



Northern Lakes
ECONOMIC ALLIANCE

DTE Foundation

Paid Summer Internship Opportunity

Northern Lakes Economic Alliance (NLEA) has received a grant from the DTE Energy Foundation to administer a 2020 Summer Internship Program. We will hire two summer interns for this project.

Dates of employment: 6/1/20 – 8/30/20 (flexible based on school schedule)

Compensation: \$15/hour + travel reimbursement (full-time, 40 hours/week)

Principal Duties: Summer Employment – Economic and Community Development Communication Internship. Working as a team, we will employ two college students in a meaningful summer internship program tied to their college studies.

This year's project will involve a thorough analysis of the components of our current communications program (website, newsletter, e-blasts, social media, etc.) and build out additional components (podcasts, video content, print media, email marketing, etc.) that will add to or replace our current program, to ensure we are maximizing our communications effort.

Targeted audience: Local, state, and federal decision makers in the business, government, education, and service sectors, as well as individuals, local and non-local, interested in contributing to the economic vitality of our region.

This is a meaningful project that will enhance our organization's capabilities. This is the sixth year of our summer internship program. We still utilize the products created in all past years, and our interns have been proud to add their end-product to their portfolio.

Candidate requirements: We are looking for college students wanting summer employment that correlates with their field of study; Marketing, Communications, Public Relations, Journalism, Graphic Design, Economics etc.

Application procedure: Email resume and cover letter of interest to Andy Hayes, President – Northern Lakes Economic Alliance. andy@northernlakes.net

Deadline: Although employment won't start until the summer 2020, we are working to identify top candidates and fill these positions as quickly as possible. We will review, and interview the applications as we receive them.

For more information about the NLEA visit: www.northernlakes.net