A Message From

P★O★S★D★A

PRESIDENT OF SDA SAN ANTONIO



It's the Membership For Me

by Belinda Sanchez, SDA

When I stepped into the role of SDA San Antonio President this year, I planned to really push for membership - the benefits and experience of it to existing members as well as the acquisition of new members.

We started the year strong, Working with the Vice President, Stephanie Mayo, we implemented a very successful membership outreach competition, challenging members to earn points by participating in monthly SDA events, and extra points if they brought guests. In response to the early year COVID restrictions, we implemented the Lunchtime Virtual Bingo events, a virtual member outreach event that has attracted over 20+ potential members. We are in our 2nd quarter and have already added two new members to our roster!

All in all, I have to say, these activities have continued to breathe life into the SDA Events, which like many others, had been experiencing a decline in participation due to COVID restrictions. In May, our monthly networking meeting experienced our highest in person attendance since COVID-19 relugated us to a virtual world. As members arrived, greeted one another, and fist bumped our presenters, I felt the nostalgia of meetings past. That feeling of, this is why I love being a member of SDA,

Knowing that our National Conference was to be virtual, our chapter opted to purchase the Conference access and host it at the PBK offices for all to attend. All webinars were well attended by membership over the two-day conference by various members interested in learning as an SDA community. The final day of the conference was the annual meeting and award ceremony. This session was hosted by Kimley-Horn and members were invited to come and hopefully celebrate a chapter win.

We got our wish and we learned that we had much to celebrate! From a 35 Year Birthday, to our new Star Award Recipient, to being named Best in Class - Membership for 2021. Members in attendance celebrated with delicious pot-luck dishes, a fun-filled cocktail tutorial DIY, and many memorable pictures and videos of our escapades. That nostalgia of membership experience, once again set in.

It's the appreciation to be in the company of colleagues -- friends -- who create for me a community of experts, experience, comraderie, and resources that have no doubt contributed to my successes in the AEC industry. I am proud to be a part of such a winning chapter, but I am even more proud to be in the company of THIS membership.





AIA San Antonio

MARK YOUR CALENDAR

2021 LINEUP

- SCHOLARSHIP GOLF CLASSIC
  MONDAY, MAY 3
- BEAUX ARTS BALL
  WEDNESDAY, MAY 26
- 12TH ANNUAL CLAYS & Q
  FRIDAY, SEPTEMBER 24
- PEOPLE + PLACE AWARDS
  TUESDAY, NOVEMBER 9

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