



## The River School Scholarship Auction February 6, 2021

Advertiser/Sponsor: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

### CORPORATE SPONSORSHIPS

#### \_\_\_ EVENT SPONSOR \$5,000

Full-page color **advertisement** inside catalog cover, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

#### \_\_\_ LIVE AUCTION SPONSOR \$2,500

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

#### \_\_\_ SILENT AUCTION SPONSOR \$1,500

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, auction invitation, virtual event recognition, auction packages, and newsletters.

#### \_\_\_ RAFFLE SPONSOR \$1,000

Full-page color **advertisement** in catalog, **virtual auction access**, and **business logo** featured on: event banner, virtual event recognition, and newsletters.

### BUSINESS ADVERTISING

Print advertisements are included in the Auction Catalog which is distributed to over 250 guests, families and friends in the local community and is available online. Upgraded packages include logo placement on the event banner.

\_\_\_ Half Page **\$250** (5" wide x 4" tall)

\_\_\_ Full Page **\$500** (5" wide x 8" tall)

\_\_\_ Half Page & Logo on Event Banner **\$750**

\_\_\_ Full Page & Logo on Event Banner **\$1,000**

### **Payment Details**

\_\_\_ Check Enclosed (make check payable to The River School)

\_\_\_ Credit Card      Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

**Please return this form, payment and artwork by January 15, 2021.** Preferred logo format is EPS/JPG. Preferred ad format is full-color, press-ready PDF. All proceeds from the Auction are designated for The River School Scholarship Fund which provides needed tuition assistance to River families. The River School is a 501c3 nonprofit organization (Federal Tax ID 52-2172713). Donations are tax-deductible to the extent allowed by law.