



# WHAT YOU DON'T KNOW CAN HURT YOU... AND YOUR PATIENTS: THE ROLE OF IMPLICIT BIAS IN BIRTHING AND BREASTFEEDING SUPPORT

**Live Webinar Featuring  
Nekisha Killings MPH, CLC, IBCLC**

**\*\*This webinar will be recorded and available for two years\*\***

**Wednesday, January 29, 2020 | 10AM - 12PM**

**Register at:**

**<http://bit.ly/BFLAImplicitBias>**

## **REGISTRATION**

**\$25 Early Bird until 01.15.20**

**\$30 General Registration on or after 01.16.20**

**(All Check Payments At This Price)**

## **FACULTY**



Nekisha Killings MPH, IBCLC is an experienced marketer, writer, equity strategist, and international board certified lactation consultant. After spending years in consumer-packaged goods marketing and community partnership building, followed by a decade of public relations and ghostwriting, Nekisha contributed the chapter on Cultural Humility in the latest Core Curriculum for Interdisciplinary Lactation Care. She acts as equity strategist for lactation-related organizations that seek to better reach underserved communities. Recently, she co-founded Nikki & Nikki: Lactation Career Consultants, an organization dedicated to equipping aspirants of color to sit the IBCLC exam. She is a community based lactation consultant, offering no cost culturally humble support to underserved families in South Los Angeles.

## **CONTINUING EDUCATION CREDITS**

RN: BreastfeedLA is An approved provider by the California Board of Registered Nursing. This course offers 1 contact hours of continuing education. BreastfeedLA's provider number is CEP 16435. Licensee must maintain certificate for a period of four years.

IBCLC: BreastfeedLA is an approved Long-Term Provider by the International Board of Lactation Consultant Examiners #CLT113-36. 1.5 E-CERPs will be awarded.

RDs&OTs: Maintain a copy of the agenda and certificate for CPEs for Professional Development Portfolio.

## **DESCRIPTION**

Every day, every interaction we have is colored by the inherent and implicit biases that we each carry. We see the world through lenses that are tinted by our own lived experiences, the experiences of those who are dear to us, information we have been exposed to, and systems that we live within. No one is immune. Learn how you can both identify and dismantle the subconscious impressions and beliefs about your patient base to better provide empathic and impactful care.

## **OBJECTIVES**

1. Identify concrete ways to respect birthing parents' wishes and needs in the clinical setting and beyond
2. Describe ways to dismantle implicit bias in the healthcare setting
3. Support marginalized communities in navigating the birth system
4. List 5 ways to provide evidence based and culturally humble lactation support

## **CANCELLATION POLICY**

After the webinar a recording will be sent to all registrants to view at their convenience, therefore no refunds will be granted.

## **QUESTIONS?**

To register or for inquiries please call 323-210-8505 or send an email to [info@Breastfeedla.org](mailto:info@Breastfeedla.org). For more information about the event visit [www.Breastfeedla.org](http://www.Breastfeedla.org)