

# Beyond Oral Assessment: Evaluating The Infant from Head to Toe & Supporting Cleft Affected Infants

Catherine Watson Genna BS, IBCLC



**FRIDAY, JULY 9TH | 8AM-12:30PM**

Live Webinar In Observance of National Cleft &  
Craniofacial Awareness and Prevention Month

**EARLY BIRD \$45 UNTIL JUNE 25TH AND \$60 GENERAL REGISTRATION**

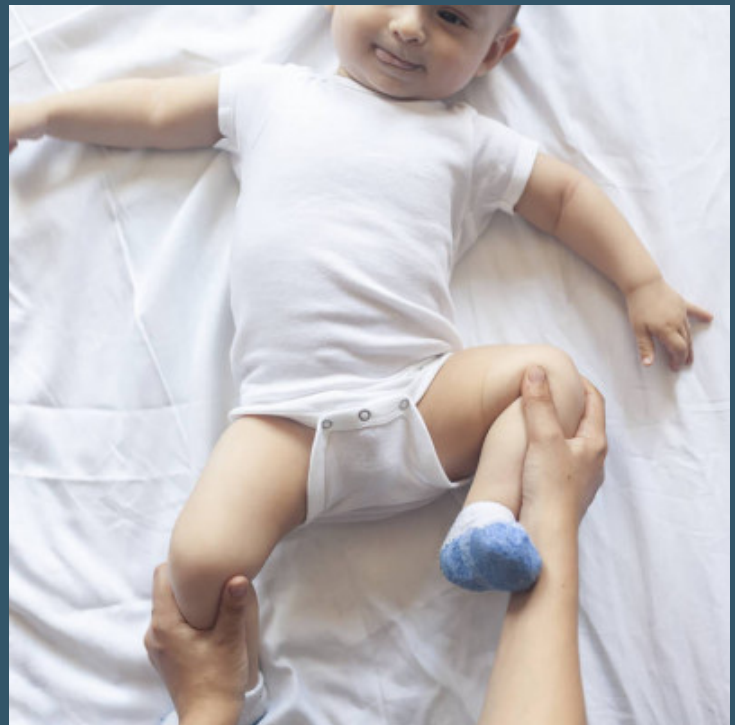
Register at: [bit.ly/cleftlipandpalateandlactation](https://bit.ly/cleftlipandpalateandlactation)

The webinar recording will be available for 45 days to people who register for the live event whether or not they attend the live event.

## Description

In observance of national cleft & craniofacial awareness and prevention month on July 9th from 8 AM to 12:30 PM PST BreastfeedLA presents **Beyond Oral Assessment: Evaluating the Infant from Head to Toe and Supporting Cleft-Affected Infants** a half day live webinar featuring **Catherine Watson Genna**. Catherine Watson Genna will begin the webinar with **Infant Assessment-Normal Variations or Dysmorphic Features** in which she will instruct practitioners on how to assess an infant's structure for variations vs. multiple minor anomalies to differentiate between infants with easily addressed breastfeeding problems from those likely to have global difficulties. For example, practitioners will be able to differentiate intrauterine positioning as a cause of asymmetry from neurological problems or developmental anomalies, such as: torticollis and mandibular asymmetry, asymmetrical crying facies, nerve palsies, and first and second arch syndromes.

Immediately after Catherine Watson Genna will present **Promoting Normal Feeding in Cleft-Affected Infants** explaining that infants with cleft lip and palate are often difficult to feed, and may be unable to create negative intraoral pressure to transfer milk at the breast. Human milk, bonding, facilitation of normal tongue movements and enhanced facial development are needs of these infants that may be met by a combination of modified feeding at the breast and alternate feeding of expressed milk. Among some of its content this presentation includes identifying three ways to use supplemental feeding devices to allow infants with cleft palate to feed at the breast even if they cannot transfer milk from the breast itself.



## Agenda

8am-10am: Infant Assessment-Normal Variations or Dysmorphic Features?

10am-10:10am: Break

10:10am-12:10pm: Promoting Normal Feeding in Cleft-Affected Infants

12:10pm-12:30pm: Q&A

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## Continuing Education

RN: BreastfeedLA is an approved provider by the California Board of Registered Nursing. This course offers 4 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 4 L- CERPs will be awarded.

RDs & OTs: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio