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WOMEN'S IMPACT FUND NAMES INAUGURAL EXECUTIVE DIRECTOR
PATRICIA MASSEY HOKE WILL LEAD THE FUND IN NEW PHASE OF GROWTH

CHARLOTTE, NC (June 16, 2019) The Women's Impact Fund (WIF) announced Patricia Massey Hoke has been named as the nonprofit's first executive director. Women's Impact Fund is a women's collective giving organization dedicated to strengthening communities by maximizing women's leadership in philanthropy through collective giving, education and engagement.

Hoke joins WIF from Davidson College where she served as the Director of Corporate and Foundation Relations. She received her undergraduate degree at Davidson, and her MBA from The College of William and Mary. Hoke began her career with AmeriCorps, and later worked in Washington, D.C. pursuing work in food security and food policy. Before joining Davidson in 2015, she worked as a strategy and operations consultant with Deloitte.

"Patricia brings a level of professionalism; strategic and operational expertise needed to lead and strengthen an organization that has seen considerable growth over the last years," stated Arrington Mixon current board chair of Women's Impact Fund. "We are thrilled to welcome her to the team."

"As one of the largest women's collective giving organizations in the nation, we recognize the need for a dynamic leader like Patricia to take the helm," said Lisa Miller, incoming board chair of Women's Impact Fund. "This is an exciting time in the growth of our organization."

Founded by civic leaders Mary Lou Babb and Claire Tate in 2003, the Women's Impact Fund has since awarded over \$5.9 million to 76 programs in Mecklenburg County and continues to be the leading women's group for philanthropy, education and engagement in the region. With 500 members, WIF has emerged as one of the largest women's giving organizations in the country. Hoke will serve as the organization's first executive director.

"I am honored to join Women's Impact Fund as executive director. The organization represents a unique opportunity to leverage individual charitable giving for greater impact through collaboration with other women. I look forward to working with this talented group and bringing my experience in the private and nonprofit sector to lead the organization into its next chapter."— stated Hoke.