

School Smarts Digital Academy 2021

California State PTA Family Engagement Program

What: School Smarts has been transformed into seven robust, yet relevant and accessible, video presentations with solid virtual facilitation strategies and engagement throughout. Parents will have the opportunity to engage in discussion via verbal exchange, chat and polling features. Interesting and informative videos and graphics capture attendee's attention and understanding. Starting in January 2021, California State PTA will be delivering the program to families directly for the first time ever. (See program model options on next page.)

Why: To allow families of participating school sites that have purchased the program, but do not have facilitator capacity, to enhance their family engagement efforts.

Who: CAPTA staff member, Bianca De La Torre, will host video-based School Smarts academies directly to families of contracted school and PTA districts.

When: Series 1 begins January 13th for families and will continue once a week for 7 weeks. Each session is scheduled for 1.5 hours. We plan to hold reoccurring Academies as required by demand. Series 2 will begin on February 17 and run through March 31.

Where: Zoom Video Conference. Links to future series will be shared and Board members invited.

Current Scheduled Sessions:

We are currently hosting up to 30 families from Mohr Elementary in Pleasanton USD and up to 30 families from Lakeside Farms Elementary in Lakeside Farms USD.

Distance Session 1: Parent Involvement – A key ingredient to Success *Wednesday, 1/13/21 from 4pm-5:30pm*

Distance Session 2: Preparing for a Lifetime of Learning *Wednesday, 1/27/21 from 4pm-5:30pm*

Distance Session 3: Understanding our Education System *Wednesday, 2/3/21 from 4pm-5:30pm*

Distance Session 4: Understanding our Local School System *Wednesday, 2/10/21 from 4pm-5:30pm*

Distance Session 5: Becoming an Effective Communicator *Wednesday, 2/17/21 from 4pm-5:30pm*

Distance Session 6: Leadership & Advocacy *Wednesday, 2/24/21 from 4pm-5:30pm*

Distance Session 7: Take action & Celebrate *Wednesday, 3/3/21 from 4pm-5:30pm*



To learn more:

School Smarts Informational Webinar

Date: January 29 2021 Time: 9am to 10am

Register in advance for this meeting:

<https://zoom.us/meeting/register/tJYrd-ihRDosE92ihWEb3jhIE3ewppRwUQOn>



SCHOOL SMARTS PROGRAM MODELS 2021	Option A \$6,900*	Option B \$4,900	Option C \$2,900	Option D \$5,500
\$1,000 discount for PTA Sites	✓	✓	✓	✓
In Person Academy	✓			
Virtual Academy		✓	✓	✓
Facilitated by Local Staff	✓	✓		✓
Facilitated by CAPTA Staff			✓	✓
Academy Development, Planning & Consultation	✓	✓		✓
Printed 7-Session School Smarts Curriculum for 30 participants	✓			
Digital 7-Session School Smarts Curriculum for 30 participants		✓	✓	✓
Art Kit for 30	✓			
Facilitator Training and Materials / Access to Online Portal	✓	✓	✓	✓
Facilitator Stipend (\$850/Academy)	✓	✓		✓
7 Weekly Zoom-Based Academy Sessions Hosted by CA State PTA			✓	✓
Graduation Certificates	✓	✓	✓	✓
Program Summary informed by Participants' Pre- & Post-Test results	✓	✓	✓	✓
California State PTA Support	✓	✓	✓	✓

Comparison CHART – OPTIONS FOR SCHOOL SITE ACADEMIES

Optional Add-Ons:
 Printed Curriculum & Binders (\$25/each)
 Art Kit for 30 (\$250)
 Parent Engagement Night Stipend (\$400)
 School Smarts Banners - Shipped to site (\$60 each)
 90-Minute Zoom User Training for Facilitators (\$150 per person)

*Programs with returning facilitators receive a \$1,000 discount.

Questions? Contact:

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