

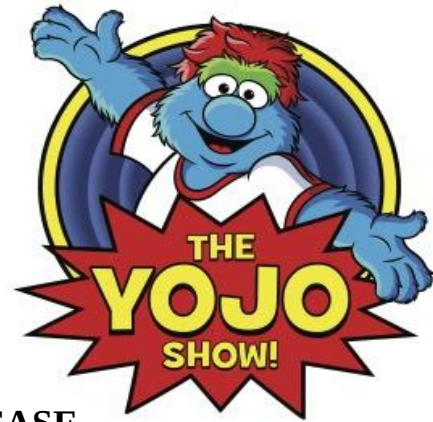
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**FOR IMMEDIATE RELEASE**

The YoJo Show Celebrates 5,000th Performance and 25 Years of Entertaining Children

Laurel, MD – A blue, fuzzy, 7-foot “Hilariously Educational” kids comedy performer, YoJo, celebrated two major milestones - his 5,000th show and his 25th birthday! The special event took place at Oaklands Elementary in Laurel, MD, on March 7, 2025, marking a quarter-century of laughter and learning for children around the country.

Since his debut in March 2000, YoJo has delighted young audiences with his energetic performances that combine physical comedy with important scholastic and life lessons. YoJo has become a favorite at thousands of schools in over 20 different states.

YoJo’s show producer, Bromley Lowe, originally created the YoJo character to supplement his performing work when he was the lead mascot for the Baltimore Orioles and Ravens. Since 2005, performing and producing YoJo’s assembly programs has become his full-time profession.

"Reaching 5,000 shows is an incredible journey, and I couldn't have done it without the amazing kids, teachers, and performing crew who have welcomed YoJo into their lives," said Lowe, "This milestone show is a way to celebrate all the joy and hilarity we've shared over the past 25 years. It's an extra special treat that this is happening at Oaklands Elementary, one of YoJo's biggest supporters."

The 5,000th performance will feature YoJo’s original school show titled “Choose to Read” followed by a surprise for the audience ... All the students and staff at Oaklands will receive a YoJo T-shirt and there will be a special photo op to commemorate the occasion.

For more information about YoJo and his performances, visit www.YoJo.com. To inquire about booking or media opportunities, please contact Bromley Lowe at TheYoJoShow@gmail.com or 301-943-9047.

About YoJo

YoJo is a big, blue, animated character who has entertained and educated children for 25 years. Known for his high-energy performances, YoJo has delivered over 5,000 shows across 20 states. The YoJo Show was awarded ‘Best Independent Mascot Program’ by the Mascot Hall of Fame.

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