



SPONSORSHIP OPPORTUNITIES

AUGUST 12-16 2026

An invitation to support and connect your brand with the vibrant energy of plein air art.



AUGUST 12-16 2026

**EXPERIENCE A FESTIVAL WHERE
SIGHTS AND CANVAS CONVERGE**



Join us for the 21st annual Artists Paint OC, where artists bring the Ocean City area to life through plein air painting! A Plein Air Festival brings together professional artists to paint local landscapes outdoors, capturing the beauty of the area in real time. The event provides the community with the chance to view and purchase original locally created art, enriching the cultural landscape of Ocean City and the surrounding area.



AUGUST 12-16 2026

AUDIENCE & REACH



FACEBOOK

438k

ANNUAL VISITORS TO CENTER FOR THE ARTS

18.2k

MEMBERS

1.2K

NEWSLETTER SUBSCRIBERS - 40% OPEN RATE

8.4K

FACEBOOK FOLLOWERS

8.6K

DIRECT MAILING LIST

3.5K Reaching CO, DE, FL, IL, MD, NJ, NY, PA, VA, VT, & WV

VISITED THE OCEAN CENTER FOR THE ARTS SINCE 2013

200k+



ECONOMIC IMPACT

FOR EVERY \$1 INVESTED IN THE ART LEAGUE, **OCEAN CITY SEES A \$100 RETURN**, ACCORDING TO A STUDY BY STRATACUMEN GROUP. TOGETHER, WE'RE NOT JUST SUPPORTING THE ARTS, BUT ALSO STRENGTHENING OUR LOCAL ECONOMY.

SPONSORSHIP OPPORTUNITIES & BENEFITS



SPONSORSHIP DEADLINE JUNE 15, 2026	OCEAN	ASSATEAGUE	BOARDWALK	BEACH
	2,500	\$1,500	\$1,000	\$500
Ad in app	●			
Opportunity to Present Award	●			
Social Media Shout Out	●	●		
Logo on E-Blasts	●	●	●	
Spotlight location on map in App w/offer	●	●	●	
Exclusive Invitation for Two to Newport Farms Plein Air Party	●	●	●	
Acknowledgement in Newsletter	●	●	●	●

Become An Award Sponsor

Create a New Award or Sponsor an Existing Award.

Award Sponsors receive program listing, opportunity to present the award & acknowledgment at ceremony.

1st Place	\$2500	Best Nocturnal	\$200
2nd Place	\$1000	Best Use of Light	\$200
3rd Place	\$500	Best Agribusiness	\$250
		3 Honorable Mentions	\$150
<u>Quick Paint Competition</u>			
Spirit of Ocean City	\$1000	QP - First Place	\$300
Artist's Choice in memory of Ray Ewing	\$500	QP - Second Place	\$200
Best Hospitality	\$200	QP - Third Place	\$100
Best Maritime	\$200	QP - Honorable Mention	\$50

SPONSORSHIP FORM



SCAN HERE



to complete electronically

Yes! Sign me up as a sponsor for the Artist Paint OC Festival

A portion of the sponsorships to the Art League of Ocean City, registered 501c3, is tax deductible to the fullest extent of the law.

To ensure full benefits of sponsorship RSVP by **June 15, 2026**

OCEAN	ASSATEAGUE	BOARDWALK	BEACH	SPONSOR AWARD
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	NAME OF AWARD _____
2,500	\$1,500	\$1,000	\$500	AMOUNT _____

If sponsoring an exiting award, please verify with Jessica to availability as some awards have been taken.

Business Name _____ URL _____

Contact Name _____

Billing Address _____

City/State/Zip _____

Phone _____ Email _____

YOUR CHOICE:

Email completed form to development@artleagueofoceancity.org

Mail this form & check to:

Art League of Ocean City
PO Box 3503
Ocean City, MD 21843

Checks payable to:
Art League of Ocean City

or

SCAN TO COMPLETE

Name on credit card _____

Credit card # _____

Exp date _____ CSV# _____

Signature _____

AUGUST 12-16 2026

EVENT GUIDE

JULY 1 - JULY 31

*Kids participating in Kids Paint OC will paint outside during this time

WED, AUG 12

*Artist check-in & canvas stamping at ALOC

*Artist Dinner at ALOC

THURS, AUG 13

*Artists paint within designated map of Worcester County

*Plein Air Party at Newport Farms

FRI, AUG 14

*Artists paint within designated map of Worcester County

** Rain date for Plein Air Party **

SAT, AUG 15

*Artists turn in works from 10am-1pm at ALOC

*4pm Artists Awards at ALOC

*Wet Paint Sale 5-7pm

SUN, AUG 16

*Quick Paint Competition on 9-11am on Boardwalk

*Quick Paint Awards at ALOC

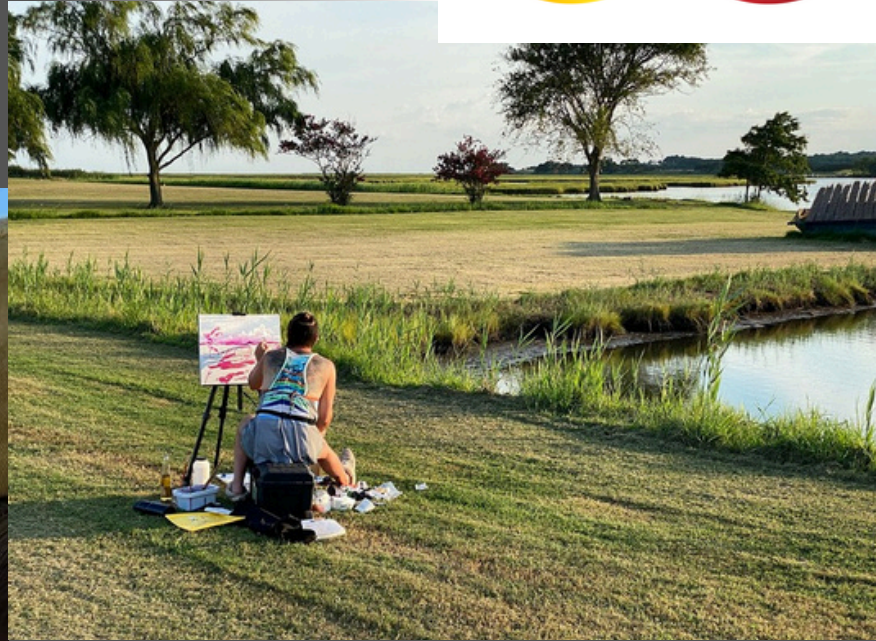
*Kids Paint OC Awards & Show



Artists Paint OC isn't just an inspiring multi-day event—it's a driving force for Ocean City's cultural and economic vitality. By bringing together talented artists, engaged locals, and visiting art enthusiasts, this event generates **significant economic impact beyond the Art League's regular operations.** Events like this attract visitors who may not typically come to Ocean City, boosting revenue for **local businesses, restaurants, and hotels.** The exposure from **Artists Paint OC** also extends beyond the event itself, generating valuable publicity that enhances Ocean City's reputation as an arts and tourism destination. Your sponsorship directly fuels this success—**supporting artists, enriching the community, and strengthening our local economy.** Join us in making this event an even greater success!



THANKYOU



WEBSITE

www.OCArt.org

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