



## **Heavy Weight Tier Promotion Tutorial Instructions.**

Promotion Deadline is January 31<sup>st</sup>.

### **STEP #1**

- Submit 50% deposit via ACH or Credit Card (2% Processing Fee on Credit Card Transactions).
- \$10,000 minimum deposit with no limit on deposit amount.

ABC Pyro  
1 Salute Lane  
Peony, OH 11111

DATE 1/31/20

PAY TO THE ORDER OF **AMERICAN WHOLESALE FIREWORKS** \$ **\$15,000**

*Fifteen Thousand and no/100's* DOLLARS

MEMO AWF Heavyweight Tier Promotion

Signature Here

1025

## STEP #2

- Once your deposit is received, we will put your full order amount on your online account to be used on our website.
- You can use this amount for purchases until our shipping deadline of May 20<sup>th</sup>.

Email Address  
sabrina@americanfireworks.com

Customer Group (optional)  
Wholesale 45%


Phone Number (optional)  
330-650-1776

Store Credit ? (optional)  
\$ 30,000

**Credit Added to Account**

americanwholesalefireworks.com/account.php?action=order\_status

\$30,000.00 STORE CREDIT APPLICATION ACCOUNT SIGN OUT CART

 AMERICAN WHOLESALE FIREWORKS

Search the store

We're here to help!  
☎ 330-656-2380

BUY ONLINE/PRODUCTS | 1.4 PRO | 1.3 G | ABOUT | PGF COURSE | BULK DISCOUNTS | WE SHIP | CONTACT

Home / Your Account / Your Orders

**ORDERS**

Orders Messages (0) Addresses Wish Lists (0) Recently Viewed Account Settings




**When you log on you will see how much store credit is available.**

You have \$30,000.00 of store credit. To use it, simply place your order and you will be able to choose store credit as the payment method when it comes time to pay for your order.

## Step #3

- Fill up your cart with the product you want.

### YOUR CART (60 ITEMS)

Item	Price	Quantity	Total
 Dominator <u>#500 Tube Cake - Value</u> Buy Cases and Save: 1 Case (2 Units) = Click for Pricing <a href="#">Change</a>	\$129.94	<input type="button" value="v"/> 20 <input type="button" value="^"/>	\$2,598.80 <input type="button" value="x"/>
 Heavyweight <u>5" Ghost Supercans</u> Buy Cases and Save: 1 Case (6 Units) = Click for Pricing <a href="#">Change</a>	\$152.08	<input type="button" value="v"/> 20 <input type="button" value="^"/>	\$3,041.60 <input type="button" value="x"/>
 Boom Wow <u>Hummer</u> Buy Cases and Save: 1 Case (8 Units) = Click for Pricing <a href="#">Change</a>	\$90.75	<input type="button" value="v"/> 20 <input type="button" value="^"/>	\$1,815.00 <input type="button" value="x"/>

**Fill your cart with  
desired product.**

Subtotal: \$7,455.40

Shipping: [Estimate Shipping](#)

Coupon Code: [Add Coupon](#)

Grand total: \$7,455.40

## Step #4

- At the “Shipping Method” stage select the “Pickup at Warehouse” option and type “Heavyweight String Order” in the “Order Comments” section.

The screenshot shows a shipping method selection form. At the top, there are fields for 'State/Province' (Michigan) and 'Postal Code' (48041). Below these are two checked checkboxes: 'Save this address in my address book.' and 'My billing address is the same as my shipping address.' The 'Shipping Method' section contains three options: 'Pickup at Warehouse in Hudson, Ohio' (selected), 'Ground Freight - We Must Confirm Your Shipping Address By Phone Prior to Shipment (Freight)' (\$270.00), and another identical 'Ground Freight' option (\$270.00). The 'Order Comments' section has a text box containing 'Heavyweight String Order'. A blue 'CONTINUE' button is at the bottom left. Two red callout boxes with white text provide instructions: one points to the 'Pickup at Warehouse' option saying 'Choose Warehouse Pick Up when checking out.', and the other points to the 'Order Comments' text box saying 'Write Heavyweight String Order in Comments.'

State/Province: Michigan

Postal Code: 48041

☒ Save this address in my address book.

☒ My billing address is the same as my shipping address.

