



*Sycamore Valley Academy
6832 Avenue 280
Visalia, CA 93277
559-622-3236*

Sycamore Valley Academy PTO Tax ID #455514157

Dear Local Business,

Sycamore Valley Academy (SVA) is a tuition-free, K-8 charter school in Visalia. We offer a site-based, academically accelerated instructional program with thematic units, project-based learning, and enriched curriculum (including Spanish language, hands-on science, service-learning, and arts instruction) to support students who have the desire to work ahead or work deeper in their studies. Our constructivist educational philosophy makes our school unique.

Sycamore Valley Academy PTO is pleased to announce our 6th Annual Jog-A-Thon, taking place on March 7, 2017. Thanks to our student pledge drive and supporters last year, the PTO was able to raise just over \$11,000. With your support we are confident that this year will be an even greater success! SVA PTO uses 100% of the Jog-A-Thon donations to provide our students with field trips, technology, and other special projects that are essential for our children's education.

The 6th Annual SVA Jog-a-Thon needs your sponsorship donation. Every sponsor will be advertised on our Jog-A-Thon signs displayed on campus and on all the printed materials sent home with each student. In addition, with a donation of \$250 or more, your business name and/or logo will appear on our annual Jog-A-Thon shirts. These shirts are worn by students, staff, and parents throughout the year.

The following is a breakdown of the various sponsorships we have available:

Major Sponsor \$2000 - Largest size logo on shirt, name on all printed materials prominently displayed

Diamond \$750 and up - Large size logo on shirt

Platinum \$500 - Medium size logo on shirt

Gold \$250 - Name printed on shirt

Silver \$50-\$249 - Name listed on signs around campus

In addition to cash donations, we also appreciate any donation that can be used to offset the cost of our Jog-A-Thon. As an incentive for the students to bring in pledges during the month of March, we hold a raffle after the event where we hope to give away close to 100 prizes, including gift cards, prize baskets, etc. If you are unable to give a monetary donation but have a product or service you think could be used at the Jog-A-Thon or for the student raffle, it would be appreciated. You will receive credit for the monetary value of the item(s) donated.

Sponsor donations may be made on or before February 16th. Please fill out the short form and submit it with your check, made out to SVA PTO. Please mail to: Sycamore Valley Academy PTO, 6832 Avenue 280, Visalia, CA 93277. Our Tax ID number is included at the top of this letter for your convenience.

We thank you in advance for your generosity!

Sasha Anderson and the PTO Jog-A-Thon Committee
510-282-8613 or sashaqa@yahoo.com



SVA Jog-A-Thon Sponsorship Form

Business Name: _____

Contact Name: _____

Phone Number: _____

Email address: _____

Address: _____

Name of SVA Contact/Child: _____

Sponsorship Size: _____ Diamond _____ Platinum _____ Gold _____ Silver

Sponsorship Amount: _____

Raffle Prize or other item to be donated _____

(approximate value) _____

- I would like my name or logo to appear on the shirts and/or signs around campus
- Use the logo from signs/shirts from 2017 sponsorship.

Please email your business logo to Sasha Anderson at sashaqa@yahoo.com by Friday, February 16, 2018.