

# 2022 An INK-credible Year



# Dear Friends

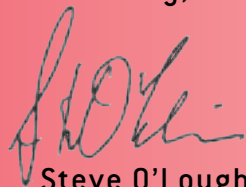
Happy New Year from all of us at the St. Louis Aquarium Foundation! Looking back on 2022, we have so much to be grateful for, not the least of which was the return of kids joining us again for in-person summer camps, school trips and education programs. It's been so rewarding to observe kids having the full experience of seeing, touching and learning about aquatic life and the importance of water conservation for all living creatures.

Throughout 2022, we were excited to introduce new programs, camps and partnerships that have a positive impact on youth. The Aquarium Foundation now works with Girl Scouts, Boy Scouts, libraries, and children's hospitals, in addition to the numerous school districts that we serve. We welcomed over 5 times more students than were able to visit in 2021 and, thanks to generous donors who supported the H<sub>2</sub>O Friends program, 43% of those students were able to visit for free. We also further expanded our educational outreach services to the region after acquiring a van, made possible through the generosity of Dana Brown Charitable Trust.

In the fall, we made the win-win decision to move the environmental education interactives out of the Conservation and Education Center and into the Aquarium. Each interactive has been paired with a relevant animal habitat, which makes the Foundation's conservation messaging much more impactful. Moving the interactives has enabled 100% of Aquarium guests to utilize them, whereas only a small percentage entered the Conservation and Education Center. Each interactive acknowledges the Foundation's role in environmental education, giving the Foundation additional visibility throughout the Aquarium.

We are so grateful to our donors and partners for the support and guidance you have given us as we continue to evolve and grow. As always, please let us know if you have any questions or ideas about the Foundation's initiatives. We look forward to seeing you in 2023!

Sincerely,



Steve O'Loughlin  
Board Chair

St. Louis Aquarium Foundation



Tami Brown  
Executive Director

St. Louis Aquarium Foundation







**"WE LOVED HOW  
THE CONVERSATION  
SHEETS HELPED US TALK  
TO OUR SON AT DINNER  
AND WE WERE BLOWN  
AWAY BY THE AQUATIC  
VOCABULARY HE CAME  
HOME WITH!"**

**- Camp Fins and Friends  
Summer Camp Parent**

# H<sub>2</sub>O Friends Program

THE ST. LOUIS AQUARIUM FOUNDATION  
OFFERS PROGRAMMING FOR KIDS TO LEARN  
ABOUT AQUATIC ANIMALS, THINK CRITICALLY  
ABOUT CONSERVATION ISSUES, AND PARTICIPATE  
IN FUN STEM-BASED ACTIVITIES AND PROJECTS.

Through the H<sub>2</sub>O Friends program, the Foundation provides free access to the St. Louis Aquarium and STEM-based conservation and aquatic life education for youth from Title 1 schools as well as other underserved community partners. For those that demonstrate financial need, the St. Louis Aquarium can provide, based on the criteria of the school or group, the following:

- Aquarium Admission
- Guided Field Trips
- Education Classes
- Bus Transportation
- Virtual Education Classes
- Outreach Through our Mobile Van

The program is funded by many generous donors, including the Kent Family Foundation, Enterprise Bank & Trust Foundation, Nance Frost, Dana Brown Charitable Trust and Linda and Jesse Hunter. In 2022, we collaborated with Title 1 schools and underserved community groups to bring 4,521 individuals to the Aquarium.

**DURING THE SUMMER OF 2022, THANKS  
TO BLUEPRINT4SUMMER AND THE HUNTER  
FAMILY FOUNDATION SUPPORT OF H2O  
FRIENDS, 44 YOUTH DEMONSTRATING  
FINANACIAL NEED RECEIVED A FREE CAMP  
FINS AND FRIENDS SUMMER CAMP  
EXPERIENCE WITH BEFORE AND AFTER  
CARE AVAILABLE.**





THE ST. LOUIS AQUARIUM FOUNDATION OFFERS A VARIETY OF UNIQUE CAMPS AND PROGRAMS AIMED TO HELP CHILDREN APPRECIATE CONSERVATION EFFORTS AND DISCOVER AQUATIC ANIMALS AND ECOSYSTEMS FOUND IN THE MIDWEST AND BEYOND.

While these offerings allow children the opportunity to get curious, ask questions, and think critically, not everyone can come to the Aquarium so we have launched a program through our education and animal care teams to bring the Aquarium directly into the community through our H<sub>2</sub>O to Go outreach programs. To facilitate this outreach, the Dana Brown Charitable Trust generously awarded the Aquarium Foundation a grant to purchase and equip a van that will take animals and educators out to Title 1 schools and underserved community groups to share aquatic conservation and education.

