

SPONSORSHIP LEVELS AND BENEFITS COMPARISON

Benefits	Presenting Sponsor \$100,000	Diamond Sponsor \$50,000	Platinum Sponsor \$25,000
Exclusive naming rights to the gala	x		
Keynote speaking opportunity	x		
Most prominent logo placement (materials, press, media)	x		
Full-page back cover ad in gala program	x		
Branded VIP welcome gift for attendees	x		
Premier table for 20 guests (2 tables)	x		
Dedicated email & social media feature	x		
Co-branding on event marketing		x	
Logo featured in video screens and gala slideshow		x	
Half-page ad in program		x	
Featured mention in press releases		x	
Priority table for 10 guests		x	
Logo on gala signage and website			x
Quarter-page ad in printed program			x
Premium table for 10 guests			x
Recognition from the podium			x
Inclusion in social media sponsor thank-you campaign			x

Add-On Opportunities

- Entertainment – \$20,000
- Cocktail Reception – \$15,000
- Dinner Wine Sponsor – \$15,000
- Décor Sponsor – \$10,000
- Audio/Visual – \$10,000
- Friends of Ghana Legacy Champion – \$100,000
- In-Kind Sponsors (customized benefits depending on value)

Benefits to All Sponsors

- Brand visibility with high-net-worth guests and philanthropic leaders
- Opportunity to align with a meaningful cause
- Press/media exposure
- Networking with community and business influencers
- Potential CSR/ESG storytelling content

