



Boyne Area Chamber of Commerce Business & Community Expo November 1st, 2019



The 2019 Expo is a partnership with the Boyne City Schools and will be held in the High School Gym.

Our Presenting Sponsor for this event is Blue Cross Blue Shield of Michigan. Other Sponsor Opportunities are listed below. Sponsors must be confirmed by October 18th. Don't miss out on this great opportunity to promote your business!!



Sponsor Opportunities

Executive Sponsor \$600.00

- Prime location for your 8-by-10 ft. booth (Sponsors get first choice of location).
- Extra 8-by-10 booth for half price (\$100) if you want one.
- 15 free admission passes for your employees, clients, and friends.
- Designated Guest Stop. (guests must come to your booth to get a stamp in order to be entered in the chamber raffle)
- Logo on Expo Bags that will be given to guests.
- Inclusion in extensive newspaper, radio, and digital advertising campaign.
- Your logo on an individual banner at event
- Publicity in the Chamber/Main Street e-newsletter including name, logo and website links. Continuous mentions and links in newsletters before and after the event.
- Demonstrate what you do; meet business people and residents; hand out literature, product samples, and promotional items; get sign-ups for your newsletters, etc.
- Be creative! We can customize your sponsorship (reasonably) to suit your needs.

Associate Sponsor \$350.00

- Prime location for your 8-by-10 ft. booth (sponsors get first choice of location).
- Extra 8-by-10 booth(s) for \$150 if you want one or two.
- 8 free admission passes for your employees, clients, friends.
- Your logo on the Associate Sponsor banner at event.
- Continuous publicity in the Chamber/Main Street e-newsletter including name and website links.
- Name on event programs, press releases, ads.
- Demonstrate what you do; meet business people and residents; hand out literature, product samples, and promotional items; get sign-ups for your newsletters, etc.
- Recruit employees, hand out job applications/employment fliers to the large crowd.

*For further information, please contact Chamber Executive Director
Kim Akin at 231- 582-6222 or kim@boynechamber.com*