# Outreach

**THANKS TO A GENEROUS GRANT FROM THE DANA BROWN CHARITABLE FOUNDATION, WE WERE ABLE TO PURCHASE A VAN FOR EDUCATION OUTREACH.**



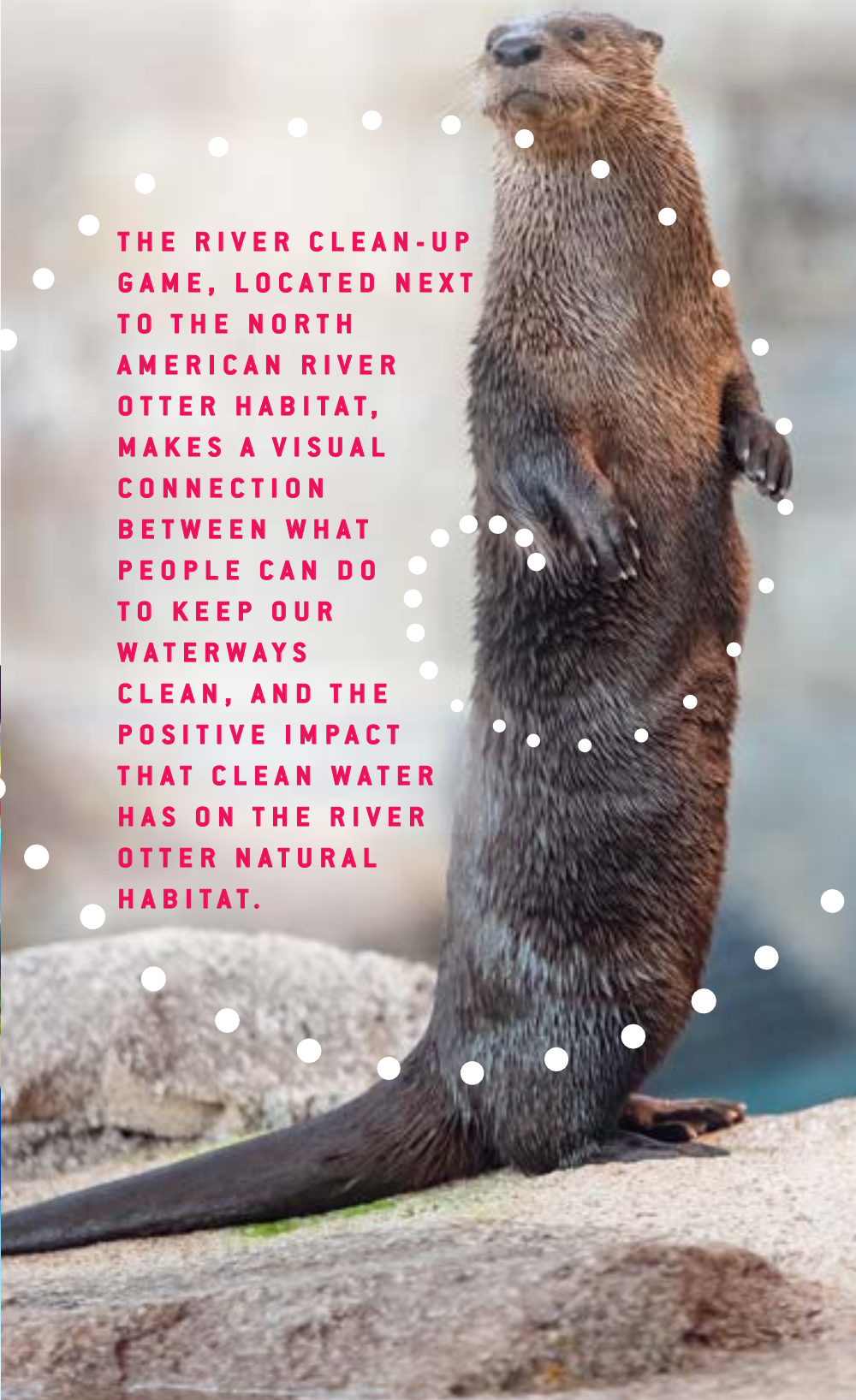


THE ST. LOUIS AQUARIUM FOUNDATION IS CONTINUOUSLY STRIVING TO IMPROVE HOW WE DELIVER CONSERVATION AND ANIMAL EDUCATION.

