



Sycamore Valley Academy PTO
Tax ID #455514157
6832 Avenue 280
Visalia, CA 93277
559-622-3236

Dear Local Business,

Sycamore Valley Academy (SVA) is a tuition-free, K-8 charter school in Visalia. We offer a site-based, academically accelerated instructional program with thematic units, project-based learning, and enriched curriculum (including Spanish language, hands-on science, service-learning, and arts instruction) to support students who have the desire to work ahead or work deeper in their studies. Our constructivist educational philosophy makes our school unique.

Sycamore Valley Academy PTO is pleased to announce our 7th Annual Jog-A-Thon, taking place on March 29, 2019. Thanks to our student pledge drive and supporters last year, the PTO was able to raise \$14,000. With your support we are confident that this year will be an even greater success! SVA PTO uses 100% of the Jog-A-Thon donations to provide our students with field trips, technology, and other special projects that are essential for our children's education.

The 7th Annual SVA Jog-a-Thon needs your sponsorship donation. Every sponsor will be advertised on our Jog-A-Thon signs displayed on campus and on all the printed materials sent home with each student. In addition, with a donation of \$250 or more, your business name and/or logo will appear on our annual Jog-A-Thon shirts. These shirts are worn by students, staff, and parents throughout the year.

The following is a breakdown of the various sponsorships we have available:

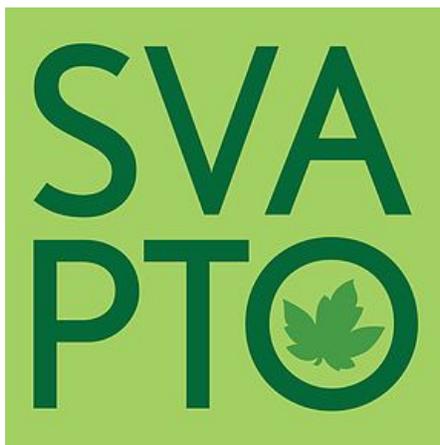
- Diamond Sponsor \$2000 - Largest size logo on shirt, prominently displayed on all printed materials**
- Emerald \$750 and up - Large size logo on shirt**
- Platinum \$500 - Medium size logo on shirt**
- Gold \$250 - Name printed on shirt**
- Silver \$50-\$249 - Name listed on signs around campus**

In addition to cash donations, we also appreciate any donation that can be used to offset the cost of our Jog-A-Thon. As an incentive for the students to bring in pledges during the month of March, we hold a raffle after the event where we hope to give away close to 100 prizes, including gift cards, prize baskets, etc. If you are unable to give a monetary donation but have a product or service you think could be used at the Jog-A-Thon or for the student raffle, it would be appreciated. You will be recognized for the monetary value of the item(s) donated.

Sponsor donations may be made on or before February 22nd. Please fill out the short form and submit it with your check, made out to SVA PTO. Please mail to: Sycamore Valley Academy PTO, 6832 Avenue 280, Visalia, CA 93277. Our Tax ID number is included at the top of this letter for your convenience.

We thank you in advance for your generosity!

Monique Rossell and the PTO Jog-A-Thon Committee
559-798-4406 or Moniqueimaurice@gmail.com



SVA Jog-A-Thon Sponsorship Form

Business Name: _____

Contact Name: _____

Phone Number: _____

Email address: _____

Address: _____

Name of SVA Contact/Child: _____

Sponsorship Tier: _____ Diamond _____ Emerald _____ Platinum _____ Gold _____ Silver

Sponsorship Amount: _____

Raffle Prize or other item to be donated: _____

Approximate value: _____

I would like my name or logo to appear on the shirts and/or signs around campus

Use the logo I provided for signs/shirts from my 2018 sponsorship.

Please email a high resolution file of your business logo to Monique Rossell at Moniqueimaurice@gmail.com by Friday, February 22, 2019.