



# Accident Avoidance Workshops

driver trainin' the way it ought'a be!

A physiological approach, from the scientific angle of the Crash Investigator, your teen will really enjoy!

\* Winner of the Safety Council's "Superior Performance" Award.

\* Selected for Georgia's "2016 Best of Marietta" Award for Driving Schools.

This is the *same program*

available at:

**Bristol**

Motor Speedway

**ATLANTA**

MOTOR SPEEDWAY



**Be cautious of programs run by 'car-guys' ... whose selling point is a cheap price. If you want trained educators, with years of experience, backed with statistically-proven research who offer student-specific, personal training, relevant to their vehicle ... this is it.**

**"Yeah, you think you know what this program is. .... so did I.**

**You don't... This one has teeth." – R. Goldberg ; parent**

## What are the "Accident Avoidance Workshops"?

The most personal and relevant skill training program available, period. We teach what "driver's ed" does not: How to handle the car when their lives depends on it. This parent-participation program is done in their own car, it shows your student how fast accidents happen, ... and it trains them how to react when it does, so when faced with that inevitable emergency, they have already practiced how to handle it.

**This can cut your insurance rates over \$1500 a year for 3 consecutive years.**

Make no mistake thought ... that's just the icing on the cake. We know your kid's life doesn't have a price on it.

### This is an 8+ hour program delivered in 2 parts:

1- A 3+ hour classroom session held on a weeknight prior to the weekend,  
(Classroom times: 6:24 p.m. to 9:54 p.m.)

2- One 5-hour driving sessions on that following weekend.

(Driving times: Morning from 7:00 to 12:15 p.m., or afternoon from 1:00 to 6:15 p.m.)



**What does it cost?:** Regular price: \$499. But ... because of our sponsors, supporters, and Partners in Education, ALL 2017 venues are all able to offer this program for **\$305 per parent/student team, saving your family \$194.00.**

Also, for just an additional \$40, you can add a second parent, in which case all 3 of you would be eligible for Defensive Driving Certificates ... which can significantly cut your insurance rates if you haven't done so in the past 3 years.

- ~ "This program gives parents and students the tools they need to communicate in high stressful situations about a very dangerous subject." -Wayne Estes; President; Sebring International Raceway
- ~ 6 crashes in 6 months. Drove from Minneapolis to Atlanta to attend 8 years ago. She's been crash-free since. -D. Myers
- ~ I've put all of my kids through this. I'm going to have to start adopting kids so I can keep coming back! -Mike Mahafee (parent)
- ~ The best part of this program, was that by the time we were done, I was able to talk to my kid again about driving ... WITHOUT getting the attitude. It changed our family forever. - M. Compo
- ~ It's humbling to think about the number of lives and injuries that are probably spared because of this great program. -Jerry Caldwell; Bristol Motor Speedway Vice President/General Manager



This program pays between \$300 and \$1,400.00 to the school per weekend. Naturally, there are only so many weekends in a year, and with our current client list having already reserved weekends annually, this leaves us room to add 2 venues to our network moving forward. If your school has a facility capable of accommodating it, a PTA ambitious enough to host it ... and a Principal supportive enough to allow them to host it, just contact us, and we will be happy to visit your school to see if we may be a good match.

**When is the best time to enroll?**: You want to train your student how to handle an emergency before you subject them to driving on public roads. It's just the ol' "Give them the gun safety class ... and THEN hand them the weapon" mindset.

Research shows bad habits start setting in around the 30 day mark. So, from a timing standpoint, it's best to attend as soon as they get their permit, and you've spent enough time in a parking lot to make them comfortable/fluent operating the vehicle.

Naturally, the longer you wait, the harder it is to break bad habits, but one NEVER out-grows a need for this training.



**Registration tip:** Our "Reserve now, pay later" policy means you can cancel anytime up until 2 weeks prior to the classroom session. Last year, events sold out anywhere from 2-weeks to 3 months in advance ... some, just hours after they were advertised. We know your child's life is more important to you than anything in the world .. so don't wait to see if something will come up that's "more important" their life ... you already know there's no such thing.

**How to get on a waiting list:** Simple. Just pre-register. If the event is sold out, you'll be on that list. And should anyone forfeit, we sequentially go to that list to fill the space. So, "would you please let me know if there are any cancellations?" is unnecessary at that point ... you take care of that automatically by pre-registering. You will not be billed until it's guaranteed you have a spot you can attend. Please understand though, ... rarely does anyone have a family emergency for which they're willing to forfeit their space, so leading you to rely on that as an option would be a disservice. You will be better served to just plan ahead, and pre-register for one that is not sold-out already.

