



Virtual Clay Tompkins 2021

a CAP ArtSpace exhibit

Deadline: Friday, April 2

QUESTIONS

Kari Zelson Robertson, kari.zelson.robertson@gmail.com

Include: Subject line "Virtual Clay."

ABOUT

The Community Arts Partnership (CAP) is happy to work with local ceramic artist Kari Zelson Robertson (www.karizelsonrobertson.com) whose goal is to organize and showcase Tompkins County ceramists!

Virtual Clay

is a juried virtual group exhibit during the month of May that features photographs of the ceramic work of up to 25 ceramists living in Tompkins County or nearby. (If you live in an adjacent County please apply, noting that priority may be given to Tompkins County artists.)

Our goals is to showcase 1 to 2 pieces from each artist on the virtual platform Kunstmatrix

The exhibit will be part of the Community Arts Partnership's "CAP ArtSpace" monthly exhibits and will be part of Gallery Night promotions by the Downtown Ithaca Alliance.

The event will be publicized as part of Gallery Night, on the CAP website, and by CAP in e-blasts, calendar listings, and social media. Participating artists will be asked to share the exhibit with their contacts, customers and followers. Hashtags, links, etc. will be provided.

Here is an example of CAP's March exhibit on Kunstmatrix by local artist Yen Ospina.
<https://artspaces.kunstmatrix.com/en/exhibition/4842689/warmth-hues-works-by-yen-ospina>

Zoom Event - May 1, 7pm

Accepted artists will have the option of being part of a live zoom event. Artists can show a video of their studio or process (and be live on the call), or do a live tour! The scope of the event will be determined by the number of artists interested. The event will be taped and screened as part of a Gallery Night event on May 7th.

JURY

Colleen McCall, www.colleenmccallceramics.com

Robin Schwartz, CAP Program & Grant Director

Kari Zelson Robertson, www.karizelsonrobertson.com

GUIDELINES

- Ceramic artists must have an active career in the making and selling of ceramics of original design.
- Work that is submitted can be functional or non-functional.
- Work can be mixed media, but clay must be the primary medium.
- Because the exhibit is virtual, it will consist of photographs of your work. Therefore, submitted photographs must be of good quality (suggested size: at least 2500 on the long side.) The quality of the photographs will be part of the jury decision.
- Applicants will be notified by April 15th as to acceptance.

OPTIONAL DONATION

- There is no entry fee, nor will a commission be taken.
- Accepted artist are invited (optional, but requested) to become a donor to the Community Arts Partnership (CAP). Any amount is welcome and your donation to CAP's annual fund supports our grants, programs, and services for local artists and their audiences.

SALES

Contact information for each artist will be part of the exhibit. Audiences will be asked to contact artists directly to purchase work.

To Apply:

SEND IMAGES

Images can be sent as e-mail attachments, or via wetransfer.com. (WeTransfer is an easy way to send large images, and/or one single file containing your multiple images. You don't have to sign up. Click "no thanks" on the home page.)

Art Images

Please send two to five .jpgs showing different pieces that you would like to be considered for the exhibit. Each jpg can show a single piece, or can show multiple pieces that naturally group together, i.e. a tea set. If your pieces require more than one .jpg to show different sides, you can send more than one image for a single piece.

(Optional) Send Headshot, and or Studio Shot

These may be used for publicity.

Send To:kari.zelson.robertson@gmail.com **subject line** “Virtual Clay.”

Label Your Images as Follows:

(Last Name) (Descriptive word that matches Title)

Sample: RobertsonWaveBowl.jpg, or RobertsonHeadShot.jpg

FILL OUT GOOGLE FORM: <https://forms.gle/iheoePT5eBUZP8866>

Since google forms can not be saved and worked on in stages, we've listed the questions so you can get the info ready and just cut and paste it into the form.

*** Contact Information**

*** A Brief Paragraph** (no more than **80 words**). A brief bio, and we'd love it if it contained what inspires your work. Here's Kari's as a sample.

Sample:

For me, clay is a perfect material. I am continuously curious about the dimensions of the material, plastic and permanent, depending on the stage. My pieces are handbuilt, wheel thrown, or a combination of both, depending upon goals for the final form. Often, my inspiration comes from the movement of life in and of water environments. On the other end of the spectrum, I also like to build geometric forms reminiscent of my mother's quilts, pop-ups in 3-D form.

*** Titles of Submitted Images**

Include your name, title, material, size, price. We'll also add your contact information. Make sure that the image name can be easily matched to the title, as instructed above.

Sample:

Kari Zelson Robertson, “Wave Bowl Medium,” stoneware, 12” x 8” x 12” , \$44