

2019

How your membership is working for you!



MEMBER STATS



361
MEMBERS



36
NEW MEMBERS



325
RENEWALS



90%
RETENTION

WHAT WE'VE BEEN UP TO



29
COMMUNITY
EVENTS



400k+
ONLINE
VISITORS



200k+
CALENDAR
VIEWS



20k
PRINTED
VISITOR
GUIDES



140k
ONLINE
VIEWS



210
VOLUNTEERS

COMMUNICATION IS KEY



6,000
FOLLOWERS



33
COUNTRIES



1.6 MILLION
REACH



3,700
SUBSCRIBERS



40%
CLICK RATE