

# Salesforce Training

## With Trailhead



### What is Trailhead?

Trailhead provides Salesforce users with guided learning paths to aid in understanding the key features of Salesforce.

This online resource takes Salesforce users through interactive assessments.

Upon successful completion of the assessments, users are awarded with points and badges for recognition.

### How to Login

Go to [www.trailhead.salesforce.com](http://www.trailhead.salesforce.com).

Click "Login" at the top right hand corner of the website.

Choose the option "Sign in with Salesforce" and enter your Salesforce login information.

Choose your adventure!

### The Incentives

Each producer to complete all of the modules listed below, within one month, will receive special recognition and a \$50 AMEX gift card.



## Choose Your Adventure

salesforce

Each of these beginner modules consists of short units, which can be read in 10-15 minutes each. Content is designed to be simple and useful to maximize the value of your learning experience.

Click on the corresponding badge to navigate to the module.

#### Chatter Basics



Develop a Chatter roll-out strategy and help your users get started with enterprise social collaboration.

#### Salesforce User Tour



Get hands-on with the features that put the "sales" in Salesforce.

#### CRM Basics



Get started with learning how to navigate Salesforce CRM and how to personalize your experience.

#### Accounts & Contacts



Discover how accounts and contacts work together in Salesforce.

#### Leads & Opportunities



Learn how you can power your sales process with leads and opportunities in Salesforce.

#### Data Quality



Discover strategies for assessing and improving the quality of your data in Salesforce.