

Program Description

Do you ever feel that you are going about improving breastfeeding rates all by yourself? Does your department or community seem to sit in their own corners and work separately from each other or leave breastfeeding out of the big picture?

Continuity of Care is not a new topic in the healthcare world. It focuses on reducing negative outcomes such as safety and mortality across many specialties. When we apply this to breastfeeding we can translate this into what creates these gaps of continuity which contribute to less than ideal rates of initiation, exclusivity and duration of breastfeeding and the negative outcomes associated with this.

Improving breastfeeding is more than one person, agency or department can tackle. Partnerships and collaboration are essential to creating a continuity of care. We will discuss what partnerships mean to breastfeeding, where to look for them and ways to move forward together towards a common agenda of community continuity of care for breastfeeding.

Continuing Education Credits

offered at no additional charge

RN: BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 7 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

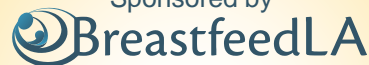
IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 6 L-CERPs will be awarded.

RDs & OTs: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

Faculty

Emily Bernard, BSPsy, IBCLC is a consultant specializing in Continuity of Care and has worked with the United States Breastfeeding Committee, the California Breastfeeding Coalition and is active with the National Association of County and City Health Officials (NACCHO) Breastfeeding Project. She has developed, implemented and evaluated various components of the project in the previous four years nationwide including community based projects across the nation as well as writing and presenting about the projects as a whole. Her expertise is building partnerships and programs with a strategic and quality improvement focus bringing her years of clinical and project management experience to develop, implement, guide and evaluate.

Sponsored by



2851 W. 120th St., Ste. E #335

Hawthorne, CA 90250

Phone: (323) 210-8505

www.BreastfeedLA.org

Co-sponsored by

San Dimas Community Hospital

Latching onto Continuity of Care in the Breastfeeding World



Thursday,
April 26, 2019
9am to 4pm

San Dimas Community Hospital
1350 W Covina Blvd,
San Dimas, CA 91773

BreastfeedLA

Agenda

9:00 Welcome & Introductions

9:15 Why this matters? The ecological model, continuity info on definitions and breakdowns.

10:30 Break

10:45 Examples that fit the bill -- what could be done to keep moving forward?!

12:00 Lunch

1:00 Information driven partnerships - why it is needed, where to look, etc.

2:15 Break

2:30 Putting it all together: transforming information into something tangible to harness.

3:45 Question and Answers

4:00 Closing Remarks And Adjourn

Objectives

- ❖ To describe why continuity of care matters to breastfeeding
- ❖ To list three root causes of continuity of care failures
- ❖ To describe in continuity language, how low breastfeeding rates contribute to negative health outcomes
- ❖ To list the differences between internal continuity and external continuity of care and why they each matter
- ❖ Identify real world examples of solving continuity of care for breastfeeding
- ❖ Describe the levels of collaboration and its impact to improving continuity of care

Registration Fees

Registration includes continental breakfast, lunch, and continuing education credit.

Early Bird \$100 - Up to April 12

\$115 - On or after April 13 and at the door

Participant Confirmation and Handouts

Registration confirmation will be sent to participants providing an e-mail address. Presentation handouts are sent via e-mail 2 business days prior to the seminar.

Cancellation Policy

Credit for future seminars is available under special circumstances until one week prior to event.

Certificate Policy

After completion of the course evaluation, you will be provided with a link to your continuing education certificate. Make sure to print and save your certificate. BreastfeedLA will assist you with finding your certificate for up to 1 year from the event without cost. For assistance with any certificates older than 1 year from the time of the event, BreastfeedLA charges \$15 for the first certificate, and \$10 for each additional certificate requested each calendar year. A \$5 processing fee will be added to requests needing fulfillment within 24 hours.

Target Audience

Physicians, Midwives, Therapists, LCSWs, MFTs, Registered Nurses, Registered Dietitians, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants & Educators, LLL Leaders, Health Educators, Case Managers, Home Visitors, Doula's, Breastfeeding Peer Counselors, Students, and others interested in supporting families in the initiation and maintenance of breastfeeding.

Registration Form

04/26/2019

Register Online at www.BreastfeedLA.org
OR <https://conta.cc/2E5bAFh>

Mail: BreastfeedLA, 2851 W. 120th St., Ste. E
#335, Hawthorne, CA 90250

	Price
<input type="checkbox"/> Early Bird (on or before Midnight Pacific Time 04/12/2019)	\$100
<input type="checkbox"/> General (on or after 04/13/19) – All check payments at this price	\$115
<input type="checkbox"/> Tax Deductible Contribution	\$ _____
Total:	\$ _____

Name _____

Job Title _____

Company/Hospital _____

Billing Address _____

Billing City, ZIP _____

Email Address—required to receive confirmation _____

Phone _____

- ☐ IBCLC? If yes, check this box
- ☐ RN? License # _____
- ☐ I prefer a vegetarian meal

Method of Payment

- ☐ Check
- ☐ Visa
- ☐ MasterCard

Credit Card # _____ CCV _____
Exp.Date _____

Signature _____

Billing ZIP _____