#### April:

**(\*Sold out\*) Harrison High School** 4500 Due West Road / Kennesaw, GA 30152 Classroom Wednesday, April 19<sup>th</sup>. Choose a driving session either morning or afternoon of Saturday, April 22<sup>nd</sup>, or Sunday, April 23<sup>rd</sup>.

#### May:

**(\*Sold out\*) Fayette County High School** 1 Tiger Trail / Fayetteville, GA 30214 Classroom Wednesday, May 10<sup>th</sup>. Choose a driving session either morning or afternoon of Saturday, May 13<sup>th</sup> or morning of Sunday, May 14<sup>th</sup>.

#### June:

**(\*Sold out\*) Bristol Motor Speedway** 151 Speedway Boulevard / Bristol, TN 37620 Class Thurs, June 1<sup>st</sup>. Choose a driving session either morning or afternoon of Saturday, June 3<sup>rd</sup>, or Sunday, June 4<sup>th</sup>.



**Roswell High School** / 11595 King Road / Roswell, GA 30075 Classroom Wednesday, June 7<sup>th</sup>.

Choose a driving session either morning or afternoon of Saturday, June 10<sup>th</sup>, or Sunday, June 11<sup>th</sup>.

**Lassiter High School** 2601 Shallowford Road / Marietta, GA 30066 Classroom Wednesday, June 21<sup>st</sup>.

Choose a driving session either morning or afternoon of Saturday, June 24<sup>th</sup>, or Sunday, June 25<sup>th</sup>.



For information, or to register, go to

**www.AccidentAvoidanceWorkshops.org**

Cancellations and transfers can only be accommodated up until 2 weeks prior to the scheduled classroom date.

This is the same program available at:



**(As Fall nears, and schools finalize their calendars, they will reserve dates with us and be inserted in to this schedule as well.)**

**July:**

**Atlanta Motor Speedway July 4<sup>th</sup> weekend Spectacular!**

1500 Tara Place / Hampton, GA 30228, Classroom Wednesday, June 28<sup>th</sup>.

Choose a driving session either morning or afternoon of Saturday, July 1<sup>st</sup>, or Sunday, July 2<sup>nd</sup>.

**Bristol Motor Speedway / 151 Speedway Boulevard / Bristol, TN 37620 Classroom Thursday, July 6<sup>th</sup>.**

Choose a driving session either morning or afternoon of Saturday, June 8<sup>th</sup>, or Sunday, June 9<sup>th</sup>.

**September:**

**Bristol Motor Speedway / 151 Speedway Boulevard / Bristol, TN 37620 Classroom Thursday, Sept. 21<sup>st</sup>.**

Choose a driving session either morning or afternoon of Saturday, Sept. 23<sup>rd</sup>, or Sunday, Sept. 24<sup>th</sup>.

**Atlanta Motor Speedway 1500 Tara Place / Hampton, GA 30228, Classroom Wednesday, September 27<sup>th</sup>.**

Choose a driving session either morning or afternoon of Saturday, September 30<sup>th</sup>, or Sunday, October 1<sup>st</sup>.

**October:**

**Bristol Motor Speedway / 151 Speedway Boulevard / Bristol, TN 37620 Classroom Thursday, Oct. 19<sup>th</sup>.**

Choose a driving session either morning or afternoon of Saturday, Oct. 21<sup>st</sup>, or Sunday, Oct. 22<sup>nd</sup>.

**November:**

**Confirmed: Volkswagen Chattanooga\* 8001 Volkswagen Dr. / Chattanooga, TN 37416 Classroom Fri., Nov. 17<sup>th</sup>,**

Choose a driving session either Sat. afternoon November 18<sup>th</sup>, or morning or afternoon of Sun., November 19<sup>th</sup>.



**Sprayberry High School 2525 Sandy Plains Road / Marietta, GA 30066 Classroom Wednesday, Nov. 29th.**

Choose a driving session either morning or afternoon of Saturday, Dec. 2<sup>nd</sup>, or Sunday, Dec. 3<sup>rd</sup>.

**December:**

**Atlanta Motor Speedway 1500 Tara Place / Hampton, GA 30228, Classroom Wednesday, December 13<sup>th</sup>.**

Choose a driving session either morning or afternoon of Saturday, December 16<sup>th</sup>, or Sunday, December 17<sup>th</sup>.



For information, or to register, go to

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Chattanooga