



TEAM HOPE WALK BOYNE CITY




REGISTER NOW
hdsa.org/thwboynecity

Registration begins at **9:00am**
Walk begins at **10:00am**

**SATURDAY
JULY 20TH
2024**

START YOUR TEAM
\$20 for walker registration

 **Veterans Memorial Park**
207 North Lake Street, Boyne City,
MI, 49712

For additional information contact Karen McCary at kmccary5@gmail.com



Dear Friends of HDSA,

The Huntington's Disease Society of America (HDSA) is excited to announce the 2024 Team Hope Walk Boyne City to be held on July 20th at Veterans Memorial Park. Team Hope events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors and the community at large to raise necessary awareness and funds to support HDSA.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure.

A local Team Hope sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$14 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition, visibility and demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. **At HDSA, family is everything.**

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD.

Enclosed you will find a packet that outlines the sponsorship opportunities in detail. Thank you, for your consideration, and we hope to see you at the 2024 Team Hope Walk Boyne City on July 20th.

Karen McCary

Volunteer Coordinator

kmccary5@gmail.com

HD & HDSA



Huntington's Disease (HD) is a genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities usually during their prime working years, and is ultimately fatal.

HD manifests as a triad of motor, cognitive and psychiatric symptoms, which progressively get worse over time. The symptoms of HD are often described as having ALS, Parkinson's, and Alzheimer's disease - simultaneously.



Every child of a parent with HD has a 50/50 chance of inheriting the faulty gene that cause the disease. Today, there are approximately 41,000 symptomatic Americans and 200,000 people in the United States at-risk of inheriting HD. In less than 10% of cases, juvenile Huntington's disease (JHD) affects children & adolescents.

THERE IS NO CURE....YET

NOW DO YOU RECOGNIZE US?



Muhammad Ali

PARKINSON'S



Lou Gehrig

ALS



Ronald Reagan

ALZHEIMER'S



Woody Guthrie

HUNTINGTON'S

ABOUT THE HUNTINGTON'S DISEASE SOCIETY OF AMERICA

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AT HDSA, FAMILY IS EVERYTHING.

SPONSORSHIP OPPORTUNITIES

PRESENTING

\$5,000

- Company name and logo on t-shirt
- Promotion on all marketing materials and signage
- Name & Logo on website
- Table at event + opportunity to speak at the event
- Company name and logo at the start and finish line, registration + coffee/breakfast area
- 15 free registrations

PLATINUM

\$2,500

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- Table at event + opportunity to speak at the event
- Company name at coffee/breakfast area
- 5 free registrations

GOLD

\$1,000

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- Table at event + opportunity to speak at the event
- 5 free registrations

SILVER

\$500

- Company name and logo on t-shirt
- Promotion on marketing materials and all signage
- Company announced during event
- Name & Logo on website
- Table at event + opportunity to speak at the event
- 3 free registrations

BRONZE

\$250

- Company name and logo on t-shirt
- Acknowledgement during speech & on social media
- 2 free registrations

SUPPORTER

\$100

- Acknowledgement during speech & on social media

SPONSORSHIP FORM

SELECT YOUR SPONSORSHIP LEVEL

- Presenting Sponsor - \$5,000 Silver Sponsor - \$500
 Platinum Sponsor - \$2,500 Bronze Sponsor - \$250
 Gold Sponsor - \$1,000 Supporter Sponsor - \$100

PAYMENT METHOD

- CASH CHECK SEND INVOICE CREDIT CARD: VISA/MASTER CARD/AMEX/DISCOVER

NAME ON CREDIT CARD: _____

CREDIT CARD NUMBER: _____

CREDIT CARD EXPIRATION DATE: _____ CVV: _____

SIGNATURE: _____

BILLING ADDRESS/ZIP: _____

SPONSORING COMPANY INFORMATION

COMPANY NAME: _____

COMPANY CONTACT: _____

COMPANY ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

SUBMIT COMPLETED FORM & PAYMENT METHOD TO:

Team Hope Walk Boyne City

P.O. Box 193

Boyne Falls, MI, 49713

Or email kmccary5@gmail.com

The Huntington's Disease Society of America (HDSA) is a 501(c)(3) non-profit organization.

HDSA's Federal Tax ID Number (EIN) is 13-3349872.

Your contribution is tax-deductible to the full extent of the law.

IN-KIND DONATION FORM

DONATED GOODS COMPANY/ INDIVIDUAL INFORMATION

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____

Email Address: _____

Donated Items Name & Description:

FAIR MARKET VALUE:

Fair Market Value of Each Item: \$ _____

Number of Items Contributed: _____

Total Fair Market Value: \$ _____

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For additional information contact:

Karen McCary

email: kmccary5@gmail.com

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