



ART AGAINST AGEISM



Founded in 2021, Art Against Ageism is a 501(c)(3), not-for-profit organization that uses creativity and art to tackle ageism. We are excited to bring a vibrant blend of fun, creativity, and art to your event.

Whether it's interactive art installations or engaging workshops, our goal is to create an unforgettable experience that captivates and inspires your attendees or staff to think about age and aging in creative and positive ways.

We believe that art has the power to connect people and spark joy, and we are dedicated to infusing each event with age positive beliefs and imaginative elements that resonate with participants. Let's work together to craft an atmosphere that celebrates creativity and leaves lasting memories!

HOW IT WORKS

In partnership with **GreySource**, an age-inclusion-focused recruiting firm, we partner with organizations to create artistic endeavors for spaces where employees, students, thought leaders (really everyone) can benefit from learning about ageism. We accomplish by tapping into our alliance of artists and creatives to envisage, develop, and implement ideas that are tailored to the project, event, or venue.

The Own Your Age Photo Booth -- This highly interactive experience fuses the fun and celebration of a photo booth with a creative way for participants to own, say, and embrace their ages. Using a colorful backdrop, the booth serves to dismantle age bias by encouraging participants to write down their ages and decorate it on art paper with colorful markers. The next step is to pose for the camera with the artwork. We share the photos on social media and our other communications platforms for all to see.

Interactive Art Installations -- We work with you and your organization to create temporary, interactive art exhibits that raise awareness of age bias and advance positive beliefs around aging. Conferences and expos are excellent locations for this option!

Temporary and Permanent Murals -- In partnership with your organization, we work with you to install murals and other public artwork to make your organization's space a beacon of age positivity--and to raise awareness of those who live and work there. This option is particularly compelling for senior living/housing communities.

Workshops -- Conducted in conjunction with GreySource, an HCRI Recertification-approved entity, our workshops are centered on educating participants about age, aging, and damaging stereotypes that impact people of all ages, covering the following in topic areas:

- The Three Kinds of Ageism and How They Impact Everyday Life
- Ageism and the Anti-Aging Industrial Complex
- Age Bias and Its Impact on Staff and Clients

All of our workshops are infused with our creative initiatives designed to boost awareness and education.

DETAILS AND PRICING

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