

## **CES 2020**

**By Donald Monn, Taiyo's Midwest Regional Sales Manager**

To truly capture what it feels like to walk amongst the hordes one only needs to see the back of my heels; bloodied and beaten as they were stepped on more often than Babe Ruth stepped on home plate.

There were several products that had a large amount of floor space and in turn, were heavily visited. Televisions, autonomous cars, home security and surprisingly to me, automobile sound systems. I was quite surprised to learn that the 4K, 1080, LED flat screen TV that Santa left at my house this past Christmas is already obsolete. I'm also still waiting to learn what makes one guy's car speaker better than the next guys; but if they want to pay for the floorspace, who am I to question. Gaming continues to draw interest from people of all ages and from every corner of the world. The lines of people waiting to strap on a headset were longer than the bathroom lines at the Superbowl.

Over the many years the CES has been in existence, it has been interesting to learn the trends that changed our lives in one way or another. The VCR was promoted at the 1970 CES, this technology was replaced by the CD player which was displayed at the 1981 show. In 1998 HDTV was introduced into our lives and in 2004 we were given HD radio. Blu-ray DVD and HDTV DVR hit the scene in 2003 and OLED (Organic Light Emitting Device) TV came to us in 2008.

CES 2021 is scheduled for January 6 to January 9, 2021 and is expected to draw over 180,000 attendees. Chances are I'll be wandering the halls of the convention center and many of the hotels once again. I'm not sure what I'll be looking at, but that's part of the adventure. I'm anticipating something new that will change our everyday life and maybe even make it better. I'll do my best to let you know!