To that purpose, the conservation education interactives were moved out of the Conservation and Education Center and into the Aquarium. Each interactive is now paired with a relevant animal habitat, which makes conservation messaging much more impactful and memorable. In addition, moving the interactives enables 100% of our guests to utilize the interactives, whereas only a small percentage entered the Conservation and Education Center. Each interactive acknowledges the Foundation's role in environmental education, giving the Foundation additional visibility throughout the Aquarium.

# Conservation & Education

**THE RIVER CLEAN-UP GAME, LOCATED NEXT TO THE NORTH AMERICAN RIVER OTTER HABITAT, MAKES A VISUAL CONNECTION BETWEEN WHAT PEOPLE CAN DO TO KEEP OUR WATERWAYS CLEAN, AND THE POSITIVE IMPACT THAT CLEAN WATER HAS ON THE RIVER OTTER NATURAL HABITAT.**





OVERALL, IN  
OUR 2022 REVAMP  
THE RIVERFRONT  
SERIES, WE COLLECTED  
OVER 100 BAGS OF  
TRASH AND OVER  
1,500 POUNDS OF  
PLASTIC  
POLLUTION.

# Water Stewardship

THE ST. LOUIS AQUARIUM FOUNDATION WAS  
EXCITED TO PARTICIPATE IN REVAMP THE RIVERFRONT,  
A THREE-PART CLEANUP SERIES, ALONG THE MISSISSIPPI  
RIVER, IN PARTNERSHIP WITH GREAT RIVERS GREENWAY.

As a part of our commitment to water stewardship and supporting our downtown neighbors, we cleaned up the Leonor K. Sullivan north settlement on the Mississippi Greenway in April, July, and September of this year. Overall, in our 2022 Revamp the Riverfront series, we collected over 100 bags of trash and prevented over 1,500 pounds of plastic pollution from entering the Mighty Mississippi and eventually our oceans. This event was so successful and impactful that we intend to increase the number of opportunities to Revamp the Riverfront in 2023. Thank you to all our volunteers who joined us this year in demonstrating our commitment to protecting our rivers and oceans from plastic pollution.

For our second year in a row, we held our Chalk the Walk event on June 4th in honor of World Ocean's Day. Hundreds of Aquarium guests participated by drawing chalk art on the Union Station sidewalks to show why they love the ocean.

The Aquarium Foundation celebrated Plastic Free July by collecting plastic grocery and shopping bags to be recycled, keeping these bags out of landfills and our waterways. The community was encouraged to drop off their bags for the opportunity to win prizes including tickets to the Aquarium. We are grateful to Roeslein and Associates for sponsoring this initiative.



# Making Waves GALA

THE EVENING WAS AN OPPORTUNITY TO CELEBRATE AND SUPPORT THE AQUARIUM FOUNDATION'S ACCESS FOR ALL PROGRAM H2O FRIENDS, OR HELP TO OUR FRIENDS, WITH 100% OF THE FUNDS RAISED THAT EVENING GOING TO THE PROGRAM.



A FIN-TASTIC TIME WAS HAD BY ALL AT OUR SECOND ANNUAL MAKING WAVES GALA!

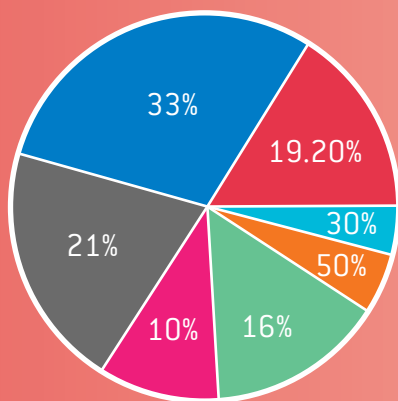
On November 11, 2022, almost 400 people attended this sold out event. Guests enjoyed entertainment and dinner followed by dessert with over 13,000 aquatic friends in the Aquarium. Thanks to our event sponsors, including lead sponsors Stifel and Purina, raffle donors, attendees, volunteers and Development Advisory Committee for making the evening a huge success.

A very special thank you to our Co-Chairs, Rob and Melissa Merlin and Honorary Co-Chairs, Robert O'Loughlin and Steve O'Loughlin for their leadership and support. Because of everyone that impacted the event, we were able to raise almost \$300,000!

