



You are cordially invited to:

"2020 SE Dairy FINANCIAL DRIVERS
&
GENOMIC BENCHMARKING"

When: Tuesday, MARCH 3, 2020 at 2:00 PM

Where: Hampton Inn & Suites
2 Meeting Place Drive Valdosta, GA 31601
(Meeting room located on the 2nd floor of the hotel)

What: FINANCIAL DRIVERS BENCHMARKING-
KEY METRICS TO PROFITABILITY
DR. BRADLEY MILLS, DAIRY TECHNICAL SERVICES,
ZOETIS

CAN WE REALLY PREDICT LIFETIME PROFITABILITY?
DAN WEIGEL, RESEARCH DIRECTOR-OUTCOMES RESEARCH,
ZOETIS

CALVES- WHAT HAPPENS IN THE FIRST 60 DAYS
SUE PUFFENBARGER, TERRITORY BUSINESS MANAGER,
ZOETIS

RVSP by February 21st to Georgie
FulledaJorge.fulleda@zoetis.com or 352-240-4868