A Message From

P ★ O ★ S ★ D ★ A

PRESIDENT OF SDA SAN ANTONIO



Step into Leadership

by Belinda Sanchez, SDA

Rounding out my third quarter as President this year, it is now time for our chapter to start building the new Board for 2022. As our Past President sends out the call for nominations, I am struck with the call to impress upon membership the benefits of serving on the Board.

For many, the thought of taking on the responsibility of a board position can be daunting. They may ask themselves if they will be able to commit the time, have the skills necessary to tackle the responsibility or whether they feel qualified to hold the position. All are legitimate concerns, but those that try will find that they are more than qualified to do so.

SDA prepares its members for leadership roles. It's focus on education in five core study areas - finance, office administration, human resources, marketing, and project management - enables members to gain knowledge and success in key areas paramount to running an AEC firm. This knowledge translates to leadership potential and confidence as it is integrated into workflows and strategies within their own firms.

The initiative and decision to continue being part of an organization focused on professional growth is central to values that are indicative of natural leadership. Leadership within the organization is a natural step toward continuing that professional growth which gives members the opportuntiy to continue to create and shape the programming that supports the SDA Mission.

Being part of the Board will also deepen one's relationship to other members of the organization that will hold positions beside you. Meeting quarterly with the Board, as well as discussng issues and making decisions, will strengthen your bond with one another as you traverse the landscape of SDA business. You are now part of the glue that reinforces our core values and makes the organization a success.

Lastly, I want to add, do not let Presidency scare you. Yes, it is a lot of work. Yes, it has a lot of responsibility. And yes, you will wonder if you can successfully lead the chapter. But... it's not as hard as you think. Remember, every good leader is only as good as their team. Your team is always there to help you be a success. They are right there beside you, offering their input, their expertise, and their support.

I am proud to have led this organization, I thank SDA for emboldening me to take this step toward leadership, and I could not have done it without my team. YOU can do it too! Shake off the doubts and step into leadership.