# By the Numbers

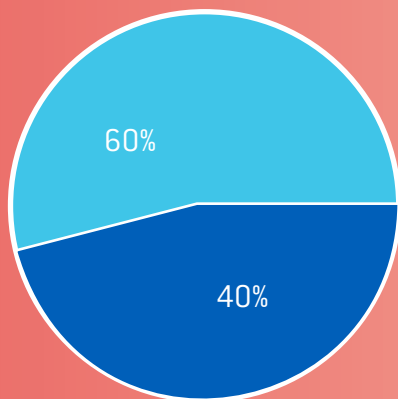
AQUARIUM FOUNDATION  
FY2022 FINANCIALS

REVENUE  
\$ 718,184.96



- Education Programs \$70,443.47
- St. Louis Aquarium Donation \$149,450.84
- Special Events \$239,200.50
- Grants/Foundations \$138,280.00
- Individual Donors \$114,671.76
- Corporate Donors \$2,566.70
- Other \$3,571.69

REVENUE  
\$ 718,184.96



- Restricted
- Unrestricted

# Thank YOU

\$100,000-\$249,999

St. Louis Aquarium at Union Station

\$50,000-\$99,999

Nance Frost

Kent Family Foundation

\$25,000-\$49,999

The Dana Brown Charitable Trust

Enterprise Bank & Trust Foundation

\$10,000-\$24,999

Linda and Jesse Hunter

Mary Ranken Jordan and

Ettie A. Jordan Charitable  
Foundation

Metropolitan St. Louis Sewer District

Nestle Purina PetCare Company

Paz Family Foundation

Mr. and Mrs. Jerry Ritter  
Stifel

\$5,000-\$9,999

Anonymous

American Electric & Data, Inc.

Bank of Washington

Corporate Flooring Group

Bonnie and L.B. Eckelkamp Jr.

Fixture Contracting

Graybar Electric

Clifford Willard Gaylord Foundation

Jim and Laura Lally

Lockton Companies

LaVerne Lorenzini

Robert & Melissa Merlin and the

Ray B Marglous Family Foundation

Mr. and Mrs. Orville Middendorf

Midwest Elevator Company, Inc.

PGAV Destinations

Greg and JoAnne Pieczynski

Paula and Rodger Riney

St. Louis University

TierPoint

Western Specialty Contractors



# Thank You

## FOR DONORS

### \$2,500-\$4,999

American Carnival Mart  
Blueprint4Summer  
Nanci Daesch  
Ecolab Inc.  
First Bank, Inc.  
Maxine Clark and Bob Fox  
Sam and Marilyn Fox Foundation  
Frederic Roofing Co., Inc.  
Ron and Cheri Fromm  
Bob and Carolyn Guest  
Steve and Nancy Malyszko  
Jamie and Erin Moses  
The Raif Family Fund  
Dr. Emily Fondahm and Mr. Andy Rowe  
Safety National  
Mr. and Mrs. Thom Sehnert  
Untied Fire Protection, LLC  
Ray and Laurie Van de Riet  
The Wagner Family  
Warren Sign Co., Inc.  
Douglas H. and Lynn H. Yaeger

### \$1,000-\$2,499

Ameren Missouri  
A.J. and Erin Bernhardt  
Frank, Josephine, & Patrici Bowolak  
Cardinals Care  
Mr. and Mrs. William L. Conley  
Devin and Beeni DeStefano  
Robert and Susan Goldstein  
James and Mary Beth Havel  
Jackie Jones  
Aisling Leonard  
Jonathan and Melissa Losos  
Mark and Nancy Martin  
Mike and Monica Meara  
Patrick and Elizabeth Moore  
John and Christy Nickel  
Debbie Nihill  
Cathy and Ray Raftery  
Leland and Telisha Roider  
Tim and Aimee Rowbottom  
Christy Schlafly  
Dr. Charles and Dr. Liz Schmitz  
Tulina and Ashish Sinha  
Anita Siegmund and Nancy Suelflow

### \$500-\$999

Steve and Anna Amrein  
Jason Knouft and Allison Miller  
Mark and Gail Aykward  
Bob and Rose Clausen  
Gene Frederic  
Michelle Glass  
Mike and Martha Hogan  
Cynthia Kennedy  
Michael and Heather Lewis  
Karen Lorenzini  
Chris and Joanne May  
Jeff and Cindi Mentel  
Metro Electric Supply/Metro Lighting  
Missouri Prairie Foundation  
Christy and Joe Mooney  
Steve O'Loughlin  
Jay and Heather Padratzik  
Fred and Frances Pestello  
Dave and Adrienne Piston  
Roselein & Associates, Inc  
Mike Schnaare  
Bill and Darlene Skaggs  
David Smith  
Amy Stried  
Joe and Joan Walsh  
Gail and Randy Weller  
Rhae Yancey

