ADHD AWARENESS OCTOBER 2025 THE MANY FACES OF ADHD

Can you help us raise awareness?

October is ADHD Awareness Month. Every year, the ADHD Awareness Month Coalition (ACO, ADDA, and CHADD) and its partners provide reliable information and resources to help people with ADHD be successful in their lives. This year's theme is *The Many Faces of ADHD*.

Our goal is to reach people totally new to ADHD, those who have only a partial understanding of ADHD, as well as people who desire updated ADHD information. We are pleased to be working with our global partners including the World Federation of ADHD, American Professional Society of ADHD and Related Disorders (APSARD), Canadian ADHD Resource Alliance (CADDRA), ADHD Europe, Centre for ADHD Awareness, Canada (CADDAC), ADHD Australia, Hong Kong Let's Talk ADHD, and Unlocking ADHD in Singapore. ADHD Awareness Month has truly become a worldwide event.

Can you help us in this project to raise awareness? We are asking ADHD researchers and professionals to assist us in this year's campaign. Some ways you could participate are:

- writing a 200—350-word response to a specific question
- recording a short video on a topic of interest
- participating in a short Q&A video
- participating in a recorded panel discussion

Written responses and videos will appear on the ADHD Awareness Month website, along with the professionals' photos and short bios. We plan to create infographics based on the responses from each of the questions and answers shared.

If you have a particular area of interest and would like to help raise awareness, please send the attached form to Roxanne Fouché at Director@ADHDAwarenessMonth.org as soon as you are able to help with our planning. Alternately, you can complete this Google Form. Our goal is to receive all written short articles and record all video interviews by **September 15,** if possible. This will enable us to get materials and videos ready for publication at the beginning of October.

If you have any questions or concerns about this request, please contact Roxanne Fouché at **Director@ADHDAwarenessMonth.org.** Thank you very much for all you do for the ADHD community. We look forward to working with you on our *The Many Faces of ADHD* 2025 campaign.

Yours sincerely,

Roxanne Fouché, Director, ADHD Awareness Month Coalition
Director@ADHDAwarenessMonth.org

Karen Sampson Hoffman, CHADD Director of Marketing and Multi-Media Communications
Karen_Sampson@CHADD.org

ADHD AWARENESS MONTH 2025 – I can help raise awareness

Name:

Email:

Ways I would like to participate:

- ☐ writing a 200—350-word response to a specific question
- ☐ recording a short video on a topic of interest
- ☐ participating in a short Q&A video
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Category:

- ☐ **Relationships – family**
  - Suggested topic/question:
- ☐ **Relationships – peer**
  - Suggested topic/question:
- ☐ **Relationships – adults**
  - Suggested topic/question:
- ☐ **Educational issues**
  - Suggested topic/question:
- ☐ **Workplace issues**
  - Suggested topic/question:
- ☐ **ADHD symptoms and overlapping conditions**
  - Suggested topic/question:
- ☐ **Gender specific issues – women**
  - Suggested topic/question**:**
- ☐ **Gender specific issues – men**
  - Suggested topic/question:
- ☐ **Gender specific issues – transgender**
  - Suggested topic/question:
- ☐ **Treatment/medication**
  - Suggested topic/question**:**
- ☐ **Lifestyle supports**
  - Suggested topic/question:
- ☐ **Other**
  - Suggested topic/question:

Please email this form or your name, email and area of interest to Roxanne Fouché at Director@ADHDAwarenessMonth.org as soon as you are able to help with our planning.

We request that all written responses and video interviews are completed by **Monday, September 15, if possible.**

For each written question answered, we ask that you provide:

- a two-sentence response (to be used primarily for social media);
- a longer response (approximately 200-350 words) in plain language understandable to the general public; and
- appropriate links to scientific articles or studies, if desired.

In addition, we would appreciate:

- your photo
- a short bio (approximately 30 words).

Thank you very much for all you do for the ADHD Community!

By submitting this form, you agree that the ADHD Awareness Month Committee will process the data you provide for the purpose of running the ADHD Awareness Month Campaign and for connected purposes. All the data you provide will be stored securely and will not be used for any other purpose. Nor will it be passed on to any third party. Please read our Privacy Policy.

Please visit our website https://www.adhdawarenessmonth.org/.