Shipping Method

☒ Pickup at Warehouse in Hudson, Ohio. Your Order is Only Allowed to Be Picked Up When It's Status Changes from "Awaiting Fulfillment" to "Awaiting Pickup." Pickup \$0.00 Hours are Between 9:00 am - 5:00 pm. (Warehouse Pickup - Hudson, Ohio)

☐ Ground Freight - We Must Confirm Your Shipping Address By Phone Prior to Shipment (Freight) \$270.00

☐ Ground Freight - We Must Confirm Your Shipping Address By Phone Prior to Shipment (Freight) \$270.00

Order Comments

Heavyweight String Order

CONTINUE

Choose Warehouse Pick Up when checking out.

Write Heavyweight String Order in Comments.

## Step #5

- At the “Payment” section check the box that says “Apply Store Credit” and click “Place Order.”

The screenshot shows a checkout page with two main sections: BILLING and PAYMENT. The BILLING section shows contact information for Sabrina Nickels at Michigan Store 330-650-1776, 80819 Main St, Memphis, Michigan, 48041 / United States. The PAYMENT section has a checkbox labeled "Apply \$7,455.40 store credit to order" which is checked. Below this is a credit card form with fields for Credit Card Number, Expiration, Name on Card, and CVV. A message states "Payment is not required for this order." To the right, a summary table shows the Subtotal as \$7,455.40, Shipping as Free, Tax as \$0.00, and Store Credit as -\$7,455.40, resulting in a Total of \$0.00. A red arrow points from the "Apply Store Credit" checkbox to the text "Order Amount will automatically come out of the credit." Another red arrow points from the "Place Order" button to the text "Place Order".

**BILLING**

Sabrina Nickels  
Michigan Store 330-650-1776  
80819 Main St  
Memphis, Michigan, 48041 / United States

**4 PAYMENT**

☒ Apply \$7,455.40 store credit to order

☐ Credit Card

Credit Card Number: Payment is not required for this order.

Expiration: MM / YY

Name on Card: CVV

Terms and Conditions

I agree that the buyer and user of the purchased fireworks is at least 18 years old, that these fireworks will be used in accordance with all state laws in which they are

☐ Yes, I agree with the above terms and conditions.

**PLACE ORDER**

**Summary:**

20 x Hummer	\$1,815.00
Buy Cases and Save 1 Case (3 Units) = Click for Pricing	
Subtotal	\$7,455.40
Shipping	Free
Tax	\$0.00
Store Credit	-\$7,455.40
Coupon/Gift Certificate	
<b>Total USD</b>	<b>\$0.00</b>

## Step #6

- Once you have completed your order your remaining credit balance will show on your account.

The screenshot displays the American Wholesale Fireworks website. At the top left is the logo, which features a stylized American flag and the text "AMERICAN WHOLESALE FIREWORKS". To the right of the logo is a search bar with the placeholder text "Search the store". Further right, there is a contact information section that says "We're here to help!" followed by a phone icon and the number "330-656-2380". Below this is a blue navigation bar containing links: "BUY ONLINE/PRODUCTS", "1.4 PRO", "1.3 G", "HEAVYWEIGHT TIER", "ABOUT", "PGI COURSE", "BULK DISCOUNTS", "WE SHIP", and "CONTACT". Below the navigation bar, there is a breadcrumb trail: "Home / Your Account / Your Orders". The main heading "ORDERS" is displayed. Below this heading is a sub-navigation bar with links: "Orders", "Messages (0)", "Addresses", "Wishlist (0)", "Recently Viewed", and "Account Settings". A red stamp with the text "Credit Updated" is overlaid on the "Orders" link and the account information below. The account information states: "You have \$22,544.60 of store credit. To use it, simply place your order and you will be able to choose store credit as the payment method when it comes time to pay for your order."

## **Heavyweight Tier Things to Consider**

- Once you have used your store credit from your original deposit, you are still able to add more product, but all orders must be paid in full on the website.
- In order to have your order shipped, we will need the balance of your original order paid.
- This option is a great way to ensure you get the most variety and are not limited to current inventory.
- Once an order is placed, we are not able to do substitutes.
- This tier resets each year, but we will continue the January deposit option.
- This pricing is good for the full calendar year.
- Keep flexibility as product arrives and avoid pre-ordering where not all of the product will arrive and you will be required to substitute.