



Management  
Ethic Support  
Strategy Contribution  
Integrity  
Motivation  
Teamwork Planning  
Decision Vision Influence  
Communication  
Responsibility

# SWWC

## SUMMER LEADERSHIP CONFERENCE

**JUNE 18 - 20, 2018**

**Arrowwood Resort**

2100 Arrowwood Ln, Alexandria, MN 56308

**TARGET AUDIENCE:** District leadership teams including superintendents, principals, deans of students, curriculum coordinators, school counselors, school social workers, teacher leaders, etc.

**REGISTRATION FEE PER PERSON** (Includes two nights lodging, social, light breakfasts and lunch)

SWWC Member: \$399

SWWC Member (team of 4 or more): \$359

Non-Member: \$499

**REGISTRATION DEADLINE:** May 18

*Note: Cancellations must be received by 12pm on Monday, June 11 to qualify for a full refund.*

*After that, all registrations are final and you will be billed the registration fee.*

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### MONDAY, JUNE 18

**6pm:** Join your colleagues on the lower patio and kick off the conference with a social.

### TUESDAY, JUNE 19

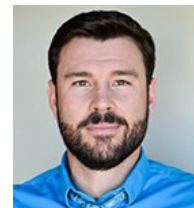
**7:30am - 8:30am:** Light Breakfast

**8:30am - 8:45am:** Welcome

**8:45am - 11:45am; 12:30pm - 3:30pm:** Creating a Nurturing and Responsive School Environment to Promote Students Social, Emotional, and Academic Success

**Presenter: Dr. Clay Cook**

*Dr. Clay Cook is the John and Nancy Peyton Faculty Fellow in Child and Adolescent Wellbeing at the University of Minnesota and Associate Professor in the School Psychology Program. He has extensive research and practical experiences involving the implementation of evidence-based programs and practices to promote children's social, emotional, and behavioral wellbeing as the foundation for academic and life success. In addition to his research, he consults with several school and community systems throughout the US to improve practices and outcomes for students to meet the demands of civic, work, and home life.*



**We will:**

- discuss why a nurturing and responsive school environment is critical to promote student's social, emotional, and behavioral wellbeing as the foundation for academic and life success.
- emphasize that changes in adult behavior (that is, the things adults say and do with students and one another) to cultivate a culture and climate represents how a school creates a nurturing and responsive environment.
- describe how to use implementation science to advance the successful implementation of common language and practices among educators to alter school culture and climate in the service of creating a nurturing and responsive environment.

**11:45am - 12:30pm:** Lunch

**3:30pm:** Free Time and Dinner On Your Own

# Summer Leadership Conference

## WEDNESDAY, JUNE 20

8am - 8:30am: Light Breakfast

8:30am - 9:45am: ESSA: Minnesota's New Accountability System and What it Means for My School

Presenter: **Stephanie Graff**, Minnesota Department of Education



The Minnesota Department of Education (MDE) worked extensively with stakeholders across the state to develop a new accountability and support system under the Every Student Succeeds Act (ESSA). The system will go into effect in the 2018-19 school year. Participants in this session will have an opportunity to learn about the indicators in the state's new system, including achievement, progress toward English language proficiency, graduation rates and consistent attendance as well as the process that will be used to identify schools and districts for support. This session will also include information on the timeline for accountability and

support as we move into the 2018-19 school year as well as an opportunity for participants to share and ask questions about what this means for local schools and communities across the state.

Stephanie is Chief Accountability Officer at MDE and oversees the work of the Office of Equity and Opportunity. This team provides leadership and support for school and district efforts focused on equitable opportunities and outcomes for all of Minnesota's students. This includes state and federal accountability efforts under the Every Student Succeeds Act (ESSA), district World's Best Workforce planning, and the Achievement and Integration program.

10am - 12pm: Communicating School Climate with Families and the Community

Presenter: **Dawn Zimmerman**, The Write Advantage



If education is viewed as a relationship with students, families, and the community, then good communication should be a priority. Communication is critically important because a school district has many teachers and administrators communicating with parents/guardians, community leaders, coworkers, and other stakeholders. How is your school culture/climate coming through in these communications? And, with multiple ways to communicate, how do you determine what is best for your school district? Dawn is an award-winning journalist turn communications strategist and speaker. She is known for her ability to help organizations shape and share their stories in meaningful ways. She also serves as Communications Director for the Minnesota Rural Education Association (MREA).

12pm: Have a safe trip home!

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### TO REGISTER

Go to [www.swsc.org/workshops](http://www.swsc.org/workshops) - scroll down and select Summer Leadership Conference.

Click **Registration Link** to complete your registration. Please indicate your lodging needs and RSVP for the Monday evening social.

**CEUs:** Administrator and Teacher CEUs will be available.

### CONFERENCE/REGISTRATION QUESTIONS?

Contact Deecy Jesse at [deecy.jesse@swsc.org](mailto:deecy.jesse@swsc.org).

### ARROWWOOD PERKS

- Two complimentary waterpark passes/day for those who stay at Arrowwood
- Discounted Golf - \$40 for 9 holes or \$55 for 18 holes (cart included)
- Discounts/offers for other activities and services