THE SPORTS IMPACT SERIES

NFL ALUMNI Detroit Chapter

BEAR RIVER HEALTH | BRH at Walloon Lake

SPORTS IMPACT LUNCHEON

A discussion with NFL Legend Herman Moore on how addiction affects us all.

BOYNE MOUNTAIN

North Central MICHIGAN COLLEGE It's what matters!

SPONSORSHIP PACKAGE

THE
SPORTS IMPACT
SERIES

ABOUT THE SPORTS IMPACT LUNCHEON

The Sports Marketing Agency, in partnership with the NFL Alumni Detroit Chapter, host former NFL legends, and Community notables for a candid conversation to shed light on mental health and help stem the tide of opioid addiction.

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There have been over 2,729 deaths from drug overdoses and in 2017 there were more deaths from drug overdoses than car accidents in Michigan. From the span of 1999-2016, the amount of over deaths increased 17% from 99 deaths to 1,699. With the population of Michigan at only 9.93 million, 11.4 million prescriptions for painkillers were written in 2015, equaling about 115 opioid prescriptions per 100 people.

michigan.gov

THE
SPORTS IMPACT
SERIES

Luncheon Details?

The Sports Impact Luncheon engages the community during the NFL season in a mid morning session of food and inspiration.

Who Benefits?

100% of the proceeds benefiting Bear River Health, dedicated to providing a safe and confidential environment while communicating with clients one-on-one and in group settings helping them to achieve their recovery goals.

How can you help?

Sponsorship Dollars + You!

Every dollar counts from sponsoring a youth to attend the luncheon to naming rights of the luncheon.

THE SPORTS IMPACT SERIES

POINTS TO REMEMBER

THE EVENT

PRIVATE VIP RECEPTION

Friday, January 24
6-8PM
Boyne Mountain Resort-
Vienna Room
1 Boyne Mountain Road
Boyne Falls, MI 49713

SPORTS IMPACT LUNCHEON

Saturday, January 25
11 AM-1 PM
NCMC-Student and
Community Center
1525 Howard St.
Petoskey, MI 49970

PURCHASE TICKETS

SMALUNCHEON.EVENTBRITE.COM
Contact us?
sjordan@thesportsma.com
VIP Reception $55
Luncheon $40

Detroit Lions Legend
Herman Moore '91-01

THE SPORTS IMPACT SERIES

THE LEVELS

Platinum Sponsor
$5,000

- 4 VIP Passes to Private Reception
- One-on-One with Detroit Lions Legend Herman Moore
- 10 passes to Sports Impact Luncheon
- Reserved Seating
- Scheduled Social Media Mentions
- Sponsor 100 Students to Attend

Gold Sponsor
$2,500

- 4 VIP Passes to Private Reception
- One-on-One with Detroit Lions Legend Herman Moore
- 6 passes to Sports Impact Luncheon
- Reserved Seating
- Scheduled Social Media Mentions
- Sponsor 50 Students to Attend

Silver Sponsor
$1,500

- 2 VIP Passes to Private Reception
- One-on-One with Detroit Lions Legend Herman Moore
- 4 passes to Sports Impact Luncheon
- Reserved Seating
- Scheduled Social Media Mentions
- Sponsor 20 Students to Attend

Bronze Sponsor
$1,000

- 2 VIP Passes to Private Reception
- One-on-One with Detroit Lions Legend Herman Moore
- 2 passes to Sports Impact Luncheon
- Reserved Seating
- Scheduled Social Media Mentions
- Sponsor 10 Students to Attend

LEVELS CONT'D

Vendor Table Sponsor $500

- 2 passes to Sports Impact Luncheon
- Exhibitor table for promotion of your brand/company
- Recognition during Sports Impact Luncheon

In-Kind Donation

- Sponsor a Student to Attend ($40/student ea)
- Print Sponsor
- Swag Bag Sponsor

Custom Packages

Sponsorship opportunities can be tailored to the specific needs of the sponsor. If you do not see something you like, please contact us so we can accommodate you.

Marketing & Promotion

- Direct Mail
- MailChimp
- Social Media Campaign
- Event Press Release

Bear River Health Foundation
Tax ID # 501c3 84-2868230

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Past Sports Impact Luncheon

CONTACT US

Mailing Address

100 Riverfront St.
Detroit MI, 48226

Email Address

sjordan@thesportsma.com

Phone Number

313.418.7750

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