### \$250-\$499

Carol Allen  
Ingrid Boyd  
Bob and Rhonda Brown  
Mike Durkin  
Eurofins Discovery  
John Garrett  
Ryan Gentsch  
Lauren and Tim Giljum  
Mike and Judy Henges  
Melissa and Brock Killen  
Bill and Sandra Kirschhoff  
David and Karen Lewis  
Friends & Family Of Ronan Noble Lines  
Brandi Mayer  
Laura McBride  
Steve and Shannon Mitchell  
Pat O'Neil  
Kelly Richert  
Scott A. Rothman  
Linda Sanders  
Jane Schaefer  
Drs. Surendra and Shalini Shenoy  
Maggie Skeffington  
Sopuch Family  
Michelle Thornhill  
Eric and Amanda Witthaus

### In-Kind Gifts

Advertisers Printing  
Americorps  
Anheuser-Busch InBev  
Are We There Yet?  
Bijoux Chocolates  
City Museum  
COCA  
Defiance Ridge Vineyards  
Dewey's Pizza  
Evtiv  
Fabulous Fox Theatre  
Emily Fondahn  
Gateway Arch Park Foundation  
Great Forest Park Balloon Race  
Linda and Jesse Hunter  
K. Hall  
Ironman Sound Industries  
Kendra Scott  
Kreis' Steakhouse  
Landry's Seafood House  
Lodging Hospitality  
Management Co.  
McGurk's Irish Pub  
Melissa and Rob Merlin  
Missouri Athletic Club  
Missouri Botanical Garden  
Narwhal's Crafted  
Novel Neighbor  
Pappy's Smokehouse  
Pin Up Bowl  
Shake Shack  
Southern Glazer's Wine & Spirits  
Saint Louis Zoo  
St. Louis Aquarium  
at Union Station  
St. Louis Blues  
St. Louis Cardinals  
STAGES St. Louis  
STILL630  
Studio Branca  
Nancy Sueflow  
Sugarfire  
The St. Louis Wheel  
The Sheldon Concert Hall  
Topgolf Chesterfield  
Total Wine & More  
Victory Raceway Karting  
Sandy Weis  
Gail and Randy Weller



# Tha

## TO OUR MEMBERS

### President's Club

George and Melissa Paz  
Mr. and Mrs. Jerry Ritter  
Tom and Lisa Suntrup  
Bank of Washington

### Visionary

Doug and Anne Albrecht  
John Henry Foster and Bernadine  
Foster Foundation  
Frederic Roofing Co., Inc.  
Linda and Jesse Hunter  
Hydromat  
LaVerne Lorenzini  
Kate and Kurt Mungenast  
Marty and Susan Tendler

### Conservator

Frank, Josephine, &  
Patricia Bowolak  
John and Helen Costello  
Nanci Daesch  
Maxine Clark and Bob Fox  
Ted and Gayle Garrett  
John and Sandy Irace  
Anita and John O'Connell Family  
Greg and JoAnne Pieczynski  
Tulina and Ashish Sinha  
Eric and Kellie Vahey  
Laurie and Ray Van de Riet  
Douglas H. and Lynn H. Yaeger

### Benefactor

Mark and Susan Bronson  
Mr. and Mrs. William L. Conley  
Craig and Denise Evans  
Ronald and Cheryl Fromm  
Robert and Susan Goldstein  
The Holloway Family  
Ann Hogan  
Jonathan and Melissa Losos  
Patrick and Elizabeth Moore  
Dr. Charles and Dr. Liz Schmitz  
David Smith  
Anita Siegmund and Nancy Suelflow

### Sustainer

James and Mary Beth Havel  
A.J. and Erin Bernhardt  
Mike and Martha Hogan  
Brian and Nora McMorrow  
Dr. Emily Fondahn and  
Mr. Andy Rowe

### Guardian

Berkshire Hathaway Home  
Services Alliance Real Estate  
Dana S. Hines  
Stephanie Meyer  
Dave and Adrienne Piston  
Bill and Darlene Skaggs  
David Smith  
Colin and Betsy Toney

