

Apple Valley
Economic Development Authority

Small Business Assistance Grant

(Sourced by CARES Act Funding)

Application Opens On-line Friday, Aug 21, 2020

Weblink for Information: [SmallBusinessGrant](#)

To Access the Application: [Click here](#)

- Applications close Monday, Aug 31st, end of day
- Application review Sept 1 – 9, 2020
- Notification and/or request for additional information follows after Sept 10th.

Program Features:

- Up to \$10,000 Grant, supported by receipts
- Reimburses pandemic related expenses
- Helping keep business in business
- 2019 revenues do not exceed \$1.5 million
- Located in a Commercial, Industrial or Institutional zoning district
- 501(c)(3) non-profits also eligible
- Have fewer than 50 employees (FTE) at time of application

Examples of COVID Related Eligible Expenditures:

- Building improvements/HVAC upgrades
- Signage to support operations
- Digital upgrades, servers, remote work, website, e-commerce
- “PPE”, barriers and distance changes, advertising and social media efforts

The Application Seeks Responses to a Series of Categories:

- Type of expenditure by business and amount
- Lost revenue due to the pandemic in 2020 by percent of loss
- Business Type – examples include:
 - Event and entertainment venue
 - Food and beverage service
 - Personal services – health care, salon, fitness
 - Retail
 - Manufacturing and similar industrial, including vehicle repair
- Reported expenses have not been reimbursed by other pandemic assistance
- Number of FTE employees at date of application

Application Process:

- ✓ Applications will be evaluated based on applicant’s responses to categories provided.
- ✓ Scoring of applications follows.
- ✓ **Grantees will be notified by September 10th.**
- ✓ With the Notice of Award, applicants will complete a Grant Agreement Form which acknowledges receipt of grant funds, certifications, and that only eligible expenses have been submitted and are supported with receipts.
- ✓ Upon award, the submitted application information becomes public information.

The responses by the applicant will be evaluated by an on-line scoring system consistent with the stated categories and priorities established by the Apple Valley Economic Development Authority, at EDA sole discretion.



The resources made available to local businesses are by actions of the Apple Valley City Council and the Apple Valley Economic Development Authority

