audience made up of industry leaders.

#### **SWANA Promotes Education and Public Interests.**

SWANA's Evergreen Chapter members participate in policy-making forums and promote education programs.

#### **SWANA is Dynamic.**

As technologies and markets shift, SWANA represents only those interests that are committed to adding educational, economic and environmental value. We do so by: tracking trends, reporting on policy changes at the state and local levels, working to promote a gender and generationally balanced organization, and committing the organization to programs and initiatives that promote sustainability, a return on investment, and a deeper understanding and education for the community.

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## INTERESTED IN BEING A SPONSOR?

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# SPONSORSHIP OPPORTUNITIES

Your company or organization has the opportunity to showcase itself to hundreds of solid waste management professionals by being a sponsor or exhibitor at the upcoming SWANA Evergreen Chapter 2020 NW Regional Symposium in Tulalip, Washington. The symposium attracts a large number of delegates that represent public and private sector organizations in the Pacific Northwest solid waste industry. Only sponsors will have the opportunity to exhibit.



*Sponsor now to have your logo included on early promotional materials!  
See page 3 for all the levels and benefits of sponsorship.*

We are offering the special opportunity to be a Diamond Sponsor. As a Diamond Sponsor, your organization will be co-branded with the Evergreen Chapter of SWANA and other Diamond Sponsors as the host of the Symposium. This sponsorship will connect you with all the keynote speakers, and decision makers in attendance, while ensuring the highest level of visibility for your organization throughout the entirety of the event. You will also be recognized on the SWANA Washington Chapter's website throughout the year. Only 2 exclusive Diamond Sponsorships available!

## Diamond Sponsor \$10,000

### Diamond Sponsor Benefits (up to \$5050 in value)

- 1 Orca Suite at the Tulalip Casino Hotel (3 nights) (\$1050 value)
- 5 symposium registrations (\$2500 value)
- 8'x20' double-wide premium booth space (\$1500 value) \*\*
- Co-host branding of your company with symposium hosts
- Head host table at every meal
- Your company representative will open a symposium session or meal
- Recognition (with other symposium hosts) on banner at registration area
- Place your company's promo materials at the registration table
- All other sponsor benefits listed below

### All event sponsors receive a value-priced package of exhibiting, registration and promotion opportunities:

- Early sponsors will have their logo placed on early promo materials.
- Your logo on our chapter website will acknowledge your company's identity every time someone views the site.
- Your logo will appear on the symposium registration page for all attendees to see.
- Early sponsors get first choice of booth location.
- Sponsors' logos will rotate on large screens in the ballroom throughout the symposium.
- Sponsors' logos will be posted on banners throughout the venue during the event.
- Your logo in the program schedule will place your company's identity in front of every symposium delegate each and every time they use the schedule.
- Sponsorship of one of the meals/functions/breaks will be acknowledged by placing your company's name/logo on large "thank you" posters at the sponsored event, as well as table tents on every table during sponsored meal/function.
- Sponsorship of one of the technical sessions will be acknowledged by placing your company's name/logo on a large "thank you" poster at the door of the sponsored session.
- All Premium Event Sponsors will also be acknowledged during SWANA's 2020 Winterfest party.

**Join these early sponsors!**



## Sponsorship Levels and Benefits

Premium Event Sponsors	Diamond \$10,000	Platinum \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,000
<b>Benefits include:</b>					
Exhibit Booth	8'x20'	8'x10'	8'x10'	8'x10'	8'x10'
Orca Suite or Deluxe Room (3 nights)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Registrations	5	4	3	2	1
Premium Corporate Table at every meal	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Co-host Branding	<input checked="" type="checkbox"/>				
Your company representative will open a session or meal	<input checked="" type="checkbox"/>				
Your promo materials on registration table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
All sponsor benefits listed below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Meal Sponsors	Banquet \$5,000	Social \$3,500	Lunch \$2,500	Breakfast \$1,500	Breaks \$1,000	Banquet Wine \$1,000
<b>Benefits include:</b>						
Company Logo on table tents	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
All sponsor benefits listed below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

More Sponsor Opportunities:	Entertainment \$1,500	Tour \$2,000	Tech Session \$500	Special Sponsor Any Amount
<b>Benefits include:</b>				
Your Logo on table tents during meal	<input checked="" type="checkbox"/>			
Your logo on handouts		<input checked="" type="checkbox"/>		
Your logo on meeting room signage			<input checked="" type="checkbox"/>	
All sponsor benefits listed below*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### All sponsors receive these benefits\*:

Company logo on Chapter Website	<input checked="" type="checkbox"/>
Company logo on Signage	<input checked="" type="checkbox"/>
Company logo on Ballroom Screen	<input checked="" type="checkbox"/>
Company Logo in Program Schedule	<input checked="" type="checkbox"/>
Company Logo in All Promo Materials	<input checked="" type="checkbox"/>
Sponsor Identification on Name Tags	<input checked="" type="checkbox"/>
Recognition at Social, Opening and Banquet	<input checked="" type="checkbox"/>
Recognition at SWANA's 2020 Winterfest party	<input checked="" type="checkbox"/>