

SPEAK UP Champion™

Implicit and Explicit Racial Bias Education

October 12 & 19, 2022
8:30 AM-12:30 PM ET

GEORGIA

INSTITUTE FOR
**PERINATAL
QUALITY
IMPROVEMENT**
www.perinatalQI.org

A Black woman is 3 to 4 times more likely to die of pregnancy-related complications than a white woman. Research shows that inequities in outcomes are primarily due to differences in how women are treated within the health care setting based on race (racism).

The SPEAK UP Champion™ Implicit and Explicit Racial Bias education is a total of 8 hours over two days (Oct. 12th & 19th) of live virtual interactive learning that outlines quality improvement strategies to support individuals and groups with dismantling racism, providing quality equitable care, and reducing health disparities.

Target Audience

Healthcare professionals who support and care for patients before, during and after pregnancy or professionals that care for newborns.

Learning Outcomes

1. Describe factors that contribute to perinatal disparities based on a racial equity framework.
2. Outline quality improvement strategies and tactics for eliminating implicit and explicit bias in perinatal care.
3. Develop a quality improvement action plan for ensuring equity in perinatal outcomes.

Content

1. **Background Knowledge**
Describe factors that contribute to perinatal disparities based on a social justice framework.
2. **Improvement Science**
Outline quality improvement strategies and tactics for eliminating implicit and explicit bias when caring for women before, during, and after pregnancy.
3. **Action Plan**
Develop a quality improvement action plan for ensuring equity in perinatal outcomes.

Quotes from Previous Participants

“Eye opening!”

“I will continue to check myself and speak up when I see bias. Excellent training! Thank you!”

“Great training. Very helpful and empowering!”

Faculty

Debra Bingham, DrPH, RN, FAAN
Renée Byfield, MS, RN, FNP, C-EFM

Wednesday, October 12, 2022 8:30 AM-12:30 PM ET		
Time	Objectives	Faculty & Methods of Instruction
8:30 AM ET (15 min)	Welcome and Introductions	
8:45 AM ET (45 min)	Group Introductions Commitment to the Process	Debra Bingham, Renée Byfield & all participants
9:30 AM ET (60 min)	Current Trends <ul style="list-style-type: none"> Describe the current trends in maternal mortality and racial disparities 	Debra Bingham Lecture Videos Q&A
10:30 AM ET (20 min)	Myths and Historical Context that Impacts Racism <ul style="list-style-type: none"> Explore myths that misinform Black health and contribute to maternal racial and ethnic disparities 	Renée Byfield Lecture Q&A
10:50 AM ET	BREAK (10 min)	
11:00 AM ET (45 min)	Factors that Contribute to Disparities, Part 1 <ul style="list-style-type: none"> Provide historical context to describe the negative impact of racism on Black women's health Glossary of Terms 	Renée Byfield Debra Bingham Lecture Q&A
11:45 AM ET (40 min)	Factors that Contribute to Disparities, Part 2 <ul style="list-style-type: none"> Describe factors that contribute to maternal racial and ethnic disparities <i>Group Discussion: Scenarios</i> 	Group Discussion Breakout Rooms
12:25 PM ET (5 min)	Adjourn	Thank you for participating!

Wednesday, October 19, 2022 8:30 AM-12:30 PM ET		
Time	Objectives	Faculty & Methods of Instruction
8:30 AM ET (30 min)	Reflections Factors that Contribute to Disparities, Part 2 (cont'd) <ul style="list-style-type: none"> Define implicit and explicit bias <i>Group Discussion: Sharing implicit bias results</i> 	Debra Bingham Renée Byfield Group Discussion
9:00 AM ET (45 min)	Social Determinants of Health <ul style="list-style-type: none"> Describe social determinants of health Discuss tactics for using SPEAK UP when caring for perinatal patients with substance use disorder Describe how to use SPEAK UP to reduce inequities in care <i>Group Work: S.M.A.R.T. Goal</i> 	Debra Bingham Lecture Q&A Group Work Socio-Ecological Model Ishikawa Diagram
9:45 AM ET (15 min)	Strategies for Eliminating Perinatal Disparities <ul style="list-style-type: none"> Identify strategies for reconciliation and healing 	Debra Bingham Lecture Slides Q&A
10:00 AM ET	BREAK (5 min)	
10:05 AM ET (85 min)	QI Strategies to Eliminate Perinatal Disparities <ul style="list-style-type: none"> Identify tactics for eliminating perinatal disparities <i>Group work: Utilize QI tools to create a QI Charter</i> 	Renée Byfield Debra Bingham Group Work Project Charter Worksheet Breakout Rooms
11:30 AM ET (55 min)	Next Steps and Evaluations <ul style="list-style-type: none"> Share one thing you learned 	Participants
12:25 PM ET (5 min)	Closing statement Adjourn	Thank you for participating!

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Nursing Continuing Professional Development (NCPD also known as continuing nursing education [CNE]) - 7.75 Contact Hours

This nursing continuing professional development activity was approved by Northeast Multistate Division, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Continuing Medical Education (CME) - 7.75 Credits

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Boston University School of Medicine and the Institute for Perinatal Quality Improvement. Boston University School of Medicine is accredited by the ACCME to provide continuing medical education for physicians. Boston University School of Medicine designates this live virtual activity for a maximum of 7.75 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

[REGISTER HERE](#)

We suggest that you **register by September 28, 2022** in order to assure that a workbook can be mailed to you.

Please fill out our [pre-survey](#). A post-survey will be sent after the conference for CNE/CME.

Implicit Bias Self-Assessment

All participants are requested to complete the free Harvard Implicit Bias (Race IAT) self-assessment prior to attending the conference. It can be accessed at <https://implicit.harvard.edu/implicit/takeatest.html>.

Additional Learning Activities


Registrants will receive a free promo code to access the online [SPEAK UP Module Bundle](#).

Module 1: Why Everyone Must SPEAK UP: Trends and Racial Disparities in Maternal Mortality and Morbidity

Module 2: Pledging to SPEAK UP: Recognizing Bias, Inequity, and Racism in Perinatal Care

Module 3: How to SPEAK UP Against Racism in Perinatal Care

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