

# 60<sup>th</sup> Annual National Morel Mushroom Festival

May 14-17, 2020  
PO Box 184  
Boyne City, MI 49712  
[www.bcmorelfestival.com](http://www.bcmorelfestival.com)

## Celebrating Morels for 60 Years...

Every spring hundreds of mushroom lovers from around the state, country and world travel to small-town Boyne City, Michigan seeking and celebrating the marvelous morel mushroom. Found in the woods of beautiful northern Michigan, the elusive morel is savored by those lucky enough to find this delectable treat. The NATIONAL Morel Mushroom Festival features morel hunts, tastings, seminars, live entertainment, a craft show and MORE!

The Festival is a 501(c)(5) organization and prides itself in giving back to the community. Festival proceeds go to college scholarships awarded to Charlevoix county high school students. As a nonprofit, the Festival runs *entirely* on donations, volunteers and, most importantly, sponsors. The current sponsorship levels are:

### **GOLD: "THE MOTHERLOAD" \$3,000:**

- Your name and logo on a banner as Official Gold Sponsor of the 60<sup>th</sup> Annual Morel Mushroom Festival displayed prominently in our Festival Tent throughout the entire Festival.
- Your name, logo and link on the home page and sponsorship page of the Festival's website.
- A Facebook post on the Festival's Facebook page dedicated specifically to your business or organization.
- Your name as official Festival sponsor on over 10,000 Festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses\*.
- Your name as official Festival sponsor in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Your name/logo on Festival event boards throughout Veteran's Memorial Park during the Festival.
- Four complimentary admission tickets and 20 tasting tickets per person (total of 80 tasting tickets) to Saturday's "Taste of Morels," the Premiere Event and largest concentration of morel cooking in the world.
- Ten complimentary adult admission tickets to Saturday evening's Yankee Station concert.

### **SILVER: "ELUSIVE MOREL" \$1,000:**

- Official Sponsorship title of a Festival event, i.e. Saturday night concert, guided hunt, seminar, etc.
- Your name, logo and link on the home page and sponsorship page of the Festival's website.
- Your name on over 10,000 Festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses\*.
- A Facebook post on the Festival's Facebook page dedicated specifically to your business or organization.
- Your name in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Your name/logo on Festival event boards throughout Veteran's Memorial Park during the Festival.
- Eight complimentary adult admission tickets to Saturday evening's Yankee Station concert.

### **BRONZE: "ZOOMIN' SHROOM" \$500:**

- Your name, logo and link on the sponsorship page of the Festival's website.
- Your name on over 10,000 Festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses\*.
- Your name in Boyne Area Chamber's e-newsletter with over 3,000 subscribers.
- Your name/logo on Festival event boards throughout Veteran's Memorial Park during the Festival.
- Six complimentary adult admission tickets to Saturday evening's Yankee Station concert.

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## **STAR: "FUN-GI" \$250:**

- Your name, logo and link on the sponsorship page of the Festival's website.
- Your name on over 10,000 Festival brochures distributed at Michigan Welcome Centers, Petoskey Area Visitors Bureau, area Chamber of Commerce offices and area businesses\*.
- Four complimentary adult admission tickets to Saturday evening's Yankee Station concert.

## **PATRON: "TRILLIUM" \$100:**

- Your name, logo and link on the sponsorship page of the Festival's website.
- Two complimentary adult admission tickets to Saturday evening's Yankee Station concert.

**\*ONLY POSSIBLE IF SPONSORSHIP IS RECEIVED PRIOR TO OUR PRINT DEADLINE OF MARCH 1, 2020.**

Please call or email with any questions. Donations can be made to the National Morel Mushroom Festival and mailed to PO Box 184 Boyne City, MI 49712. Thank you for your consideration, and we hope you and your family visit us to experience this unique northern Michigan event celebrating its 60<sup>th</sup> anniversary year.

Sincerely,

Jessica White-Belford,  
Sponsorship Coordinator  
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