FINDING SUCCESS AT OUR ANNUAL MEMBERSHIP DRIVE

By Danielle Salvador, CDFA
Merrick & Company



Our chapter's Membership Drive is a yearly event that targets bringing new faces to meet chapter members and learn what SDA is all about. We ask each members to bring one person who is interested in SDA membership. Led by the Vice President and chair of the Membership Committee, Stephanie Mayo who worked with the committee to set up Fiesta-themed décor, snacks, & drinks to greet the new faces!

This year SDA Members gathered to make Vision Boards to visualize our goals. We cut out pictures from magazines that spoke to us. We picked things like the beach or a boat, fashion brands we love, fitness goals, and happy families. Then we glued those images on our Vision Board as a constant reminder of what we want out of life. This exercise is so fun because everyone's board looks different!

We are thankful to all of the new faces who attended this event. We can happily report we gained a new member from this event and look forward to their input to our wonderful chapter.



