



## CALL FOR 2021 PRESENTERS AND TOPICS

*The planning committee for the 2021 Georgia Dairy Conference is looking for relevant, innovative and valuable topics and speakers for the conference.*

### WHO CAN APPLY?

The committee is accepting proposals for conference topics, presenters and sponsors. This request is open to those that wish to:

- 1) Propose a topic/speaker
- 2) Sponsor a topic but prefer to collaborate with the planning committee on speaker
- 3) Propose and sponsor a topic/speaker

Individuals, companies, universities, organizations and government agencies may submit proposals. Topic submissions must be relevant and contribute to the dairy producer's bottom line. Presenters must be enthusiastic and engaging.

### HOW TO APPLY/APPLICATION FORMAT

Proposals should be submitted using the enclosed form. Additional pages may be added to describe the topic in depth if desired. Topics/Speakers for the conference should address the topic's relevance to the dairy community and any other special aspects related to the importance of the subject.

### SELECTION TIMELINE:

- *March 5, 2020 – Release and distribution of "Call for Presenters"*
- ***March 27, 2020 – Deadline to submit proposal***

### ABOUT THE GEORGIA DAIRY CONFERENCE

The Georgia Dairy Conference is held in Savannah, GA in mid-January. Close to 500 dairy professionals and farmers from 10 different states attended in 2020 – representing over 100,000 cows.

Coordinated by the Georgia Milk Producers and industry partners, our planning committee works hard to develop a timely and innovative agenda for the conference each year.

This event provides farmers and industry leaders with the opportunity to hear from inspirational speakers, improve their business expertise through educational sessions and network with the nation's leading industry suppliers and fellow dairy producers.

## TYPE OF PROPOSALS:

**Speaker sessions, approximately 45 minutes, are held all-day Tuesday and on Wednesday morning. Our keynote speaker session is held on Monday afternoon and is approximately 90 minutes long.**

Topics can cover (but not limited too):

- Consumer/Product
- Promotion
- Economic/Legislative
- Dairy management and innovation
- Herd Health, Best Management Practices

***Willing to sponsor a speaker?*** The fee to sponsor a speaker can range from \$1,000 to \$2,500. Sponsors will be listed in all printed materials, on the Georgia Dairy Conference website, signage and on social media.

## QUESTIONS?

If you have questions or comments, please contact Farrah Newberry, Executive Director for Georgia Milk Producers, at [gamilkproducers@gmail.com](mailto:gamilkproducers@gmail.com) or (706) 207-0168. Proposals can be mailed to 1641 New High Shoals Road, Suite 5, Watkinsville, GA, or emailed to [gamilkproducers@gmail.com](mailto:gamilkproducers@gmail.com). Proposals must be submitted by March 27, 2020.

Thank you in advance for participating in the proposal process. We look forward to your ideas.

*The Georgia Dairy Conference Planning Committee*



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*Your input is valued and will be carefully considered by our planning committee. Notification will be sent to you when your form is received. We appreciate all submissions. If your speaker or topic is not selected for 2021 conference; we welcome you to submit again for the following year. Opportunities will be afforded first to program themes and then speakers that fit the themes designated for the upcoming conference.*

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Company: \_\_\_\_\_

Speaker's Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### SUGGESTED TOPIC:

### SHORT PRESENTATION SUMMARY:

Will your company be willing to sponsor speaker? (*will not affect selection*)  Yes  No