



You are cordially invited to:

**"2020 SE Dairy FINANCIAL DRIVERS  
&  
GENOMIC BENCHMARKING"**

**When:** Tuesday, MARCH 3, 2020 at 2:00 PM

**Where:** Hampton Inn & Suites  
2 Meeting Place Drive Valdosta, GA 31601  
(Meeting room located on the 2<sup>nd</sup> floor of the hotel)

**What:** FINANCIAL DRIVERS BENCHMARKING-  
KEY METRICS TO PROFITABILITY  
DR. BRADLEY MILLS, DAIRY TECHNICAL SERVICES,  
ZOETIS

CAN WE REALLY PREDICT LIFETIME PROFITABILITY?  
DAN WEIGEL, RESEARCH DIRECTOR-OUTCOMES RESEARCH,  
ZOETIS

CALVES- WHAT HAPPENS IN THE FIRST 60 DAYS  
SUE PUFFENBARGER, TERRITORY BUSINESS MANAGER,  
ZOETIS

**RVSP by February 21<sup>st</sup> to Georgie**  
**FulledaJorge.fulleda@zoetis.com or 352-240-4868**