

People of Westview: POW
Thursday, October 13, 2022 at 9:15am
Location: Largent Hall

1. Welcome in person and zoom! **Start time 9:19**

- Who is attending today's meeting?
- Sign in and grab handouts at the front table.
- Erica Sevigny (and Megan Lovoi) graciously volunteered for the POW secretary position and will be taking the minutes today.
- Stefanie will be running the Zoom.
- Emily will be running the Powerpoint.

2. Voting Erica into position as Secretary - **Emily voted, Sarah 2nd - vote complete**

3. Last meeting update:

1. Cindy Featherston: Power in Motion (PIM) connection to Alex's 5K. Saturday November 5th, Macgregor Park, The proceeds support The Westview School, Autism Speaks and Avondale House.
reviewed PIM, has a training group for the 5K
2. Cindy's Son Ryan: converting digital files: His information will be available on the Facebook page. **Will pick up and deliver back to Westview: Ryan Featherston: ryan02732@gmail.com**

4. Guest Speakers: Robert Velazquez (Director of Facilities) and Nathaniel Lyon (Assistant Director of Facilities)

Robert Velazquez, previous Director of Facilities at Houston Zoo, military background, native Houstonian, sweet family

Nathaniel Lyon - former student - been here 6 years

Question asked about door numbers - way to identify and communicate with community/emergency responders, etc

5. Mr. Roger Browning: Development Director

- **Why do we fundraise? Tuition and fees do not cover everything that happens at Westview - only about 84% is covered by tuition and fees which leaves 16%**
- **2022-2023 more of a 50/50 split for grants and fundraising**
- **3 pillars of fundraising for Westview...**
- **1. Westview Fund (aiming for \$200,000 this year) Info in new brochure - mailed out to families last week - designed by Sarah Chauvin - encourage parents to share info with friends and families**
- **2. Luncheon - Feb 15, 2023 - goal is to raise \$160,000 this year - River Oaks Country Club - you can help by asking friends/family to join you - sponsor a table (free)**

- 3. Grants - goal is \$340,000 foundations/corporations/families - scholarships are a big part of these funds -goal is almost \$100,000 more than last year
- Expenses - 81% instructional programs, 16% Management, 3% fundraising
- Question about trend for who/what foundations are giving - Mr Browning is focusing on groups funding education and autism, very competitive market in Houston
- More ways families can help - Amazon Smile, Kroger, Round Up app (you signup with cc info, everytime you use your credit card it will round up to the nearest dollar and donate to Westview), share social media posts - will touch on this again next month

6. School Store: Kamri Johnson

- Pre Sale for t-shirts (about 113 sold) **Westview Y'all and Long Sleeve shirt**
- Vendor promised shirts in hand 10/26, ready to wear and be sold at Trunk or Treat - **will set up booth at Trunk Treat with cheddar up payment method - volunteer to work at booth - hour long shift**
- 4 Tier Trunk or Treat Donation available on Cheddar up - Thank you to those who have donated! - **Stefanie - set this up for us, donors recognized in slideshow**

7. Teacher Favorite's Binder

- Always available at Ms. Candi's desk - **Candi will email these to you if requested**
- Helpful for birthdays, holidays, getting to know your teacher, etc.
- \$10 Target card gifted to each teacher for Birthday from POW - **Shannon Griffins takes care of this for the teachers**

8. Trunk or Treat: Stefanie

- Saturday October 29th 10am-12pm - **free for all to attend**
- About \$1,500 to put in this event
- Sign up for Trunks - **currently have 13 trunks, trunk hosts provide candy/treat, arrive around 8:30/9:00 to set up**
- How voting process will work, Top 3 trunks, Yeti style cups as Trophies, Stefanie handmade trophy for all! - **families/kids will vote at ToT with tickets**
- Sign up to volunteer: bring water, candy, prizes, Day of volunteer-**sign-up genius in Weekly and on facebook page**
- Karaoke Machine: purchased for school events and student led events.
- Anyone have connections to a DJ? Or bounce house companies? - **let Emily know**
- Snow Cones available for purchase - **cash purchase, allergen free**

- Vendors: BOO Bazaar - 10x10 spot - \$50 fee, vendors to provide tables
 1. Hanna Park: Memorial Children's Dentistry
www.memorialchildrensdentistry.com
 2. Catherine Kohler: Aggie Wooden Designs (Fall inspired signs)
 3. Michelle Bigley: Nanas Playroom: Discovery Toys
<https://www.facebook.com/Nanasplayroom/>
 4. Rachel Pratt: The Crafti Texan Co.
https://www.instagram.com/the_crafti_texan/
 5. 1 more in the works!

9. Upcoming events:

- Dad's Day - POW presenting each dad with a Koozie (\$300)
November 3rd - time slots posted in Westview Weekly
- Staff Cookie Exchange (Thursday December 8th: Look out for sign up genius) Jackie Howell - explained what it looks like - you can bake or buy. Sign-up genius will be available soon
- Staff Holiday Presents already in the works (about \$5,000) -surprise
- POW budget - about \$15,000 to provide events and gifts for the year
- break down given in slides

10. Upcoming events:

- Every Friday - Spirit shirts - Westview blue!
- Saturday 10/29 POW Trunk or Treat 10am-12pm
- Thursday 11/3 Dad's Day (Times in Weekly)

Ways of communication:

1. Westview Weekly - Thursday - use as a resource!
2. POW Facebook Page
3. Room Parent Pioneers - important job!
4. Occasional flyer sent home or backpack tag
5. Marquee

Call for Questions or Comments - no questions
Meeting ended 10:00am