TOURISM COUNCIL OF GREATER CINCINNATI
Bridging Ohio, Kentucky & Indiana

FEBRUARY MEETING NOTICE

TUESDAY, FEBRUARY 23, 2021
11:00 AM Virtual Meeting via ZOOM
Meeting Access Sent Upon Registration

Shining a Spotlight on Target Marketing

2021 is here and we are looking to the future and how to reach our visitors and patrons where they live 24/7. Movies inspire travel. Join us for this fun and informative meeting and learn how you can play a role in the vacation and getaway plans of those most likely to visit your destination, attraction, or restaurant.



Mary Fessler is the southwest Ohio Account Director for National CineMedia. Prior to joining NCM in 2019, Mary worked for 30 years in marketing with nonprofit organizations such as the Warren County Convention & Visitors Bureau, United Way of Greater Dayton, ThinkTV/PBS, and Cityfolk as well as for advertising agencies in Indianapolis and Dayton and international companies such as LexisNexis. She is a Disney fanatic who also loves to read and travel. Mary lives in Centerville, Ohio with her husband of 25 years and her "human" son and furry kids (2 cats and 1 dog).

No masks require for this meeting as we will be meeting virtually on Zoom. Please be sure to provide the email address of each attending to receive an invite to access the meeting shortly before the meeting date.

Icebreaker Trivia: 11:00 a.m.; Program 11:30 a.m.
Program Fee - $10.00 per person – Proceeds to support the ROSE Awards
(Remember to invite your associates to RSVP)
RSVP: By 12:00 on Friday, February 19, 2020 via fax: 513-721-1542
Or email: DFreeman@accentcinti.com
Payment can be made by check or credit card.

Name(s): _____

Organization: _____

Phone: _____ Number Attending: _____

Amount Enclosed: _____ E-mail: _____

Credit Card: _____ Expiration Date: _____

CSC Code: _____ Zip Code: _____ Authorized Signature: _____

Make checks payable to: Tourism Council of Greater Cincinnati
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