### Friend

Christian and Alison Allen  
Brad B  
Mr. and Mrs. Timothy Barringhaus  
Karen Bellville  
Bill and Marianne Deroze  
Shelby Johnson  
John Mallon  
Shannon and Steve Mitchell  
David Palatnik  
Mathew and Rebecca Ritz  
Scott A. Rothman  
Maggie Skeffington  
Jane Schaefer  
Kim and Frank Schmidt  
Sgroi Family  
Eric and Amanda Witthaus



# nkYou

## TO OUR VOLUNTEERS

Elizabeth Allen  
Kailey Bies  
Paul Biggs  
Robert Bilzing  
Faris BinShaman  
Gary Borkowski  
Kayla Brandl  
Mary Brockhaus  
Morgan Brown  
Amy Cattron  
Vivienne Chang  
Amber Chapman  
Michelle Cheatham  
Mydah Choudhry  
Dalton Cole  
Emily Conkle  
Morgan Cornelius  
Nicole Dallas  
Maryellen Davies  
Riley Demo  
Jacob Dennison  
Rebecca Downs  
Elise Druehl  
Gaby Dubis  
Maria Duffy  
Lori Ehlert  
Kaitlyn Emerson  
Kathleen Faircloth  
Victoria Fillinger  
David Fink  
Jasey Fischer  
James Frahn  
Ann Frimel  
Gary Frimel  
Ty Garcia  
Mitzie Goddard Roberts  
Sofia Gonzalez  
Sidney Goss  
Pat Griffard  
Tim Harlan  
Kathleen Harmon  
Cory Harris

Blake Hauschild  
Susan Hendricks  
Gabby Jefferson  
Agnes Johnson  
Brandon Johnson  
Ronnie Jones  
Norma Deen Juracsik  
Mary Klump  
Michol Kobylski  
Hailee Komaromi  
Gene Koziatek  
Lyman Le  
Richard Martin  
Emma Masetti  
Doug May  
Kristen Medlock  
Dhruv Nagesh  
Noel Navarro  
Bridget OBrien  
Meghan O'Brien  
Matthew Patterson  
Natalia Perez  
Veena Prasad  
Mike Roberts  
Jahzara Ross  
Ellen Sapp  
Alaina Sevcik  
Kris Shannon  
Anita Siegmund  
Robert Skaer  
Judy Smith  
Maddy Spinner  
Terra Stevens  
Nancy Suelflow  
Meng Wang  
Marquis Waters  
Alexandra Weber  
Sandy Weis  
Hannah Williams  
Shacory Williams  
Jiayi Yuan  
Aidan Zaza

## TO FOUNDATION LEADERSHIP

### St. Louis Aquarium Foundation Board

#### OFFICERS

Steve O'Loughlin, Chair  
Robert O'Loughlin, Treasurer  
Robert Guest, Jr., Secretary

#### BOARD OF DIRECTORS

George Bauer  
Maxine Clark  
L.B. Eckelkamp, Jr.  
Jim Lally  
Jonathan Losos  
Melissa Paz  
Peggy Ritter  
Thom Sehnert

### St. Louis Aquarium Foundation Staff

Tami Brown, Executive Director

#### DEVELOPMENT STAFF

Gail Weller, Development Manager  
Abby Lewis, Development & Marketing Coordinator

#### EDUCATION STAFF

Quinton Townsend, Education Manager  
Andrea Yochum, Lead Educator  
Kayla Burgess, Educator  
Hannah Quon, Educator

### Development Advisory Committee

Linda Hunter, Chair  
Emily Fondahn, M.D.  
George Ladd  
Laura Lally  
Alex Lee  
Melissa Merlin  
Rob Merlin  
Peggy Ritter  
Sarah Sandvoss  
Nancy Suelflow  
Sunny Unnerstall  
Kellie Vahey

### Education Advisory Council

Sue Stepleton, Chair  
Scott Ellis  
Eric Hadley  
Kim Hagemann  
Carrie Launius  
Katie Lodes  
Sherita Love  
Andrew Miller  
Kari Pratt  
Jennifer Proffitt  
Mallika Raman  
Matt Scheibel  
Missy Schuepfer  
Emily Shelton  
Kirsten Stroisch  
Beverly Velloff  
Skyler Wiseman, Ed.D.





St. Louis Aquarium Foundation  
201 South 18th Street  
St. Louis, MO 63103

# Mission

As the nonprofit partner of the St. Louis Aquarium at Union Station, the St. Louis Aquarium Foundation engages the community through providing access and education programs, and serving as the region's recognized voice for water stewardship.

STLAQUARIUMFOUNDATION.ORG  
314.923.3926  
INFO@STLAQUARIUMFOUNDATION.ORG